



International Copper
Association Southeast Asia
Copper Alliance

PROMOTION OF HIGHER EFFICIENCY AIR CONDITIONERS IN ASEAN: A REGIONAL POLICY ROADMAP

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Contents

Executive Summary	1
Background and introduction	1
Summary of findings and considerations for the regional policy roadmap	2
Regional policy roadmap and recommendations for ASEAN economies	3
1. Regional Assessment	7
AC Markets	7
Policy frameworks	9
Potential energy savings	12
2. National Assessment - Thailand	13
Power sector profile	13
AC Market Characteristics	14
Institutional and Regulatory Framework	17
Assessment of energy savings potential	20
3. National Assessment - Vietnam	22
Power sector profile	22
AC Market Characteristics	23
Institutional and Regulatory Framework	25
Assessment of energy savings potential	28
4. National Assessment - Philippines	30
Power sector profile	30
AC Market Characteristics	30
Institutional and Regulatory Framework	33
Assessment of energy savings potential	37
5. National Assessment - Malaysia	39
Power Sector Profile	39
AC Market Characteristics	40
Institutional and Regulatory Framework	42
Assessment of energy savings potential	Error! Bookmark not defined.
6. National assessment - Indonesia	46
Power sector profile	46
AC Market Characteristics	47
Institutional and Regulatory Framework	49
Assessment of energy savings potential	53
7. National assessment - Brunei Darussalam	54



Power sector profile	54
AC Market Characteristics	55
Institutional and Regulatory Framework	55
8. National assessment - Cambodia	58
Power sector profile	58
AC Market Characteristics	58
Institutional and Regulatory Framework	59
9. National assessment - Lao People's Democratic Republic	60
Power sector profile	60
AC Market Characteristics	61
Institutional and Regulatory Framework	61
10. National assessment - Myanmar	62
Power sector profile	62
AC Market Characteristics	63
Institutional and Regulatory Framework	63
11. National assessment - Singapore	64
Power sector profile	64
AC Market Characteristics	65
Institutional and Regulatory Framework	68
12. Regional Policy Roadmap	74
Robust and harmonized energy performance standards	74
Testing infrastructure and laboratory capacity	81
Monitoring and Verification	83
Other policy measures to enhance market transformation	86
ANNEX 1	88
ANNEX 2	95
APPENDIX	99
Appendix 1	100
Appendix 2	101
Appendix 3	104



Abbreviations and Acronyms

AC	air conditioner
APEC	Asia-Pacific Economic Cooperation
ASEAN	Association of Southeast Asian Nations
ASEAN SHINE	ASEAN Standardization Harmonization Initiative for Energy Efficiency
BAT	best available technology
COP	coefficient of performance
CSPF	cooling seasonal performance factor
EE	energy efficiency
EER	energy efficiency ratio
GWP	global warming potential
ICA	International Copper Association
IEC	International Electrotechnical Commission
ISO	International Organization for Standardization
MEPS	minimum energy performance standards
MRA	mutual recognition agreement
MV&E	monitoring, verification and enforcement
M&V	monitoring and verification
PPAT	Product Policy Analysis Tool
RRT	round robin testing
SCP	Sustainable Consumption and Production
SEER	seasonal energy efficiency ratio
SME	small and medium-sized enterprises
S&L	standards and labels
UNEP	United Nations Environment Programme



List of Figures

Figure 1: Room ACs sales in ASEAN economies (measured and forecast)	7
Figure 2: Average EERs of ACs in the region	8
Figure 3: MEPS stringency and coverage (cooling capacity) in ASEAN economies for single split ACs	10
Figure 4: Potential energy savings in ASEAN Region	12
Figure 5: Share of total primary energy supply in 2012-Thailand	13
Figure 6: Average electricity consumption by Sector in Thailand	13
Figure 7: Sales of all ACs 2009 - 2013	14
Figure 8: Overview of AC sales by cooling capacity	14
Figure 9: AC type distribution in 2013	16
Figure 10: Refrigerant type distribution in 2013	15
Figure 11: Average EER (Btu/h/W) by model	15
Figure 12: Maximum EER (Btu/h/W) by model	16
Figure 13: Minimum EER (Btu/h/W) by model	16
Figure 14: EER of all models available on the market	17
Figure 15: Thailand Energy Efficiency S&L structure	18
Figure 16: Sample of the comparative label	19
Figure 17: Energy Saving Potentials for Air Conditioners in Thailand in 2030	21
Figure 18: Share of total primary energy supply in 2012-Vietnam	22
Figure 19: Average electricity consumption by Sector in Vietnam	22
Figure 20: Sales of all ACs 2010 - 2013	23
Figure 21: Overview of AC sales by cooling capacity	23
Figure 22: AC type distribution in 2013	25
Figure 23: Refrigerant type distribution in 2013	24
Figure 24: Average, Max and Min EER (Btu/h/W) by model capacity in 2013	24
Figure 25: EER distribution for all surveyed models	25
Figure 26: Sample of the comparative label	27
Figure 27: Energy Saving Potentials and CO ₂ Abatement for Air Conditioners in Vietnam in 2030	29
Figure 28: Share of total primary energy supply in 2012-Philippines	30
Figure 29: Sales of all ACs 2009 - 2013	31
Figure 30: Overview of AC models by cooling capacity (Btu/h)	31
Figure 31: Average EER (Btu/h/W) by model	32
Figure 32: Maximum EER (Btu/h/W) by model	32
Figure 33: Minimum EER (Btu/h/W) by model	33
Figure 34: EER distribution for all surveyed models	33
Figure 35: Philippines Energy Efficiency S&L structure	34
Figure 36: Sample of the endorsement label	35
Figure 37: Philippines monitoring and verification cycle	36
Figure 38: Energy Saving Potentials and CO ₂ Abatement for Air Conditioners in Philippines in 2030	38
Figure 39: Share of total primary energy supply in 2012-Malaysia	39



Figure 40: Average electricity consumption by Sector in Malaysia	39
Figure 41: Sales of all ACs 2009 - 2013	40
Figure 42: Overview of AC sales by cooling capacity	40
Figure 43: AC type distribution in 2013	42
Figure 44: Refrigerant type distribution in 2013	42
Figure 45: EER (Btu/h/W) trend by cooling capacity in 2013	41
Figure 46: EER distribution of all surveyed models	42
Figure 47: Sample of the comparative label	44
Figure 48: Sample of the endorsement label	44
Figure 49: Energy Saving Potentials and CO ₂ Abatement for Air Conditioners in Malaysia in 2030	45
Figure 50: Share of total primary energy supply in 2012-Indonesia	46
Figure 51: Sales of all ACs 2009 - 2013 (1,000 units)	47
Figure 52: Overview of AC sales by cooling capacity	47
Figure 53: AC type distribution in 2013	49
Figure 54: Refrigerant type distribution in 2013	49
Figure 55: Average, Max and Min EER (Btu/h/W) by model in 2013	48
Figure 56: EER distribution for all surveyed models	49
Figure 57: Sample of the comparative label	51
Figure 58: Energy Saving Potentials and CO ₂ Abatement for Air Conditioners in Indonesia in 2030	53
Figure 59: Share of total primary energy supply in 2012-Brunei	54
Figure 60: Average electricity consumption by Sector in Brunei Darussalam	54
Figure 61: AC sales in Brunei (modelled)	55
Figure 62: Brunei Energy Efficiency S&L structure	56
Figure 63: Sample of the comparative label	57
Figure 64: Share of total primary energy supply in 2012-Cambodia	58
Figure 65: AC sales in Cambodia (modelled)	59
Figure 66: Average electricity consumption by Sector in Lao PDR	60
Figure 67: AC sales in Laos (modelled)	61
Figure 68: Share of total primary energy supply in 2012-Myanmar	62
Figure 69: AC sales in Myanmar (modelled)	63
Figure 70: Average electricity consumption by Sector in Singapore	64
Figure 71: AC sales in Singapore	65
Figure 72: Overview of AC sales by cooling capacity	65
Figure 74: Refrigerant type distribution in 2013	66
Figure 75: Average COP weighted by sales volumes of individual models, by cooling capacity (kW)	66
Figure 73: AC type distribution in 2013	67
Figure 76: Maximum COP by cooling capacity (kW)	67
Figure 77: Minimum COP by cooling capacity (kW)	67
Figure 78: COP distribution of all available models	68
Figure 79: Sample of the comparative label	71
Figure 80: Sample of the endorsement label	72



Figure 81: CSPF trends worldwide	77
Figure 82: MEPS for split units in a list of economies	78
Figure 83: Proposed tiers in Thailand vs. current market efficiency (starting at Tier III - EER=3.3/11.3)	79
Figure 84: Proposed tiers in Vietnam vs. current market efficiency (starting at Tier III - EER=3.3/11.3)	80
Figure 85: Proposed tiers in Malaysia vs. current market efficiency (starting at Tier III - EER=3.3/11.3)	80
Figure 86: Bureau of Energy Efficiency's approach to monitoring and verification in India	94
Figure 87: MEPS stringency and coverage (cooling capacity) in ASEAN economies for single split ACs and Harmonized MEPS	101



Executive Summary

Background and introduction

Space cooling appliances represent a large proportion (up to 50%¹) of electricity demand in the residential and commercial sectors in ASEAN economies. The market for room air conditioners (AC) in ASEAN economies is expected to grow by at least 10% annually over the next 5 years², and this AC growth will drive electricity demand, particularly during peak hours of the day. In recognition of this challenge, ICA, UNEP and its partners, launched the ASEAN Standardization Harmonization Initiative for Energy Efficiency (ASEAN SHINE), a regional program to increase the market share of higher efficient air conditioners in ASEAN through harmonization of test methods and energy efficiency (EE) standards, adoption of common minimum energy performance standards (MEPS), and changing consumer purchasing attitudes in favor of energy efficient air-conditioners. ASEAN SHINE is funded under the EU SWITCH-Asia program, which seeks to promote the adoption of Sustainable Consumption and Production (SCP) among small and medium-sized enterprises SMEs and consumer groups in Asia.

The objective of this project is to support the development of a regional policy roadmap that will facilitate harmonization of test methods and MEPS for ACs³ in ASEAN. UNEP, with the technical assistance from CLASP has conducted an assessment of the market for ACs, and efficiency policies and regulatory frameworks for this product in ASEAN member countries⁴. The following four primary activities were undertaken as part of this assignment: 1) development of a framework for local baseline assessments of air conditioner markets in the ten ASEAN member states, 2) provide a methodology for data collection, 3) data analysis and evaluation of various policy scenarios at the national level, and 4) development of a regional policy roadmap.

This report presents the AC market data analysis and evaluation of various policy scenarios, as well as a regional policy road map for AC policy harmonization. The data analysis and proposed policy road map built upon the data collection framework that was developed for each ASEAN economy. Comprehensive questionnaires covering both AC markets and policies were developed. UNEP led the actual data collection process in 5 ASEAN economies, including Indonesia, Philippines, Malaysia, Thailand, and Vietnam (hereafter referred to as Group A), where they have established country chapters to support the ASEAN AC harmonization effort. The remaining ASEAN economies were not included in the market assessment study as (a) Cambodia, Lao PDR, and Myanmar do not have any energy efficiency standards and labeling programs for household appliances and equipment, and (b) EU SWITCH-Asia funding secured to implement this project did not support such activities in Brunei and Singapore. Hence, secondary research was done to support the market and policy analysis of Brunei, Cambodia, Laos, Myanmar and Singapore (hereafter referred to as Group B).

Section 1 of this report presents an overview of the AC market and related AC policies in the ASEAN region, while sections 2 to 11 provide a brief power sector profile, as well as a detailed review of the national AC markets and related policies for each ASEAN member country. In addition, sections 2 to 6 present results of analysis conducted based on data and information provided by manufacturers in Group A economies. Sections 7 to 11 present the results of secondary research for economies in Group

1 International Copper Association, "Market Study for Harmonization of Energy Efficiency Standards for Air-conditioners and Refrigerators in South-east Asia", Research report, ICA, 15th November 2010.

2 Source: Euromonitor.

3 A room air-conditioner is defined as an encased assembly or assemblies, designed primarily to provide non-ducted free delivery of conditioned air to an enclosed space, room or zone. It can be either single-package (window or casement type) or single split system.

4 ASEAN member countries include: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Viet Nam.



B and thus are less comprehensive than the analysis that is presented for those economies in Group A.

The national market assessments provide an overview of the AC market in each economy, including overall size, growth rates, types and energy performance of AC models available on the market, as well as the distribution of the various models by cooling capacity and their specific refrigerants⁵.

The review of AC policy frameworks include a description of the institutions responsible for development, implementation and enforcement of energy efficiency policies for air conditioners, the current regulations (MEPS and labeling requirements) applicable for ACs, and the product testing capacity and market surveillance mechanisms that are in place to monitor, verify and enforce product regulations.

Projections of energy savings potential for economies in Group A were developed by establishing a base case that considered the most popular cooling capacity and the average performance of the AC models on the market, and then assuming a transition to the best available technology that is already present on the market for that cooling capacity.

Section 12 presents the Regional Policy Roadmap, which takes into account the key findings from the national and regional assessments, and includes recommendations on the following components:

- Robust and harmonized energy performance standards
- Testing infrastructure and laboratory capacity
- Monitoring and verification
- Other policy measures that enable market transformation

Summary of findings and considerations for the regional policy roadmap

The AC market in ASEAN economies is expected to grow at a pace of 10% per year in the next five years, dramatically increasing future energy demand from space cooling appliances in the residential sector. The most popular AC types are split units, while the current share of window units is 8% regionally, and it is expected to decrease by 0.5% to 1% per year as split units become popular in markets where they were introduced later. Several economies in the ASEAN region also have a significant proportion - between 20% and 40% - of variable speed/capacity (inverter technology) units⁶ of split type. Efficient AC units are already available in most economies and average efficiency levels are well above the current MEPS.

Most of the ACs available on the market use R-22⁷, which is scheduled to be phased out under the Montreal Protocol, with step-wise reductions every 5 years starting in 2015 and terminating in 2040. The available alternative on the market is R-410A, a refrigerant with high global warming potential (GWP), which is already found in all inverter units in the economies surveyed. ASEAN economies should look forward to transition to low GWP refrigerants when alternatives become available (e.g., R-290), avoiding all together the transition to R-410A with the resulting climate impacts.

The review of the standards and labels (S&L) institutional and regulatory regimes in each country indicates a wide diversity of agencies (i.e., multiple Ministries) that are responsible for activities in support of S&L programs. The development of a national policy roadmap for AC should consider early

⁵ Refrigerants are substances used in various applications requiring cooling mechanisms, such as air-conditioning systems.

⁶ Inverter-equipped air conditioners have a variable-frequency drive that incorporates an adjustable electrical inverter to control the speed of the motor and thus the compressor and cooling output.

⁷ A refrigerant with ozone depletion potential (ODP) and high global warming potential (GWP).



engagement and involvement of relevant stakeholders to ensure coordination between parties involved.

Efficiency policies, including MEPS and labels, are already in place in most ASEAN economies, but stringency and coverage vary significantly. The regional policy roadmap should propose a set of MEPS that are appropriate for each economy and a set of aspirational levels in the medium to long term at a regional level, considering that: i) markets already have efficient technologies available, ii) the less efficient product types are becoming less popular and, iii) the current base case (average product efficiencies in the market) are well above the current MEPS levels.

Data analysis and secondary research indicate that laboratory testing capacity for ACs is limited at the national level, and regionally there are only seven third party testing facilities (most government-owned) and five manufacturer testing facilities. However, testing facilities are already receiving accreditation under the standard ISO/IEC 17025, which can be a first step to recognition of product testing in laboratories at the regional level. Some countries are already using mutual recognition agreements to encourage the use of available testing capacity elsewhere. ASEAN economies should consider enabling access to current laboratory testing capacity through the use of mutual recognition agreements, and enhancing current testing capacity through training.

Monitoring and verification practices have been adopted in some economies (Thailand, Vietnam, Philippines, Singapore) and will be adopted in places that currently do not have market surveillance mechanisms or where labeling is still voluntary (Malaysia, Indonesia). A more in depth evaluation in the economies where M&V practices exist could provide information on the effectiveness or how robust the MV&E programs are.

Regional policy roadmap and recommendations for ASEAN economies

The objective of the Regional Policy Roadmap is to facilitate harmonization or clear alignment of minimum energy performance standards for air conditioners in ASEAN economies. The ultimate goal is to drive market transformation in ASEAN member countries, promoting the use of more efficient air conditioning equipment. Other goals include greater intra-ASEAN trade in space cooling products, reduced costs for product testing, monitoring and verification, energy savings, and carbon emissions reductions from more efficient ACs for consumers.

Most ASEAN member countries have mechanisms in place to promote the use of more efficient cooling applications by strengthening energy performance requirements for new ACs in the market through S&L and ensuring performance requirements are met by products placed in those markets through monitoring, verification and enforcement regimes.

This policy roadmap builds on those mechanisms and discusses the harmonization or alignment of critical components of energy efficiency policies at the regional level.

1. Robust and harmonized energy performance standards

Harmonization of test methods

The ISO 5151:2010 standard has been identified as the benchmark test standard for AC harmonization in ASEAN region, according to the “APEC-ASEAN Harmonization of Energy Efficiency Standards for Air Conditioners”⁸ study. The high level of alignment among the ASEAN national test standards with ISO

⁸ Wai Meng, Chin. APEC-ASEAN Harmonization of Energy Efficiency Standards for Air Conditioners: Phase 1. Comparative Analysis of Test Standards. June 2013.



ISO 5151:2010 provides a compelling rationale for regional harmonization using this standard for ASEAN economies.

It is also strongly recommended that in addition to the six economies (Malaysia, Singapore, Thailand, Indonesia, Viet Nam, and Philippines) already using or planning to adopt ISO 5151, Brunei, Myanmar, Laos and Cambodia should also adopt the ISO 5151:2010 test standard to further the harmonization of test methods in ASEAN.

Harmonization of metrics

The ISO 5151 standard does not specify the method to evaluate the part-load and seasonal energy efficiencies of air-conditioner equipment, e.g. inverter technology. The evaluation method of such seasonal performances is however specified in ISO 16358-1 which uses the Cooling Seasonal Performance Factor (CSPF).

Considering the increasing number of inverter units available in the ASEAN AC market and that this AC type performs better at part load conditions, ASEAN economies should introduce metrics to measure part-load energy performance, in accordance with the ISO 16358-1, and follow the CSPF for both inverter and fixed capacity units.

Harmonization of MEPS

ASEAN economies should revise and make serious efforts to ratchet up the current MEPS and labeling requirements, to encourage widespread adoption of efficient units and deflect future energy demand growth. It is recommended that MEPS levels are revised for the overall net benefit of consumers, national economies and the ASEAN region as a whole. Five of the ASEAN economies (Malaysia, Philippines, Thailand, Singapore and Vietnam) have an AC market that is on average 15% to 30% more efficient than the current MEPS. More stringent efficiency requirements would eliminate the most inefficient products from the market and provide greater incentive for manufacturers to introduce more efficient products.

Considering the difference in efficiencies among ASEAN economies and that timing of S&L revision cycles is not aligned, the regional policy roadmap proposes setting a MEPS target for all ASEAN economies by 2020. The level will be set and agreed by ASEAN economies, so that each economy can develop a path for its future alignment (through a national policy roadmap), by setting more stringent MEPS and introducing higher performing products. The MEPS level should also be technology neutral; meaning that both variable and fixed speed units should be considered under a single category of room air conditioners, and use CSPF to evaluate seasonal performance.

2. Testing infrastructure and laboratory capacity

There is limited testing capacity for air conditioners at the national level and overall in the ASEAN region. There are two primary recommendations for improving the access and credibility of testing laboratories in ASEAN:

A. Build testing capacity in existing facilities, enhance capability and reduce differences in laboratory testing conditions

Following harmonization of test methods to measure energy performance at the regional level and alignment of testing conditions, the natural step would be to develop programs for training in existing testing facilities in ASEAN to ensure accuracy and reliability of testing results. A round robin testing exercise is a very effective way to build capacity as participant laboratories identify corrective measures for improvement in their processes if necessary, or ratify the quality of current practices.



B. Encourage mutual recognition agreements (MRA)⁹ to access regional infrastructure and resources more effectively

The development of an intergovernmental MRA could be pursued by a regional network of market surveillance authorities, as part of the efforts to improve monitoring and verification practices in the region.

3. Monitoring and Verification

The following recommendations are based on the policy and institutional assessments and sound existing monitoring and verification (M&V) practices which should operate on the regional level for regional harmonization to succeed. These include opportunities to improve M&V regimes through collaboration between economies in the ASEAN region.

Recommendation 1 - Coordinated approach to verification testing

Currently verification testing is conducted at the national level by individual ASEAN economies, even though there are many common AC models traded within the region. The benefits of a more coordinated approach to testing include cost savings and the gathering of market intelligence based on larger sample sizes. Specific examples of the types of collaboration on verification testing that ASEAN member states could consider are discussed in detailed in the report.

Recommendation 2 - Establishment of a regional network

Coordination among market surveillance authorities in the ASEAN region could facilitate program implementation and enforcement by increasing information sharing of compliance of products sold at the regional level. As such, ASEAN economies should consider supporting the establishment of, and participation in a forum on M&V.

Recommendation 3 - Industry Engagement

Governments with responsibility for S&L programs need to engage with industry participants and work together to develop more effective M&V regimes. ASEAN economies should consider engaging industry in a constructive dialogue, to increase awareness and understanding of the objectives of governments, and assist governments to find ways of reducing costs and increasing effectiveness.

Recommendation 4 - Reporting to increase visibility and transparency of the M&V regime

Reporting outcomes of any screening or verification tests is an important part of the compliance regime. In addition to communication with relevant suppliers, further reporting options that ASEAN economies should consider include: informing trade associations and other verification authorities, and publication of test results.

Recommendation 5 - Development of a regional product database

The effectiveness of a program's compliance regime would likely be improved considerably with the availability of a national or regional centralized listing of product models that are part of the program. ASEAN economies should consider either aligning database criteria or establishing a regional database to facilitate cross-border M&V.

Recommendation 6 - Increase access to competent laboratories

In ASEAN there is limited testing capacity for air conditioners at the national level and overall in the region. This presents an opportunity to develop a regional approach to improve and increase access to testing facilities on a regional basis. The use of mutual recognition agreements can grant access to competent test facilities for those countries with limited resources, while the development of round robin testing exercises can improve the competency of the already existing capacity at the regional level.

⁹ MRAs are “multilateral arrangements between two or more economies to mutually recognize or accept some or all aspects of another’s conformity test procedures”.



4. Other policy measures that enable market transformation

In order to ramp up the regional effort of promoting high efficiency ACs among ASEAN countries, incentive policies could be used to overcome the barrier of higher cost at the point of sale that often inhibits the purchase of energy-efficient ACs. The most common incentives are consumer rebates, tax credits or accelerated depreciation, loan financing (including shared-savings or performance-based contracting), and equipment replacement. The policy makers in ASEAN countries could consider some of these incentive policies in their effort to accelerate the transition to greater uptake and deployment of high efficiency ACs in their national markets and in the region as a whole.



1. Regional Assessment

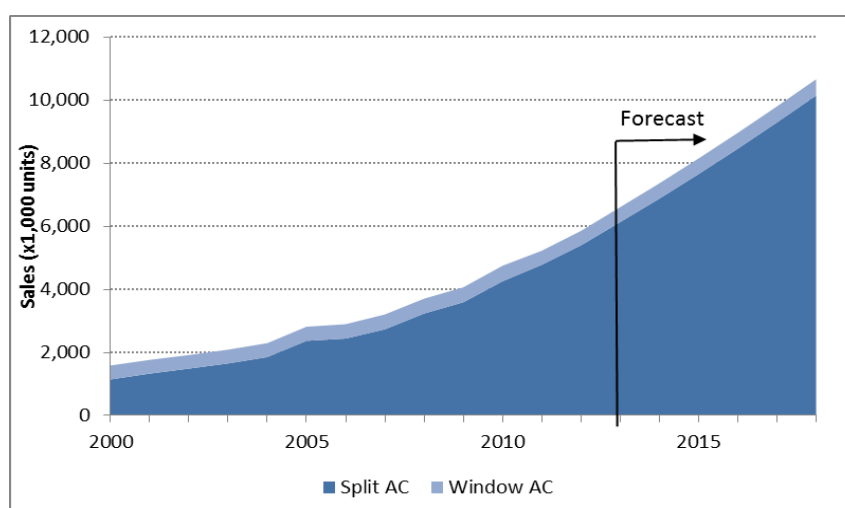
AC Markets

The room air conditioner market in ASEAN economies grew rapidly from sales of over 1.5 million units in the year 2000 to more than 6.5 million units in 2013. It is expected that the market will grow at a pace of at least 10% per year over the next 5 years, with expected sales of over 10 million units in 2018.

Within the ASEAN, at the country level, Indonesia and Thailand are the largest markets (with more than 2.5 million units sold per year), followed by Malaysia, the Philippines, Singapore and Vietnam (150,000 to 1 million units sold per year). The remaining ASEAN economies - Brunei, Cambodia, Laos and Myanmar - have sales limited to the thousands of units.

The most popular AC types are split units, as shown in Figure 1. The current share of window units is 8% regionally, and it is expected to decrease by 0.5% to 1% per year as split units become popular in markets where they were introduced later. Several economies in the ASEAN region (Thailand, Vietnam, and Malaysia) have a significant proportion - between 20% and 40% - of variable speed/capacity (inverter technology) units¹⁰ of split type, which are much more efficient than fixed speed window and split types. These two economies have also eliminated window units from the market (i.e., there are no more window units available for sale) and thus are considered to have a more efficient AC product market than the other economies surveyed in ASEAN. Singapore is an outlier with an 84% market share of inverter units. In Indonesia, there is a small proportion of window units available for sale; the majority is of the split type with inverter units having a market share of 5%. The Philippines is the only market in the region where inverter units are not available for sale; and the proportion of window units is also disproportionately higher (more than 60%) than in any other member country, indicating that the AC market in the Philippines is more inefficient than markets in other economies in the region. Information on AC types for the remaining economies was not available.

Figure 1: Room ACs sales in ASEAN economies (measured and forecast)¹¹



¹⁰ Inverter-equipped air conditioners have a variable-frequency drive that incorporates an adjustable electrical inverter to control the speed of the motor and thus the compressor and cooling output.

¹¹ Source: Euromonitor.

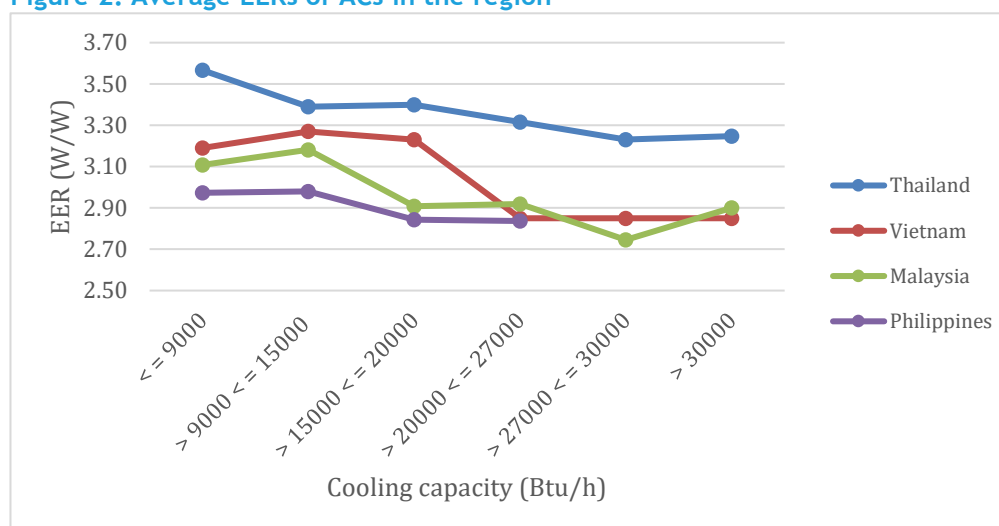
Manufacturers in various economies were consistent in reporting using two types of refrigerants –R-22 and R-410A - in the available RAC models. R-22¹² is mostly used in non-inverter units, while R-410A¹³ is mostly common in inverter type units. Since non-inverter units constitute a large proportion of the market in all economies, R-22 is still the most preferred refrigerant type in the ASEAN region.

AC models were available in a wide range of cooling capacities, up to 60,000 Btu/h (17.6 kW) in some cases. However, the most popular models based on annual sales were below 15,000 Btu/h (4.4 kW), and in most cases (Group A countries) the most popular (best sold) cooling capacities were 9,000 (2.6) and/or 12,000 Btu/h (3.5 kW).

Information on the origin of AC products was provided by some countries, but data was not comprehensive. In general, countries reported that units were imported from China, Thailand and other non-specified countries of manufacture. Economies which reported a large number of local units did not provide additional information on whether it was actual local production or whether components were imported and the units were assembled locally. For a comprehensive understanding of the AC market supply chain in the region, each economy would need to provide more data and information on its supply chain.

The energy performance of ACs, which is measured by the Energy Efficiency Ratio (EER)¹⁴ varies significantly among ASEAN economies as a result of the type of ACs available in each country and the corresponding efficiency and labeling policies that are currently in place (which are discussed in the next section). As seen in Figure 2 below, Thailand displays the most efficient product market in all AC capacity categories among the surveyed economies (Singapore has the most efficient market but it did not participate in the survey and thus it is not shown in the figure). Vietnam is second on performance for smaller cooling capacities, followed by Malaysia. However, for ACs > 20,000 Btu/h (5.9 kW), the two countries show a similar range of efficiencies. The Philippines has the least efficient product market, as noted earlier, due to the large market share of less efficient window units and the lack of more efficient inverter product models.

Figure 2: Average EERs of ACs in the region¹⁵



¹² R22, a widely used refrigerant in air conditioners, is an Hydrochlorofluorocarbon (HCFCs) refrigerant.

¹³ R410A, a mixture of HFC-125 and HFC-32, is currently the most important HFC group refrigerant for air conditioners.

¹⁴ EER (energy efficiency ratio) is the ratio of the total cooling capacity to the effective power input to the device. The larger the EER value, the more efficient the equipment.

¹⁵ Source: Project data, unless otherwise noted.

Data from Indonesia is not shown here as the performance data received was only of a few manufacturers and the data set may not be representative of the entire market. Singapore has the most efficient product market in the region (it also has the most stringent policies in place) as described in section 11; however, detailed information on product performance was reported in a different format that does not allow a comparison of models using the same cooling capacity ranges as shown in Figure 2.

Policy frameworks

Governments of ASEAN economies have recognized the need for energy conservation for many years and, in some cases, initiated efforts to promote energy efficiency as early as 1980. Most governments passed a series of laws, acts or regulations setting priorities for energy conservation, and assigned functions or created agencies with a mandate to develop strategies and mechanisms that ensure an appropriate use of energy in all sectors. In addition, some economies established plans to promote energy efficiency, calling specifically for energy saving targets and the implementation of minimum energy performance standards and labeling for appliances.

For instance, Thailand's national energy efficiency policy (under the *Thailand 20-Year Energy Efficiency Development Plan*) set up a reduction target of final energy consumption by 20% in 2030, compared with that in 2005. Vietnam's National Energy Efficiency Program (VNEEP), designed to improve energy efficiency in all sectors, calls for 5-8% energy savings from the 2006 level, in its second phase (2011 - 2015). Malaysia is in the process of developing an Energy Efficiency and conservation act. Philippines established an energy saving target for the period 2005 - 2014, but there is no information on whether there are plans to define a new target or revise the previous one. There were no specific targets cited in the Indonesian Government's energy efficiency policies.

Agencies and organizations responsible for the development and implementation of the standards and labeling programs in each economy are detailed in the national assessments (sections 2 - 11). In general, these structures are unique to each country, involving agencies with the mandate to implement standards, or labels, or both, and at least a National Standard Body responsible for the development of test methods (to measure product energy performance). In most countries, the mandate for standards development and for labels fall under different agencies (or Ministries), thus greater coordination among agencies is needed to ensure that strategies and policies are complementary and facilitate achievement of energy efficiency objectives.

AC policies

Most ASEAN economies already have energy efficiency standards and labeling regulations for ACs (see Table 1 below). Mandatory MEPS are the norm, while labeling programs are either voluntary or mandatory.

Table 1: S&L policies for ACs in ASEAN economies

ASEAN country	MEPS	Label
Indonesia	Mandatory*	Voluntary
Malaysia	Mandatory	Voluntary
Philippines	Mandatory	Mandatory
Singapore	Mandatory	Mandatory
Thailand	Mandatory	Voluntary
Vietnam	Mandatory	Mandatory

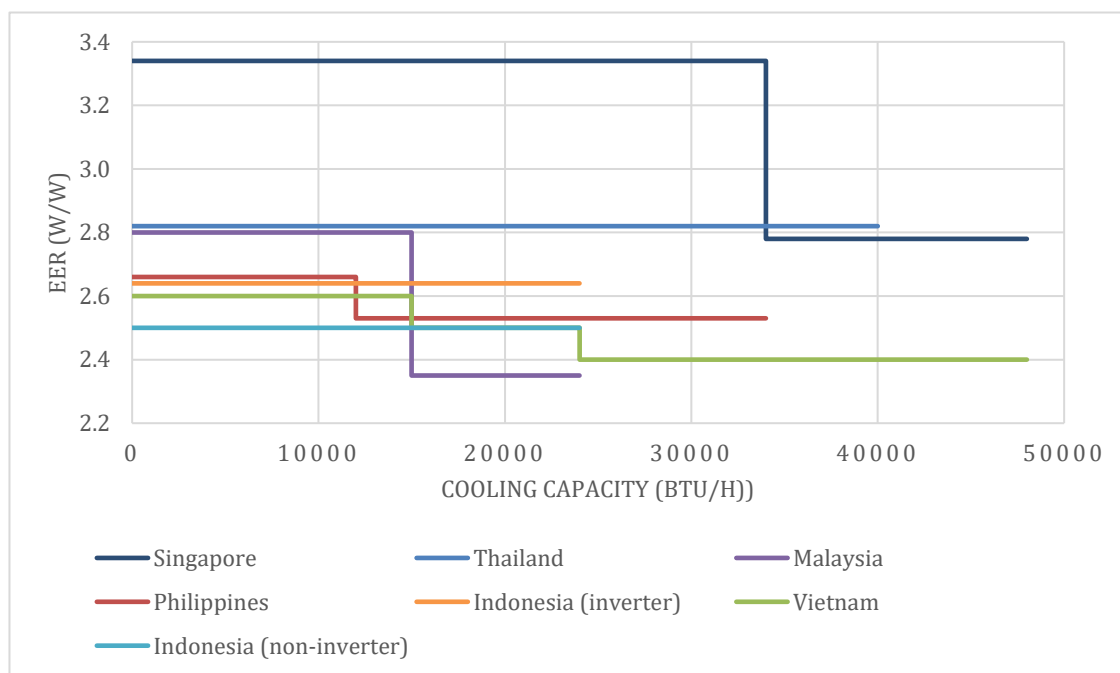


ASEAN country	MEPS	Label
Brunei	Under development	Under discussion
Cambodia	None	None
Laos	None	None
Myanmar	None	None

*Implemented as an informal agreement between industry and the regulator

MEPS stringency levels vary significantly among ASEAN economies. For example, Singapore has the most stringent MEPS at an EER of 3.34 (W/W) or 11.4 (Btu/h/W) for single split units with cooling capacities below 10kW (34,000 Btu/h), while the remaining economies have MEPS below 2.9/10 for the same AC types. Indonesia has the lowest MEPS for inverter units at 2.5/8.5. Figure 3 shows MEPS stringency and coverage by cooling capacity, where major differences in size coverage are also noted. While it is true that in most economies the most popular sizes are below 20,000 Btu/h (5.9 kW), some economies have a significant proportion of market sales above that size (e.g., Singapore market sales > 20,000 Btu/h account for more than 50%).

Figure 3: MEPS stringency and coverage (cooling capacity) in ASEAN economies for single split ACs



Product testing capacity

There is a limited testing capacity for air conditioners in the ASEAN economies. Table 2 presents the results of the survey in Group A on local testing capacity per economy. Most economies have at least one third party test facility for ACs, and in most cases it is government owned. Manufacturer testing facilities are also available in some economies.

Table 2: AC product testing laboratories by country

Local testing capacity	Third party test facility (may be government owned)	Manufacturer test facility
Thailand	1	2
Vietnam	1	3
Philippines	1	0
Indonesia	3	0
Malaysia	1	0
TOTAL	7	5

Testing facilities in all economies surveyed can and do receive accreditation from the national accreditation body. In the case of Indonesia, Thailand, Vietnam, Philippines, and Malaysia, accreditation process follows the standard ISO/IEC 17025¹⁶, which can facilitate recognition of product testing in laboratories at the regional level, as it certifies that tests are conducted under a well-defined procedure prescribed in ISO 17025 by competent bodies. For instance, Malaysia allows product testing to be done by any accredited regional testing laboratories recognized by Standards Malaysia. Singapore also allows testing in laboratories in countries other than Singapore that are accredited by their local accreditation bodies, which have signed a Mutual Recognition Arrangement (MRA) with the Singapore Accreditation Council.

Market Surveillance Mechanisms

Mechanisms to ensure compliance with S&L programs exist in some ASEAN economies.

Thailand and Vietnam ensure compliance with their respective labeling programs by way of market surveillance and verification testing once a year, and there is also enforcement in the case of non-compliance. In Thailand, the procedure details specific actions (ranging from requiring manufacturers to correct/modify labels to forbidding participation in the program for one year) for various instances of non-compliance. The process in Vietnam is generic and possible enforcement actions are listed but not referred to specific instances of non-compliance.

The Philippines reports periodical random selection of products from the market and testing in an independent laboratory. It is not clear if actions of non-compliance are enforceable as it refers to advising manufacturers to take remedial measures.

Indonesia's labeling program is voluntary so manufacturers are not mandated to label their products. In case of fraudulent use or misuse of labels, a written warning is issued to the manufacturer or importer and the relevant agency imposes sanctions or revokes the license of manufacturers who fail to respond.

Singapore requires registration and labeling of products under the program and lists offenses, and the corresponding enforcement actions and fines for those who are non-compliant. Singapore carries out market monitoring (store checks) and verification testing of products.

Malaysia doesn't have a legal framework or a compliance mechanism in place as of date.

¹⁶ ISO/IEC 17025:2005 specifies the general requirements for the competence to carry out tests and/or calibrations, including sampling. It covers testing and calibration performed using standard methods, non-standard methods, and laboratory-developed methods.



Potential energy savings

An assessment of the energy savings potential from transitioning to the best available technology was conducted for the five economies participating in the data collection survey. The Product and Policy Analysis Tool (PPAT), a comprehensive model that estimates potential energy savings based on specific data inputs and policy scenarios was used to conduct the analysis. By inputting economy-specific data such as the annual product sales, the rate of energy consumption, and the consumer usage information, PPAT generates estimates of the expected energy savings and GHG emissions avoided by implementing minimum energy performance standards for a specific appliance.

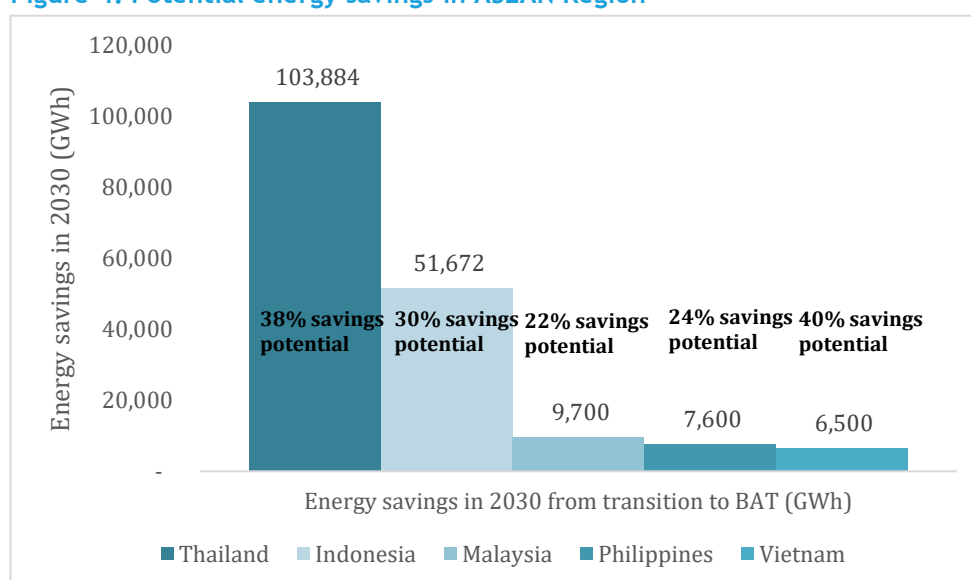
The following assumptions were used to generate scenarios and input parameters:

- The base case was defined at the most popular size (cooling capacity) in each economy and considered the average efficiency reported on the market for that size (average EER)
- The best available technology (BAT) was defined as the EER of the best product in the market for each country (i.e., the technology that is already available in the market¹⁷)
- Usage data in terms of hours per day and days per year as reported by manufacturers or as a default value considering the local climate
- Annual sales data were derived from the surveys and validated with third-party market data¹⁸
- Growth projections from third-party market data¹⁹ were used to derive the compound annual growth rate (CAGR)

The results at the regional level are shown in

Figure 4. Large markets (such as Indonesia and Thailand) are expected to have the largest savings potential. The modeled scenario considered a transition to the current BAT in each market and resulted in annual savings potential 180 TWh in 2030 at the regional level. However, as more efficient AC units get introduced in ASEAN economies, and more stringent policies and other initiatives drive market transformation towards greater efficiency, additional savings could be realized.

Figure 4: Potential energy savings in ASEAN Region



¹⁷ Except for the Philippines where the BAT was too low and was replaced by the BAT in Indonesia.

¹⁸ Source: Euromonitor.

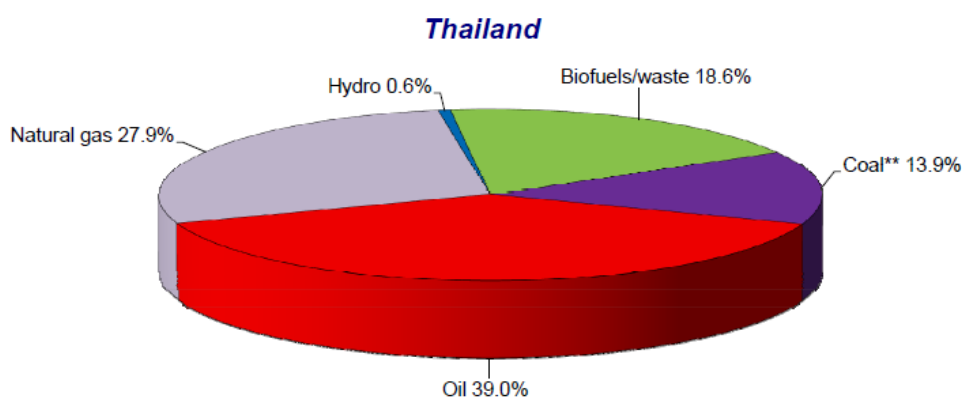
¹⁹ Euromonitor sales forecasts.

2. National Assessment - Thailand

Power sector profile

Thailand's energy supply comes mostly from fossil fuels and a large percentage is imported from other countries raising a concern for energy security. The primary sources of energy supply in Thailand are oil, natural gas, biofuel, coal and hydropower as shown in Figure 5. Power is imported from Myanmar, China, Laos and Cambodia. Figure 6 shows the average electricity consumption by sector: the industrial sector is the largest consuming sector in Thailand, followed by the residential.

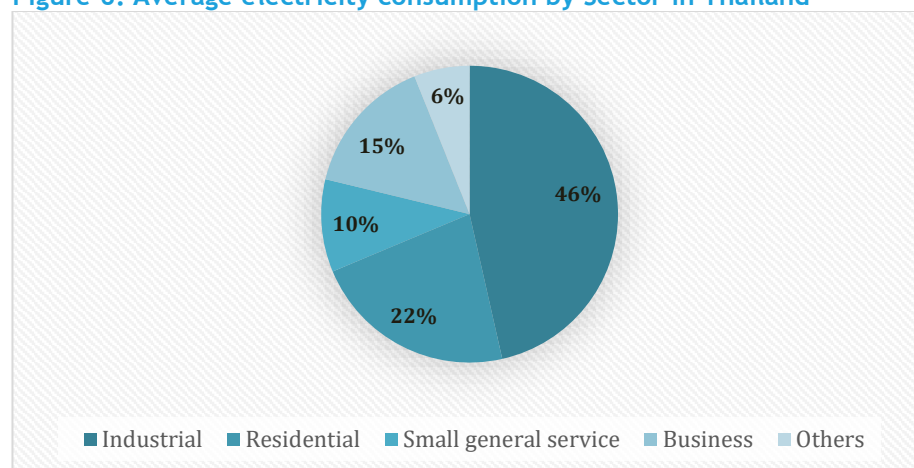
Figure 5: Share of total primary energy supply in 2012-Thailand²⁰



*Share of TPES excludes electricity trade

** In this graph, peat and oil shale are aggregated with coal, when relevant.

Figure 6: Average electricity consumption by Sector in Thailand²¹



²⁰ <http://www.iea.org/stats/WebGraphs/THAILAND4.pdf>

²¹

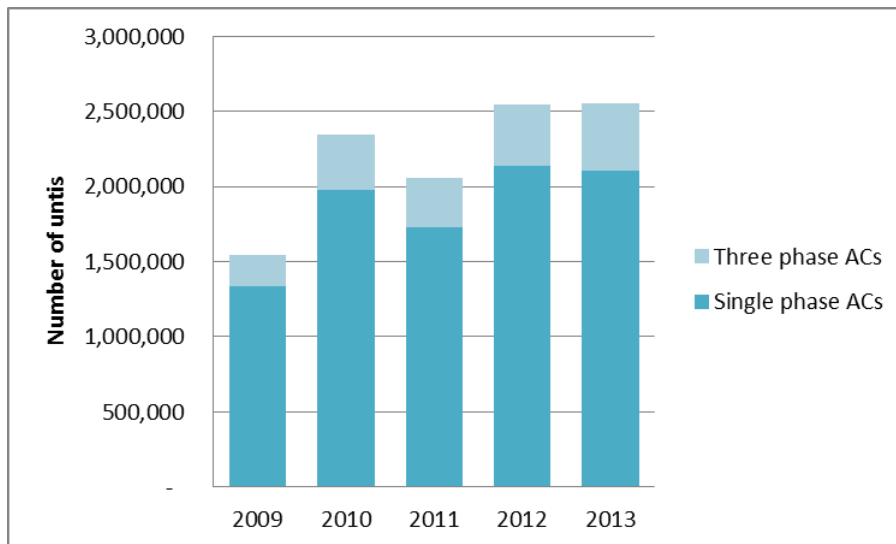
http://www.cssckmutt.in.th/cssc/cssc_classroom/solar_cells/doc/aj_chaya/LectureNotes/Presentations_documents/5_ThailandCountryReport_2Feb2012.pdf

AC Market Characteristics

Sales and types overview

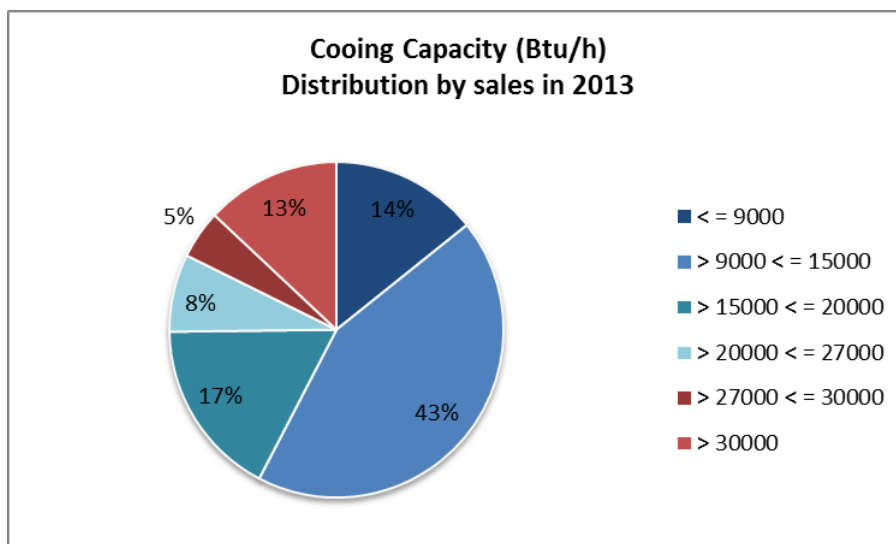
The room air conditioner market in Thailand achieved sales of over 2.5 million units in 2013. The average sales growth in the past 5 years has been 16% per year, with the largest increase in sales in the 2009 - 2010 period, where yearly sales increased from 1.54 million in 2009 to 2.34 million in 2010.

Figure 7: Sales of all ACs 2009 - 2013



A large proportion of the units (82%) are of room ACs with a cooling capacity less than 27,000 Btu/h, which normally correspond to single phase ACs; within these, the most popular are units between 9,000 and 15,000 Btu/h. Figure 8 provides an overview of the distribution of ACs sales by capacity in 2013.

Figure 8: Overview of AC sales by cooling capacity



Types of ACs available on the Thai market include wall mount (83%), floor/ceiling type (16%), and a very small proportion of cassette units. There were no window units reported on sales data from manufacturer surveys or Euromonitor market reports.

Most of the ACs available in the Thai market are of the non-inverter type, with R-22 refrigerant; inverter units available in the market use R-410A. Figure 9 and 10 show the market shares of ACs by type and refrigerant used.

Figure 9: AC type distribution in 2013

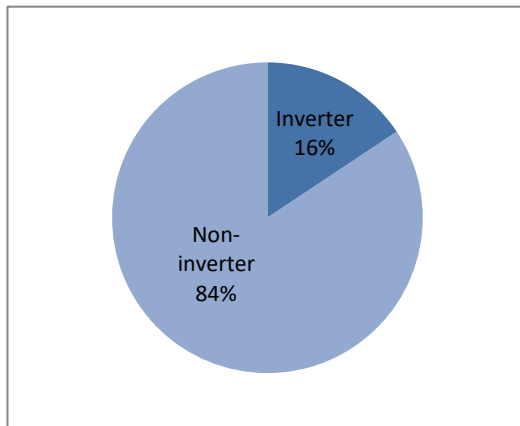
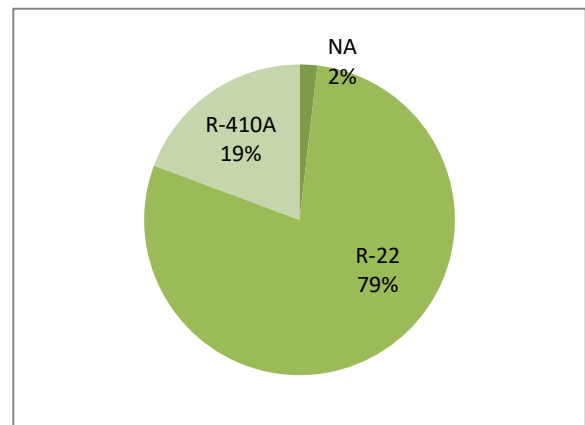


Figure 10: Refrigerant type distribution in 2013

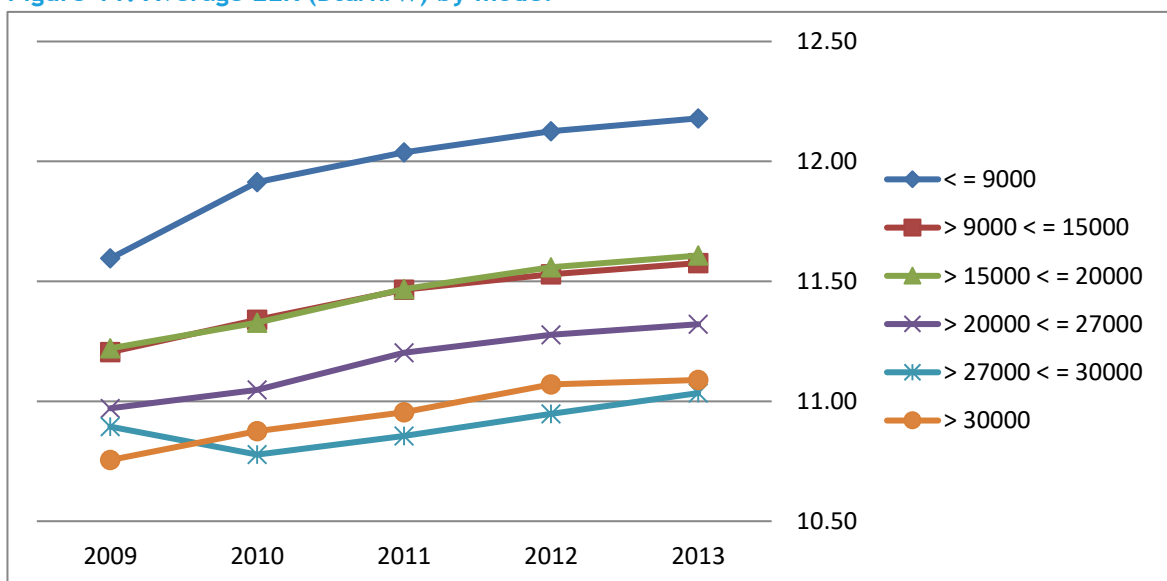


The 93% of ACs in Thailand were manufactured domestically while the imported units were from Malaysia and Vietnam.

Energy performance

The average efficiency of ACs available in the market improved over the past five years as shown in Figure 11. Models with lower cooling capacities (<9,000 Btu/h) display a better performance and show the highest improvement rate (5%) over the period 2009 - 2013. The most popular models in the range of 9,000 - 15,000 Btu/h show a 3% improvement over the same period, similar to other capacity ranges. The average EER of these models is around 11.5.

Figure 11: Average EER (Btu/h/W) by model



The efficiency of the best available models in the market also increased in the past 5 years, showing a dramatic increase from an EER of 14.9 to an EER of 23.8 for the lower cooling capacities (<9,000 Btu/h). The second highest performer is the most popular category of models in the 9,000 - 15,000 range, with the best available model with an EER of 18.8. Less efficient models in the lower cooling capacities (<15,000 Btu/h) are also available in the market since 2012 as can be seen in Figure 13.

Figure 12: Maximum EER (Btu/h/W) by model

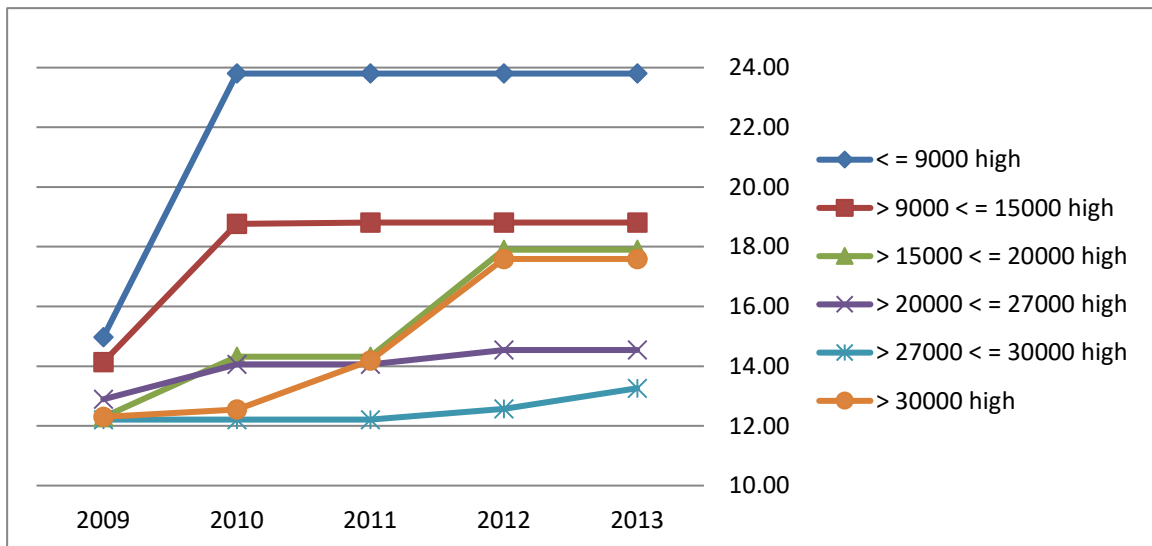


Figure 13: Minimum EER (Btu/h/W) by model

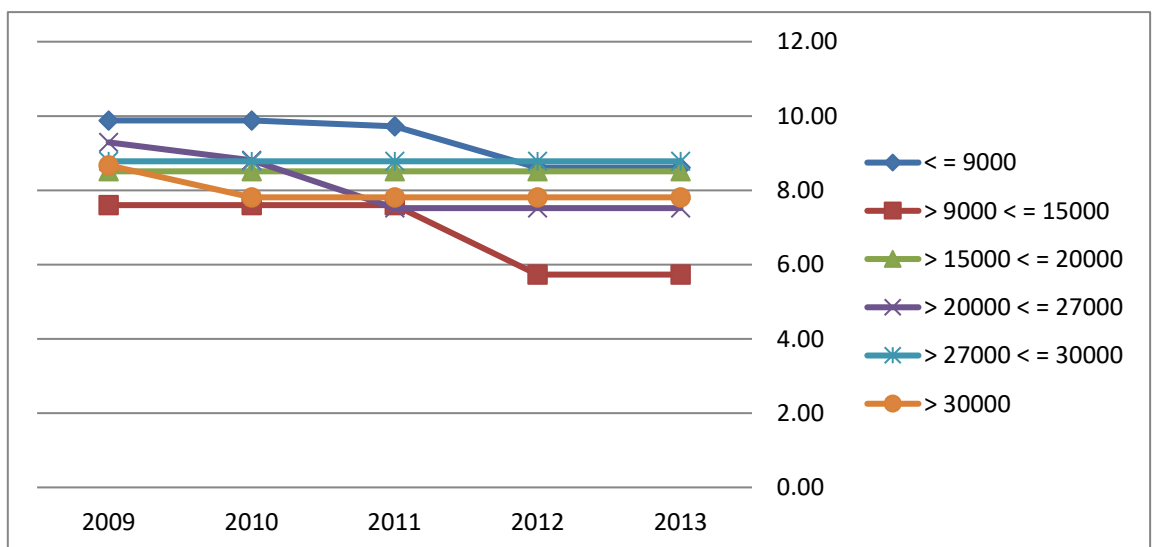
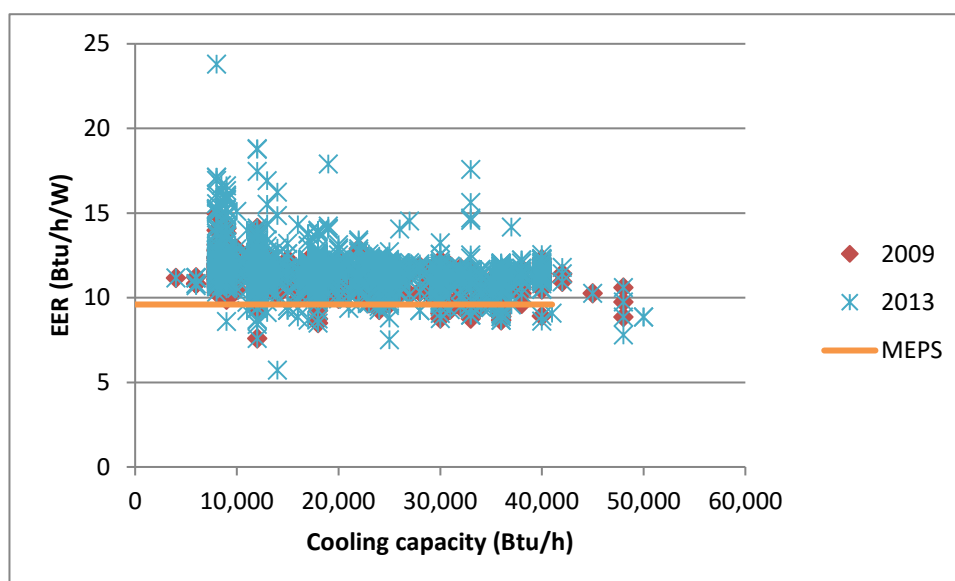


Figure 14 shows the performance of all models available in the market in 2009 and 2013. The EERs of most of the available models were above the MEPS level, and new more efficient models above the EER 15.0 have been introduced in 2013 as shown by the scattered points. However, some models appear to be below the MEPS level both in 2009 and 2013.

Figure 14: EER of all models available on the market



Institutional and Regulatory Framework

National Energy Efficiency policies

Thailand's national energy efficiency policy is formulated in the *Thailand 20-Year Energy Efficiency Development Plan (2011 - 2030)*²², which sets up a reduction target of final energy consumption by 20% in 2030, compared with that in 2005.

Among potential energy conservation measures, the plan highlights the introduction of mandatory measures (i.e., rules, regulations) such as the establishment of minimum energy performance standards and energy efficiency labeling, and emphasizes the enforcement of these two measures for equipment and appliances.

Support, promotional and incentive activities in the Plan aim to encourage the adoption of or investment in more efficient equipment and appliances, such as a voluntary labeling scheme for highly efficient appliances, and subsidies to those implementing energy conservation measures.

Enforcement of the *Energy Conservation Promotion Act* enacted in 1992, amended in 2007²³, is considered part of the Plan's strategic approach. The Act provides power to the Minister of Energy to issue Ministerial Regulations, which may include the establishment of energy efficiency standards of machinery or equipment, and the requirement for the manufacturers and the distributors of machinery or equipment to illustrate the level of energy efficiency, among others.

There have been 8 *Ministerial Regulations and Announcements of the High-Efficiency Machinery or Equipment*²⁴ since 2009, including high efficiency air conditioning.

22 http://www.eppo.go.th/encon/ee-20yrs/eedp_eng.pdf

23 <http://www.eppo.go.th/admin/cab/law/2-1-E.pdf>

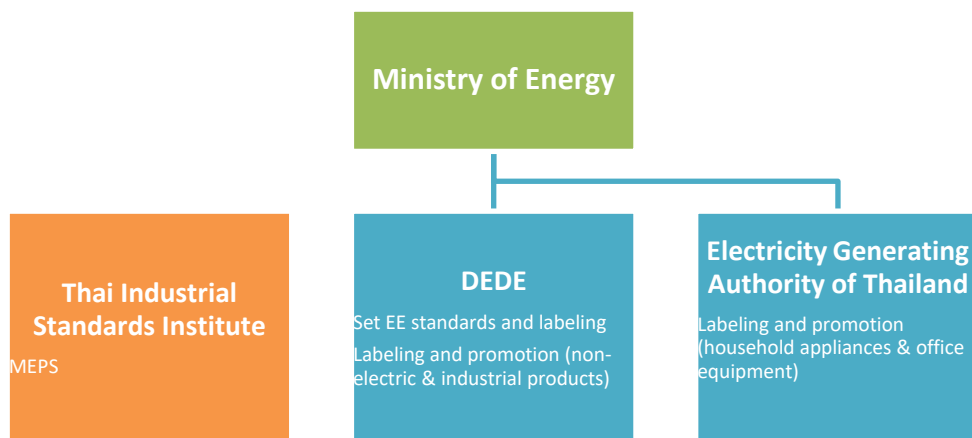
24 <http://standard.dede.go.th/labnetwork/th/product/index3.php>

Organizations and responsibilities

The Department of Alternative Energy Development and Efficiency (DEDE) under the Ministry of Energy is responsible for the development, implementation and enforcement of the National energy efficiency policy. Its duties include energy efficiency promotion and energy conservation regulation.

The Department falls under the Ministry of Energy and works with other agencies in the development and promotion of MEPS and labels, as can be seen in Figure 15.

Figure 15: Thailand Energy Efficiency S&L structure



Standards and labels for ACs

MEPS

Thailand has MEPS for air conditioners and other 11 appliances and equipment²⁵, both mandatory and voluntary. MEPS are developed by the DEDE and Thai Industrial Standards Institute, in consultation with stakeholders representing government and private sectors. There is no fixed periodicity for revising the standards.

Mandatory MEPS for ACs were implemented in 2004, and revised in 2011, with the following scope:

- Cooling capacity less than or equal to 12,000 Watt
- Window type and split type

Table 3: MEPS requirements

Type	Cooling capacity ≤ 8,000 W	Cooling capacity > 8,000 and ≤ 12,000 W
Window type (non-split type) (not less than)	2.82 W/W (9.6 Btu/hr/W)	2.53 W/W (8.6 Btu/hr/W)
Split type (not less than)	2.82 W/W (9.6 Btu/hr/W)	2.82 W/W (9.6 Btu/hr/W)

²⁵ Refrigerators, self-ballasted lamps, single-capped fluorescent lamps, double-capped fluorescent lamps, 3-Phase motors, LPG stoves, insulator, diesel engines, rice cookers, microwave ovens, and motorcycles.

Labeling program and requirements

The labeling program uses a comparative label. Manufacturers can affix the label upon self-declaration by testing in an independent third party test laboratory and registration. Testing using a balanced-type calorimeter room is required. A label sample and labeling requirements are shown in Figure 16 and Table 4.

Figure 16: Sample of the comparative label



Table 4: EER requirements for label classes

Label class	AC < 8000 Watt, 27296 BTU/Hr	AC > 8000 Watt, 27296 BTU/Hr
No. 5	above or 11.60	above or 11.00
No. 4	above or 11.00 - less than 11.59	above or 10.60 - less than 10.99
No. 3	above or 10.60 - less than 11.00	above or 9.60 - less than 10.59

Local testing capabilities

There is a third party test facility for ACs available in Thailand (government owned laboratory); two manufacturers also own test facilities.

The accreditation agency for test laboratories is the Thai Industrial Standards Institute (TISI), which provides accreditation under the following standards:

- National standard- TIS 17025
- International Standard- ISO/IEC 17025

These labs conduct AC testing under TIS 1155-2536, following both methods: balance calorimeter and psychrometric (enthalpy). There is no information on the time required to complete and issue a test report.

Market surveillance mechanisms

Thailand has put in place mechanisms to ensure compliance with the labeling program (products which are labelled by the Electricity Generating Authority of Thailand - EGAT - and have attached a certification mark by TISI). Market surveillance of retailers and manufacturers takes place once a year, as follows:

- Randomly spot-purchase appliances at electric appliances shop and department stores
- Check product's specification under label criteria
- Send those models to test for compliance with label's criteria at the accredited laboratory

Verification/check testing is also conducted once a year. TISI's surveillance process lists the following procedures where appropriate:

- A. Taking sample from the factory to be tested by designated laboratory
- B. Taking sample to be tested at the factory
- C. Taking sample from sale premises to be tested by designated laboratory
- D. Taking sample from each import to be tested by designated laboratory

In the case of a non-compliant product (i.e., the test result of the random model does not comply with the declared performance on label $\pm 5\%$), the enforcement process by EGAT is:

- 1) Spot picking the models for a second time at production sites (twice amount) at producers/importers cost
- 2) Average test results of 1st and 2nd random models to justify the compliance

In case the average test result does not comply with the declared performance on label ($\pm 5\%$):

- 1) If the test results still pass label No. 5 criteria, producers/manufacturers will be forced to edit the information published, and after that EGAT will distribute a new label base on the new test results.
- 2) If the test results fail, EGAT will call back all distributed labels of the unqualified models and forbid those models to participate in labeling program for at least 1 year.

Court imposed sanctions such as fines, declarations and injunctions against the manufacturers can also take place.

Assessment of energy savings potential

Base case and Policy case

The Thai AC market is dominated by models with small capacities under 27000 Btu/h, which correspond to single phase ACs and represent over 82% of the market. However, a significant portion of the market (18%) is represented by three-phase ACs with cooling capacities over 27000 Btu/h. Therefore, two base cases are analyzed in the energy savings assessment in order to capture both single- and three-phase ACs types.

- **Base case 1:**

A cooling capacity of 12000 Btu/h is selected as it is the most popular single-phase ACs. The analysis shows that 489 models have cooling capacities of 12000 Btu/h, representing over 20% of all 2388 surveyed models.

The average EER (Btu/h/W) for models with cooling capacity of 12000 Btu/h is 11.6 and the EER (Btu/h/W) for the best performing model in this product category is 18.8.

- **Base case 2:**

For three-phase ACs, cooling capacities of 36000 Btu/h units are the most popular. The analysis shows that 127 models have cooling capacities of 36000 Btu/h, representing over 5% of all 2388 surveyed models.



The average EER (Btu/h/W) for models with cooling capacity of 36000 Btu/h is 11.1 and the EER (Btu/h/W) for the best performing model in this product category is 17.6.

Based on the market trend from 2009 to 2013, it is assumed that the AC market in Thailand will grow at an annual rate of 8% from 2013 to 2030.

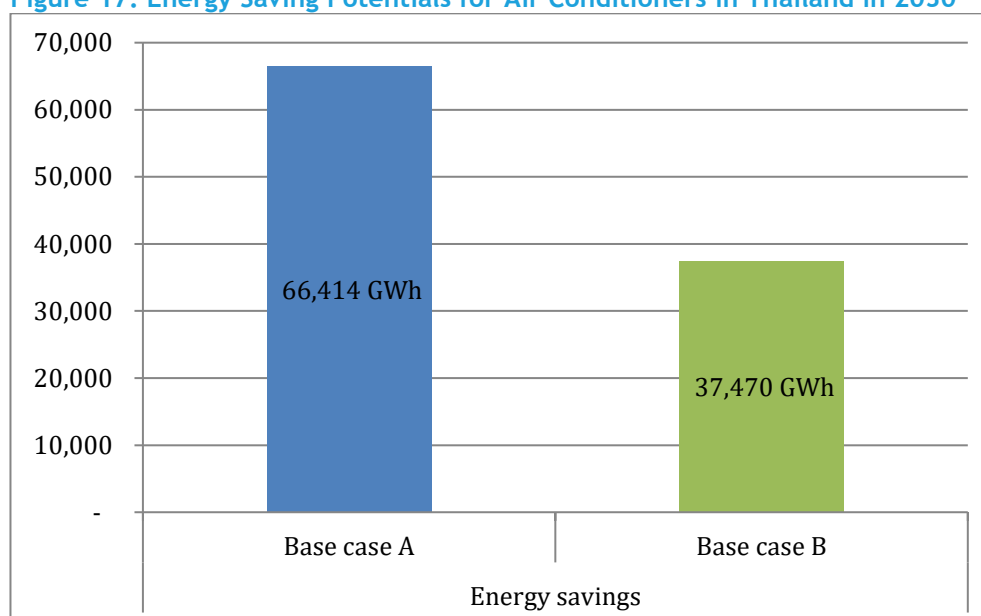
Thailand has a typical tropical climate. The average maximum daily temperatures in Thailand are over 30°C²⁶ year-round. Therefore, it is assumed a year-round AC operation of 365 days and 8 hours of AC usage per day.

The lifespan for ACs is expected to be 10 years based on values reported in other economies.

Results

Using CLASP's Product Policy Analysis Tool (PPAT), it is estimated that over 66,400 GWh and 37,400 GWh of energy savings can be achieved in 2030 for base cases 1 and 2 respectively.

Figure 17: Energy Saving Potentials for Air Conditioners in Thailand in 2030



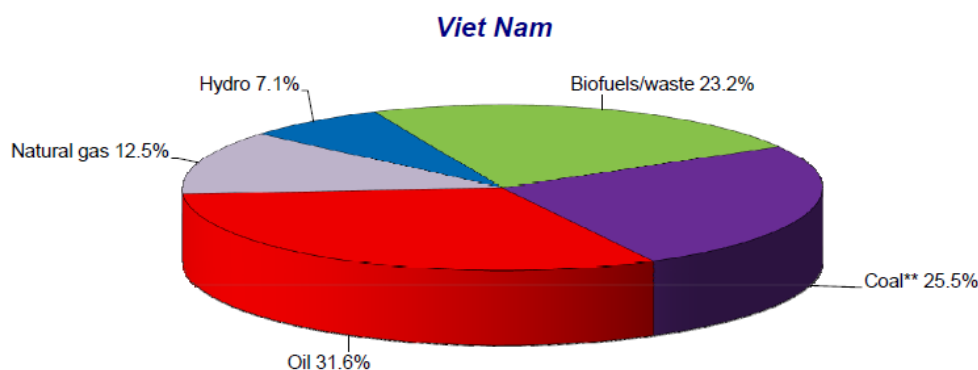
²⁶ http://www.tmd.go.th/en/province_stat.php?StationNumber=48455 [Date accessed: 2014 Nov. 18th.]

3. National Assessment - Vietnam

Power sector profile

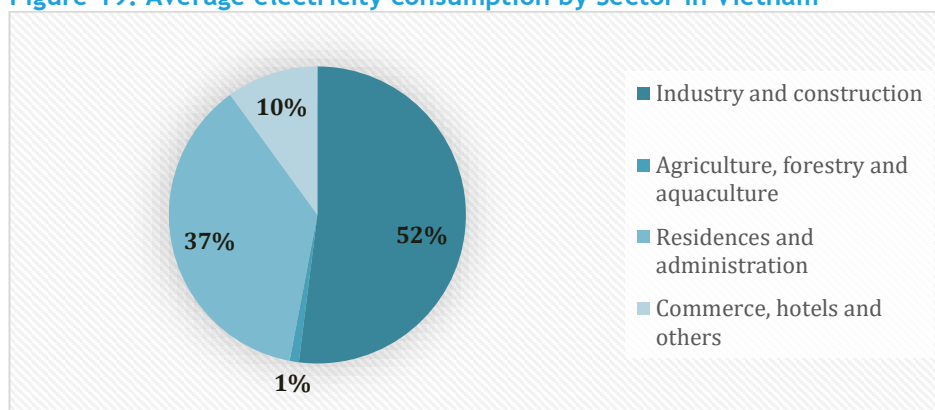
The major sources of energy in Vietnam are coal, petroleum, hydropower and natural gas. A significant number of households are still using traditional solid fuels for heating, lighting and cooking in the residential sector. Vietnam is a net exporter of energy due to its oil and coal resources.

Figure 18: Share of total primary energy supply in 2012-Vietnam²⁷



In 2009 Vietnam's net import of electricity was 4%. At the end of June 2005, the National Power Grid has reached all provinces, connecting 95% of communes and 89% of households in rural areas²⁸.

Figure 19: Average electricity consumption by Sector in Vietnam²⁹



With the rapid growth and expansion of the Vietnamese economy over the last decade, power demand has been increasing dramatically. In order to meet this rapidly growing demand, Vietnam's power industry has to expand and improve the power system by developing its resources, enhance transmission lines that connect the country's three regions (north, center, and south), and reduce transmission and distribution (T&D) losses.³⁰

27 <http://www.iea.org/stats/WebGraphs/VIETNAM4.pdf>

28 <http://www.laurea.fi/en/connect/results/Documents/Vietnam%20Fact%20Sheet.pdf>

29 <https://www.esmap.org/sites/esmap.org/files/Vietnam's%20Power%20Sector%20.pdf>

30 http://www.nbr.org/downloads/pdfs/eta/PES_2012_summitpaper_Nguyen.pdf

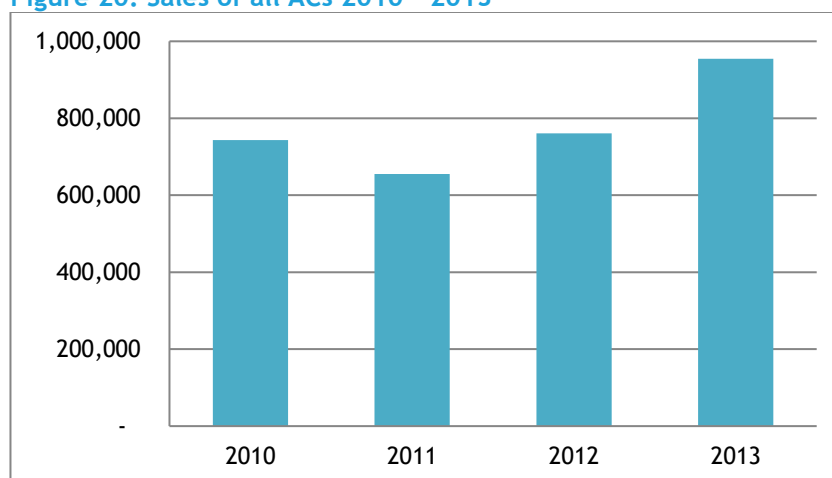
AC Market Characteristics

Sales and types overview

The room air conditioner market in Vietnam achieved sales of over 900,000 units in 2013, with a 25% growth over the previous year. Sales were more or less stagnant from 2010 to 2012, with a slight decline in 2011. It was estimated that the majority of the ACs sold in Vietnam (70%) were for residential use.

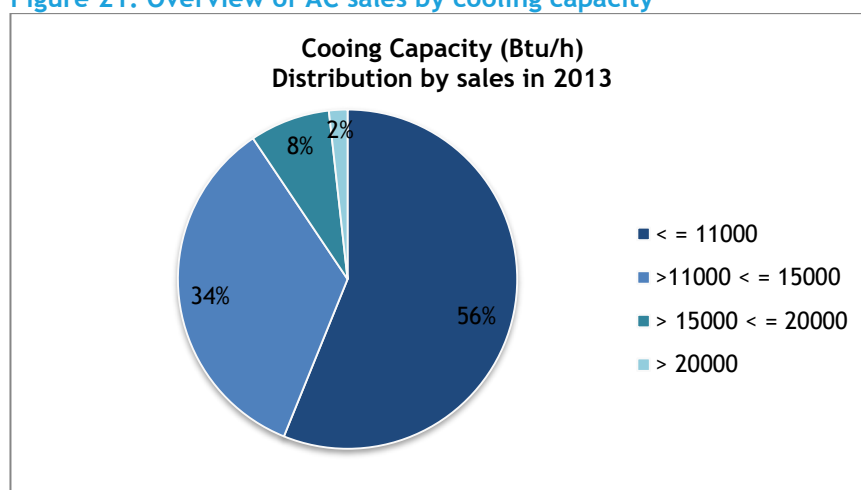
Panasonic and Daikin are the two largest players in the Vietnamese AC market, with market shares of 26.7% and 21.6% in 2013, respectively. Manufacturers such as LG, Sharp, Mitsubishi, Samsung, Toshiba, Funiki, and Midea also have notable presence on the Vietnamese market.

Figure 20: Sales of all ACs 2010 - 2013



A large proportion of the units (98%) are room ACs with a cooling capacity less than 20,000 Btu/h, which normally correspond to single phase AC; within these, the most popular are units smaller than 11,000 Btu/h and units between 11,000 and 15,000 Btu/h. Figure 21 provides an overview of the distribution of AC sales by capacity in 2013.

Figure 21: Overview of AC sales by cooling capacity



The types of ACs available in the Vietnamese market include wall mount (83%), floor/ceiling type (6%), floor standing/corner type (5%) and cassette units (5%). A very small amount of sales data of window units was reported from manufacturer surveys or Euromonitor market reports.

Most of the ACs available in the Vietnamese market are of the non-inverter type and use R-22 refrigerant; inverter units available in the market use R-410A. Figure 22 and Figure 23 show the market shares of ACs by type and refrigerant used.

Figure 22: AC type distribution in 2013

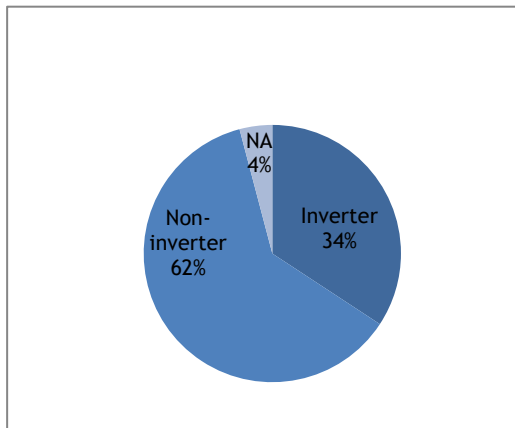
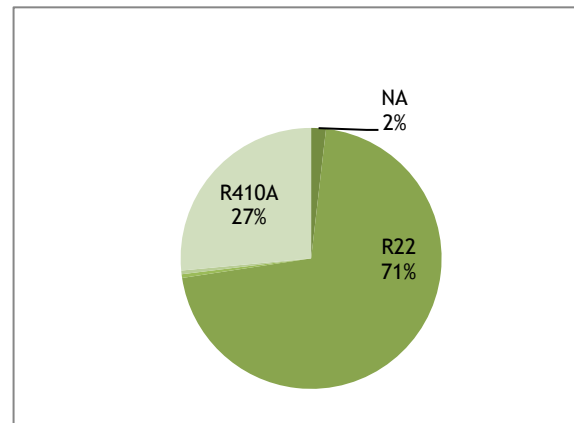


Figure 23: Refrigerant type distribution in 2013



Most of ACs sold in Vietnam are imported from Malaysia, Thailand and China (77%), whereas only 23% were manufactured locally.

Energy performance

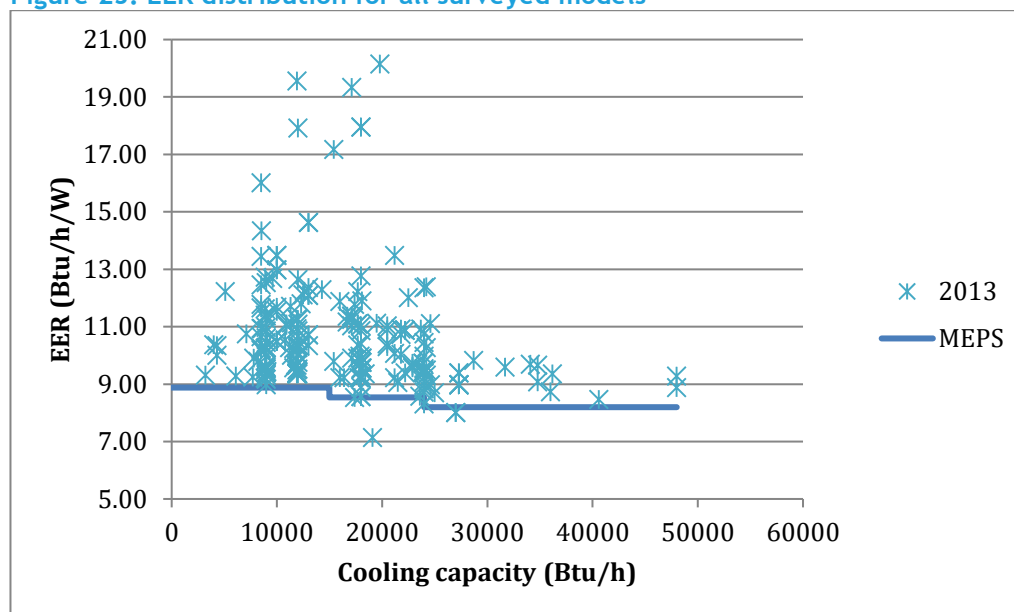
There was no performance data available before 2013. The average EER for models with cooling capacities lower than 20,000 Btu/h was around 11 Btu/h/W, whereas for larger units, the average EER was slightly lower, at 9.4 Btu/h/W. The minimum EERs range from 7.1 to 9.4 Btu/h/W and the maximum EERs range from 13.5 to 20.1 Btu/h/W.

Figure 24: Average, Max and Min EER (Btu/h/W) by model capacity in 2013



Among all 219 surveyed models, almost all products satisfy the MEPS requirements as shown in Figure 25. However, a few models with EER lower than required value are still in the market.

Figure 25: EER distribution for all surveyed models



Institutional and Regulatory Framework

National Energy Efficiency policies

Vietnam's national energy efficiency policy was first initiated by the issuance of the *Governmental Decree on Thrifty and Efficient Use of Energy* (No. 102/2003/ND-CP)³¹ in 2003. The Decree outlined the efficient energy use in production establishments, buildings, daily activities, as well as for energy consuming equipment and means. The Decree also sets measures to promote the efficient use of energy, such as incentives policies, consumer awareness promotion, and research.

Vietnam National Energy Efficiency Program (VNEEP), initiated in 2006, was the first-ever comprehensive program designed to improve energy efficiency in all sectors in Vietnam. The program was divided into two phases:

- Phase One (2006–2010): 3–5% energy savings from 2006 level
- Phase Two (2011–2015): 5–8% energy savings from 2006 level

Six components and a total of 11 projects were specified in VNEEP in order to achieve these savings.

The *Law on Energy Saving and Efficiency* was approved by the 12th National Assembly on June 17, 2010 and became effective on Jan 1, 2011. The Law formed the legal basis for Vietnam's national energy efficiency programs. It provided policies and measures to promote economical and efficient use of energy; and the rights, obligations and responsibilities of organizations, households and individuals in the economical and efficient use of energy.

³¹ http://tietkiemnangluong.com.vn/home/eeppmedia/2011/07/06/be72ebdb6_28_decree_102.2003ndcp.pdf

Organizations and responsibilities

The General Directorate of Energy of the Ministry of Industry and Trade is responsible for developing the national energy efficiency policies which are submitted directly to the Prime Minister. It is also responsible for developing strategies and policies in the energy sector, as well as for setting policies and mechanisms for electricity prices. The General Directorate of Energy is also responsible for the issuance of circulars guiding the implementations of decrees and decisions of the Vietnamese government and Prime Minister. The General Directorate manages and regulates energy-related activities and energy consumption.

The Ministry of Science and Technology is responsible for developing and publishing national standards for energy efficiency and the minimum energy efficiency requirements. The Ministry of Science and Technology coordinates with relevant ministries to organize research, and apply advanced science and technology in the field of energy efficiency and conservation.

Standards and labels for ACs

MEPS

Vietnam has MEPS for air conditioners and other 14 appliances and equipment³², both mandatory and voluntary. MEPS are developed and published by Vietnam Standards and Quality Institute under the Directorate for Standards, Metrology and Quality of the Ministry of Science and Technology, in consultation with stakeholders such as universities, industry, government, associations, testing laboratories, and specialists. The MEPS for ACs is intended to be revised in 2015.

Mandatory MEPS for ACs were implemented in 2007, and revised in 2012, with the following scope:

- Cooling capacity less than 14,000 Watt
- Window type and split type

Table 5: MEPS requirements

Type of appliance	Rated capacity (ϕ) W (BTU/h)	Minimum EER (W/W)
Single	-	2.30
Split	$\phi < 4500$ ($\phi < 15000$)	2.60
	$4500 \leq \phi < 7000$ ($15000 \leq \phi < 24000$)	2.50
	$7000 \leq \phi < 14000$ ($24000 \leq \phi < 48000$)	2.40

Labeling program and requirements

Manufacturers of air-conditioners must apply for the use of energy labels. Manufacturers need to prepare application dossiers as prescribed and send product samples to the testing center designated by the Ministry of Industry and Trade (MOIT) for testing. After the testing results are received, manufacturers send completed application dossiers to the MOIT for certification. The application is evaluated by MOIT and decisions are made to grant energy label certificate for registered products. Manufacturers are then permitted to use the energy label for a maximum of three years upon successful application. Manufacturers then print and affix the energy labels to their products. A label sample and labeling requirements are shown in Figure 26 and Table 6.

³² Fluorescent tube, compact fluorescent lamp, electromagnetic ballast for fluorescent lamp, electronic ballast for fluorescent lamp, refrigerator, washing machine, electric rice cooker, electric fan, three-phase distribution transformer, electric motor, water heater with storage, solar water heater, high pressure sodium lamp, street light reflector.

Figure 26: Sample of the comparative label



Table 6: EER requirements for label grades

Type of appliance	Rated capacity (ϕ) W (BTU/h)	Grades				
		1	2	3	4	5
Single	-	2.30	2.50	2.70	2.90	3.10
Split	$\phi < 4500$ ($\phi < 15000$)	2.60	2.80	3.00	3.20	3.40
	$4500 \leq \phi < 7000$ ($15000 \leq \phi < 24000$)	2.50	2.70	2.90	3.10	3.30
	$7000 \leq \phi < 14000$ ($24000 \leq \phi < 48000$)	2.40	2.60	2.80	3.00	3.20

Local testing capabilities

The state-owned testing facility, Testing and Verification Center for Industry which is under Vietnam National Coal - Mineral Industries Holding Corporation (Vinacomin), is responsible for all product testing for the energy label application. Three manufacturer owned testing facilities are also available locally:

- Panasonic Vietnam
- Haier Electrical Vietnam
- Daikin Vietnam

The accreditation agency for test laboratories is the Bureau of Accreditation³³, which provides accreditation under the International Standard- ISO/IEC 17025.

The test standard used is Air conditioner - Methods to determine energy performance (TCVN 7831:2012)³⁴, following the calorimeter method.

Market surveillance mechanisms

Vietnam has put in place mechanisms to ensure compliance with the labeling program. Market surveillance of retailers and manufacturers takes place once a year. Departments of Industry and Trade at local provincial level are responsible for the market surveillance effort. The market surveillance mechanisms are as follows:

³³ http://www.tcvn.gov.vn/en/about_stameq/vpcna.htm

³⁴ <http://vneec.gov.vn/en/to-label/list-of-tcvn-standards-for-means-and-equipment-of-the-energy-efficiency-labeling-program-36002-12052.html>

- Market monitoring to ensure that all eligible products are registered and that the energy efficiency labels are placed correctly on products at the point of sale. It is the responsibility of the vendor to ensure that product labels are not misused or wrongly placed.
- Verification/check testing to ensure that the energy performance of product meet the declared values. Products are randomly selected from the market and tested by designated laboratories. Manufacturers are responsible for the transportation of samples to the testing facility. The monitoring and surveillance system is carried out by Air Conditioning & Refrigeration Technical Science Association (VISRAE).
- Challenge testing is carried out based on complaints filed towards products.

The enforcement of MEPS and energy labels is also carried out by Department of Industry and Trade at provincial level. In the case of a non-compliant product, the following actions are generally taken towards the manufacturer:

- Educational initiative;
- Products confiscation;
- Fines;
- Termination of labeling or withdrawal of label certificate;
- Compensation to adversely affected persons;
- Formal court enforceable undertakings.

For fraudulent use or misuse of labels, punitive actions are taken against both retailers and manufacturers:

- Penalty of 50-70mil. VND;
- Termination of label use.

For manufacturers in violation of energy efficiency regulations or laws, the following actions are taken:

- Warning letters;
- Fines.

Assessment of energy savings potential

Base case and Policy case

As described previously, the AC market in Vietnam is dominated by smaller units with cooling capacities below 15000 Btu/h, which account for over 90% of the entire market. Among this product category, models with cooling capacities of 12000 Btu/h are very popular - from 219 surveyed models, 11% of models have cooling capacities of 12000 Btu/h - and thus are selected as the base case.

The analysis shows that the associated rated power and average EER for products with 12000 Btu/h are 1099 W and 3.2 (W/W). Among all surveyed models, the best performing ACs under 12000 Btu/h cooling capacity have an EER of 5.3 (W/W). These values are used for the base case and BAT scenarios.

Based on the market trend from 2010 to 2013, it is assumed that the AC market in Vietnam will grow at an annual rate of 5% from 2013 to 2030.



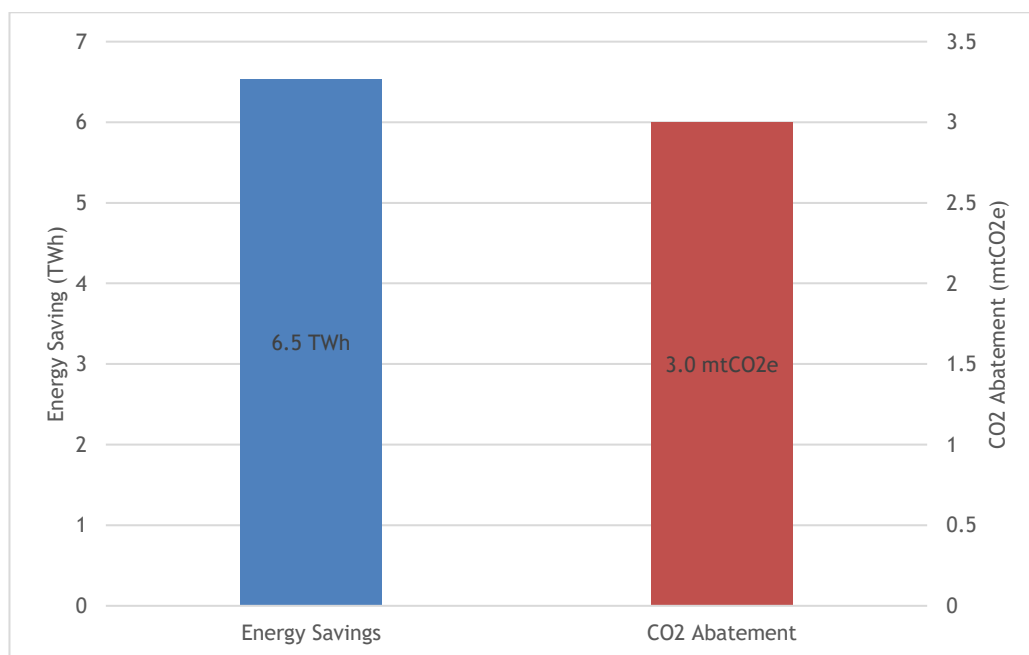
Vietnam has a typical tropical climate, and its weather is generally warm year around, however the weather is cooler from October to April with average maximum daily temperature between 20 to 29°C. Temperatures are higher in May through September with average maximum daily temperature of over 30°C³⁵. Therefore, it is assumed a 150 days of AC operation and 8 hours of AC usage per day.

The lifespan for ACs is expected to be 10 years based on values reported in other economies.

Results

Using the PPAT, it is estimated that over 6.5 TWh of energy savings can be achieved in 2030 if the best available technology on the current Vietnam market is adopted.

Figure 27: Energy Saving Potentials and CO2 Abatement for Air Conditioners in Vietnam in 2030



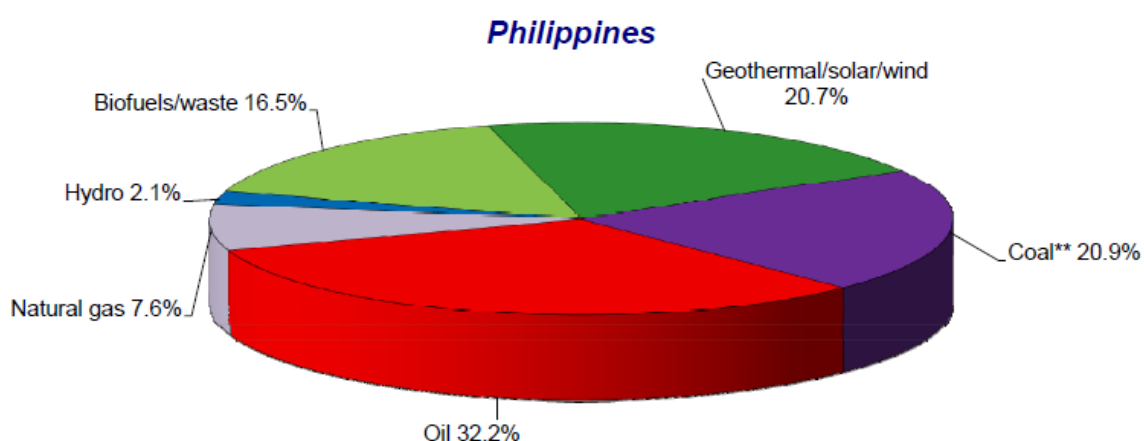
³⁵ <http://www.vietnamembassy.org.uk/climate.html> [Date accessed: 2014 Nov. 18th.]

4. National Assessment - Philippines

Power sector profile

Philippines is a net importer of energy due to its relatively small indigenous energy reserves and growing consumption. The primary energy supply of Philippines is sourced from oil, coal, renewables and natural gas as seen in Figure 28. The transport sector is the country's largest consumer, with 33.4% demand, followed by the industrial and residential sectors with 27.6% and 27.1% respectively; the remainder corresponds to the commercial and agricultural sectors³⁶. Considerable indigenous geothermal resources are in the process of being developed, but until then, imported fossil fuels will continue to dominate the energy mix.

Figure 28: Share of total primary energy supply in 2012-Philippines³⁷



*Share of TPES excludes electricity trade

** In this graph, peat and oil shale are aggregated with coal, when relevant.

AC Market Characteristics

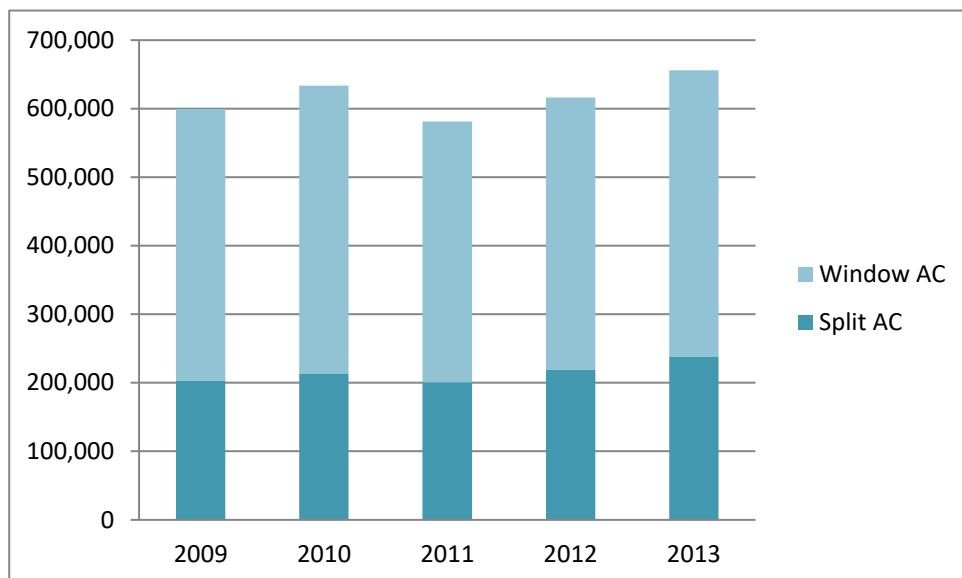
Sales and types overview

The sales of room air conditioners in Philippines reached over 650,000 units in 2013. The average sales growth over the past 5 years is 3-6% per year, with a slight decrease in sales in 2011, when the sales were 580,000 units. Window units account for a large portion of the market (64%), the remaining being split units.

³⁶ http://cigrasp.pik-potsdam.de/countries/2/energy_profile

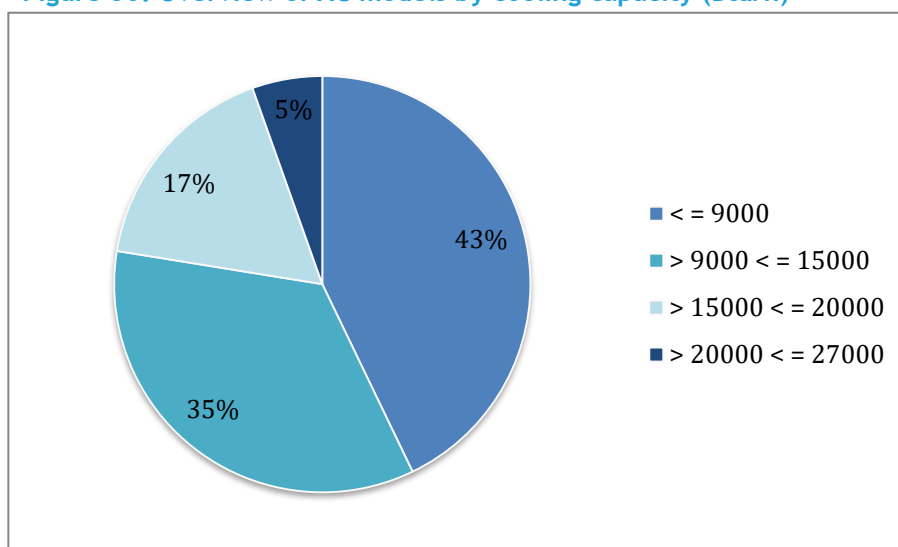
³⁷ <http://www.iea.org/stats/WebGraphs/PHILIPPINE4.pdf>

Figure 29: Sales of all ACs 2009 - 2013



A large proportion (95%) of the models have a cooling capacity less than 20,000 Btu/h; within these, the most popular are units less than 9,000 Btu/h. Figure 30 provides an overview of the distribution of ACs models by capacity in 2013.

Figure 30: Overview of AC models by cooling capacity (Btu/h)

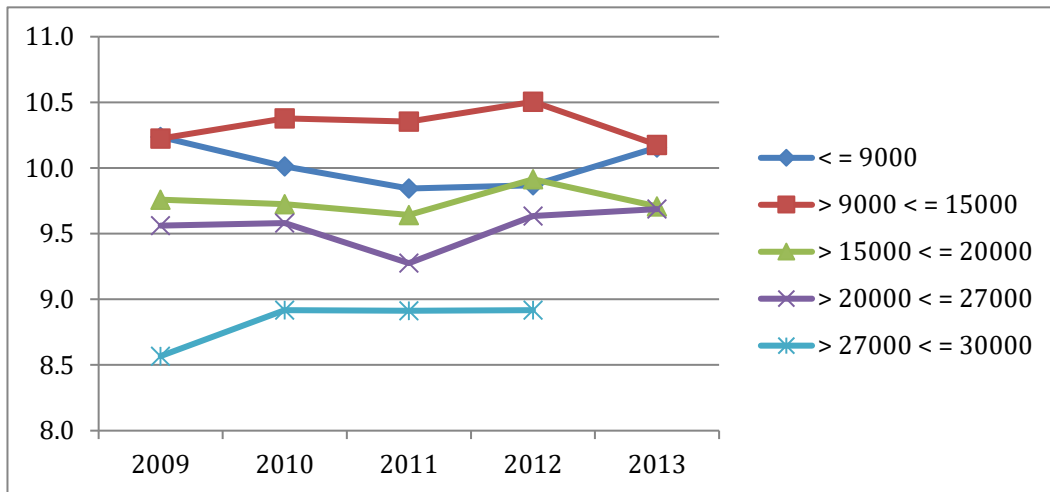


All of the ACs available on the Philippines market are of the non-inverter type and use R-22 refrigerant; 30% of the ACs in Philippines was reported to be manufactured domestically while 70% of the units were imported from China and other not specified countries.

Energy performance

The efficiency of ACs available in the market did not change significantly over the last 5 year period i.e., there was no introduction of more efficient models or even new technologies. The average EER of these models are shown in Figure 31. Models with lower cooling capacities (<15,000 Btu/h) display a better performance over the period 2009 - 2013.

Figure 31: Average EER (Btu/h/W) by model



The efficiency of the best available models in the market remained unchanged in the last 5 years, with some more efficient units being only available for some years. The most popular category below 9,000 Btu/h has the best available model with an EER of 12.64. Least efficient models can be seen in

Figure 33.

Figure 32: Maximum EER (Btu/h/W) by model

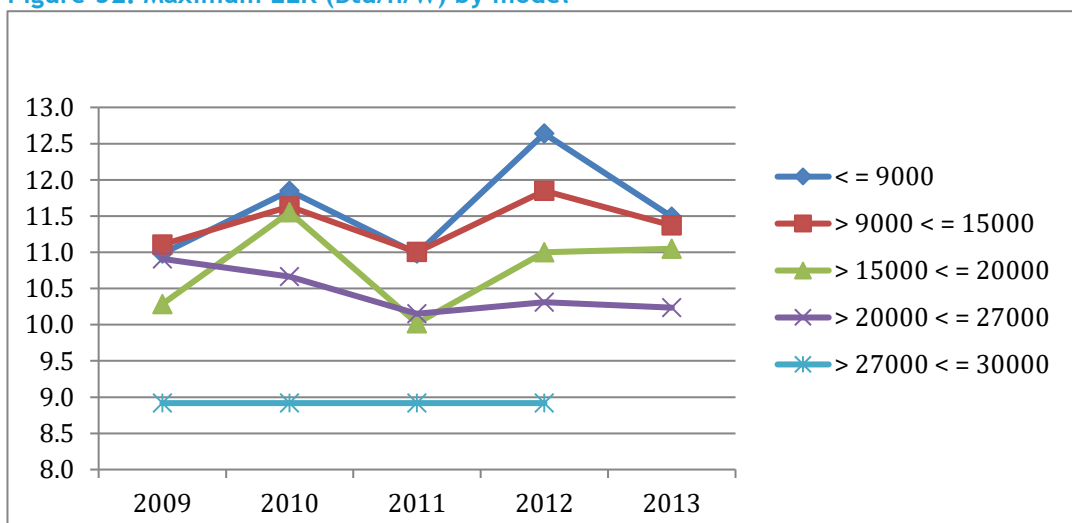
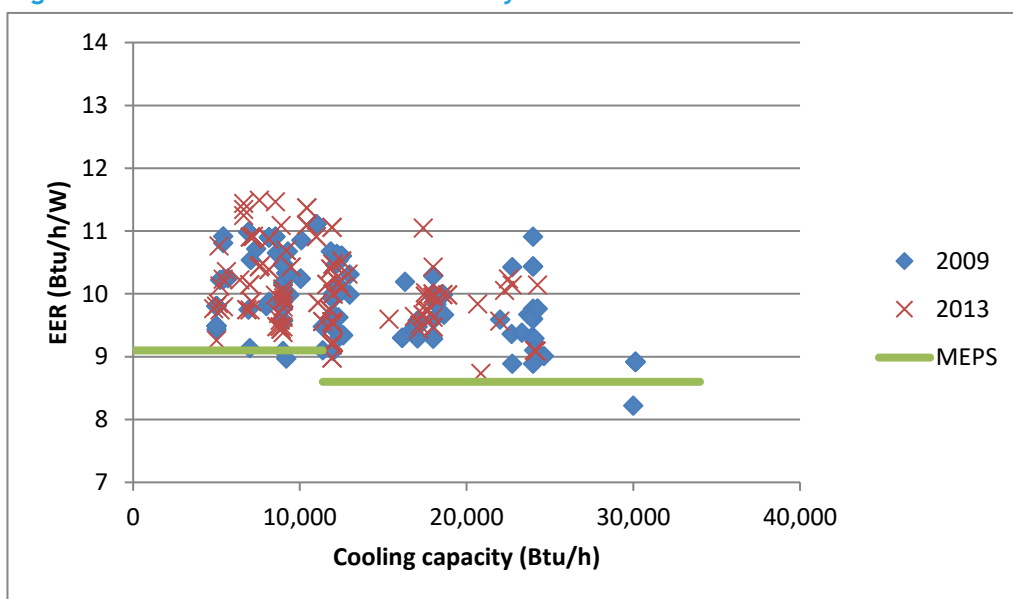


Figure 33: Minimum EER (Btu/h/W) by model



Among all the surveyed models, almost all products satisfied the MEPS requirements in 2009 and in 2013 as shown in Figure 34. The figure also shows there is no variation in the market performance in the 5 year period, as EERs remained in the same range.

Figure 34: EER distribution for all surveyed models



Institutional and Regulatory Framework

National Energy Efficiency policies

The Philippines' "Republic Act No. 7638", also known as the *Department of Energy Act of 1992*, created the Department of Energy for all the functions and activities related to Energy and for other purposes. The Department of Energy is mandated to provide adequate, reliable and affordable energy to industries, to enable them to provide employment opportunities and low cost of goods and services, and to the ordinary citizen, to enable them to achieve a decent lifestyle.

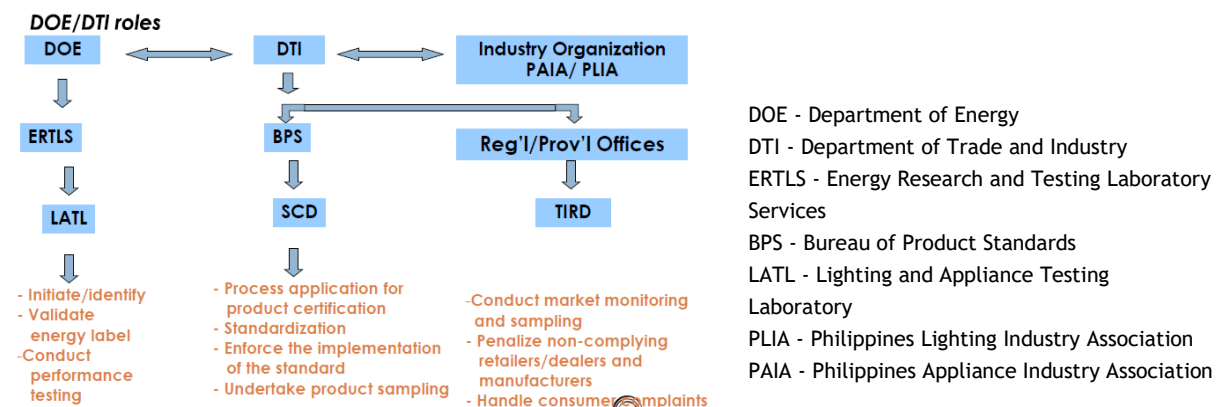
The primary goal of the Department of Energy towards energy efficiency and conservation is to make it a way of life, increase awareness and the attainment of total energy savings of 229 million barrels of fuel oil equivalent (MMBFOE) from the implementation of energy efficiency and alternative fuels programs for the period 2005-2014. It is estimated that about 50.9 million tons of CO₂ equivalent emissions will be avoided over the same period³⁸. Appliance and equipment standards and labeling is one of the major thrust areas to achieve this goal.

Organizations and responsibilities

The standards and labeling program is a joint effort of Department of Energy (DOE) and Department of Trade and Industry (DTI) which requires appliances and lighting products to meet prescribed energy efficiency levels and carry an energy label at the point of sale. DOE through its Lighting and Appliance Testing Laboratory (LATL) implements the energy labeling and undertakes energy performance testing and certification of specific household appliances and energy equipment in the implementation of the energy standards and labeling program.

The Bureau of Philippines Standards (BPS) of the DTI is the National Standards Body of the Philippines as mandated by Republic Act 4109 also known as the Standardization law of Philippines. BPS is mandated to develop, promulgate, implement and coordinate standardization activities in Philippines. It is mainly responsible for development of relevant Philippine National Standards, product certification and enforcement activities. Standards are developed by BPS in consultation with stakeholders representing government and private sectors. The institutional structure of S&L can be seen in the Figure 35.

Figure 35: Philippines Energy Efficiency S&L structure³⁹



³⁸ <https://www.doe.gov.ph/energy-efficiency>

³⁹ https://www.lites.asia/files/otherfiles/0000/0173/Informing_the_Supplier_Philippines_Raquel_Huliganga.pdf

Standards and labels for ACs

MEPS

Philippines has MEPS for room air conditioners, refrigerators/freezers and lighting products including compact fluorescent lamps, linear fluorescent lamps and ballasts, which are enforced jointly by DoE and DTI.

The energy labeling program for window-type RACs was launched in 1993 and was later expanded to include split type-RACs in 2001 with the following scope:

- Cooling capacity less than or equal to 36,000 kJ/hour (10 kW)
- Window type and split type (wall and floor mounted)

Table 7: MEPS requirements for all types

Classification of room air conditioners	1999	2000	2001	2002
Cooling capacity \leq 12,000 kJ/hr (3.33 kW)	2.55 W/W (8.7 Btu/hr/W)	2.55 W/W (8.7 Btu/hr/W)	2.66 W/W (9.1 Btu/hr/W)	2.66 W/W (9.1 Btu/hr/W)
Cooling capacity $>$ 12,000 kJ/hr (3.33 kW)	2.4 W/W (8.2 Btu/hr/W)	2.4 W/W (8.2 Btu/hr/W)	2.4 W/W (8.2 Btu/hr/W)	2.53 W/W (8.6 Btu/hr/W)

Labeling program and requirements

The labeling program uses a comparative label. Manufacturers and importers must supply a test report from a government-recognized third party independent testing laboratory and complete a registration process for each model/family of product models to be able to sell products. Testing can be performed by both balanced-type calorimeter and enthalpy method. The label shows the Energy Efficiency Ratio or EER of the unit, which allow consumers to compare the efficiency and cost of operation of the different RAC models. A label sample is shown in Figure 36.

Figure 36: Sample of the endorsement label



Local testing capabilities

There is a third party test facility available in Philippines (government owned laboratory) which conducts testing under national standard for air conditioners i.e., PNS 240:1998/ISO5151:1994 “Non-ducted air conditioners and heat pumps - Testing and rating for performance”. There is no information on the time required to complete and issue a test report.

In Philippines, the government agency mandated to carry out the task of accreditation of laboratories is the DTI through its Bureau of Product Standards Laboratory Accreditation Scheme (BPS-LAS), which provides accreditation under following standards:

- National standard- PNS ISO/IEC 17025
- International Standard- ISO/IEC 17025

Market surveillance mechanisms

The flow chart below in Figure 37: explains the market surveillance mechanisms undertaken in Philippines for S&L program.

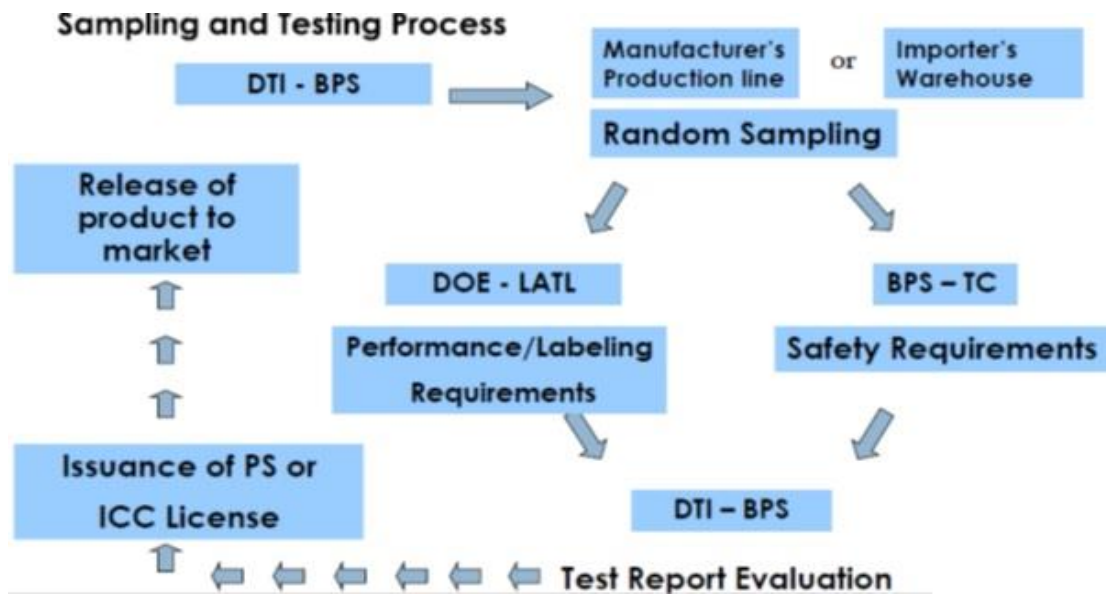
Figure 37: Philippines monitoring and verification cycle⁴⁰

DOE	Department of Energy
DTI	Department of Trade and Industry
BPS	Bureau of Product Standards
LATL	Lighting and Appliance Testing Laboratory
PS	Philippines Standard Certification Mark Scheme
ICC	Import Commodity Clearance Scheme

In order to protect buyers as well as manufacturers from false claims, samples of all brand and models of RACs are randomly selected and tested periodically in a government recognized laboratory for validation of the claimed ratings as indicated in the label and to determine compliance with the MEPS.

⁴⁰ http://www.lites.asia/files/otherfiles/0000/0173/Informing_the_Supplier_Philippines_Raquel_Huliganga.pdf





The authorized representatives of DTI and BPS procure a sample of RAC from the factories, warehouses, or from the market to ascertain proper labeling or conformance of the units to the minimum EER standards. The sample is tested in LATL, which submits the test results to BPS, which in turn then administers the validation of energy labels. In case LATL is not available for testing, tests can be carried out by testing laboratories that are recognized by DTI-BPS.

DOE also collaborates with DTI in monitoring compliance at the appliance stores for the accuracy and correctness of information on the label.

The DTI regional and provincial offices, strategically located in various parts of the country, undertake sampling of RAC products from the warehouse, inspect appliance stores for compliance to the energy label requirements, and impose penalties for non-compliance ranging from legal action with administrative fine or seizure of non-compliant products to possible suspension or cancellation of the license.

For air conditioners and refrigerators, if a product fails the first round of testing, another sample from the same lot will be tested. If upon testing the product complies with the standard, the lot is declared as conforming to the requirements of the standard.

If both tests fail to conform to the requirements of the standard:

- i) The manufacturer will be advised to undertake remedial measures; and
- ii) The importer will be advised to export the products to the country of import.

If the ratings on the energy label are incorrect, the manufacturer or importer is required to undertake the necessary corrections on the energy label.

Assessment of energy savings potential

Base case and Policy case

According to the surveys' results, all ACs sold in the Philippines market are single-phase. Small units with less than 9000 Btu/h cooling capacity dominate the market and are thus selected as the base case. The rated power is 850W and the average EER is 10.1 Btu/h/W under this product category. There were no best performing ACs in Philippines, so the BAT from Indonesia was selected for the energy savings potential (EER of 13.3).

Based on the market trend from 2009 to 2013, it was assumed that the AC market in Philippines will grow at an annual rate of 5% from 2013 to 2030.

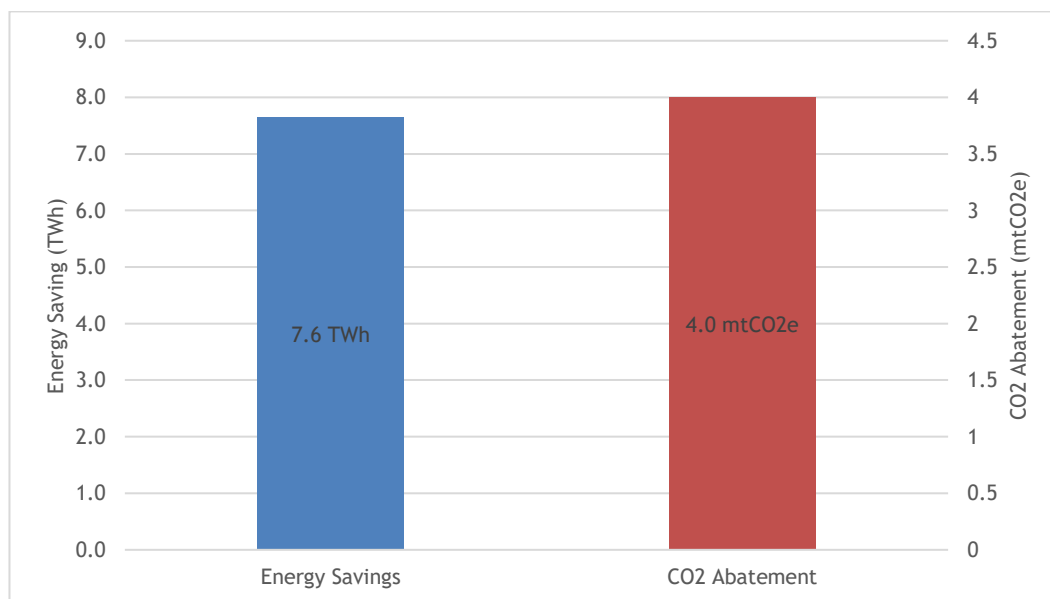
Philippines has a typical tropical climate, and its weather is hot all year-round. Its monthly mean maximum temperature values ranges from 30.1°C to 34.3°C⁴¹. Therefore, it is assumed a year-round AC operation of 365 days and 8 hours of AC usage per day.

The lifespan for ACs is expected to be 10 years based on values reported in other economies.

Results

Using the PPAT, it is estimated that over 7.6 TWh of energy savings can be achieved in 2030 if the best available technology is adopted.

Figure 38: Energy Saving Potentials and CO2 Abatement for Air Conditioners in Philippines in 2030



41 http://en.wikipedia.org/wiki/Climate_of_the_Philippines [Date Accessed: 2014 Nov. 19th]

5. National Assessment - Malaysia

Power Sector Profile

Natural gas, oil and coal are the main fuel sources for power in Malaysia. Over the years, the indigenous gas production declined due to maturing fields whereas demand for the fuel is steadily rising especially from industrial users. The Industrial sector was the main user of electricity in Malaysia with a share of 45.9% of the total consumption in 2014. The residential and commercial sectors contributed about 53.5% of the total energy demand in 2014; these two combined are the largest contributors to energy demand and expected to continue to grow in the future based on the current energy needs in Malaysia.

Figure 39: Share of total primary energy supply in 2012-Malaysia⁴²

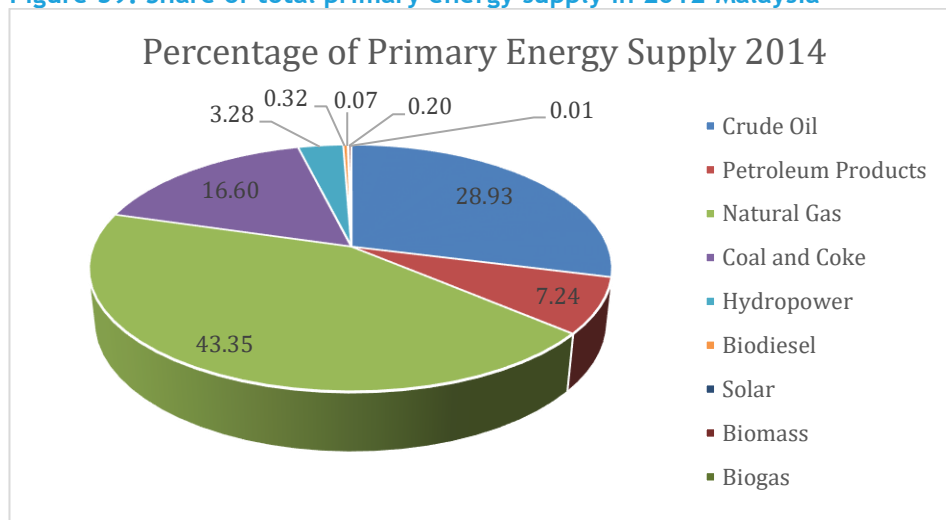
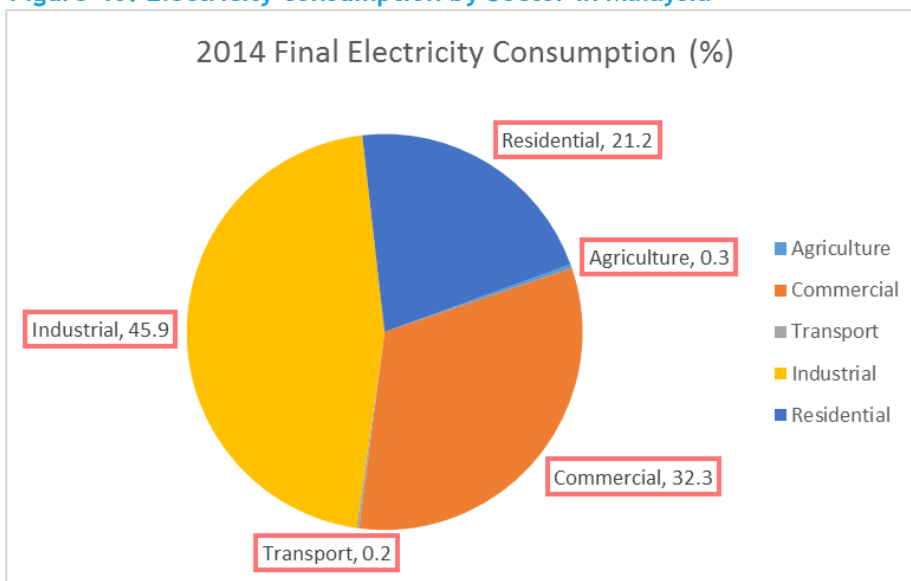


Figure 40: Electricity consumption by Sector in Malaysia⁴³



⁴² [http://meih.st.gov.my/statistic-Primary Energy Supply](http://meih.st.gov.my/statistic-Primary%20Energy%20Supply)

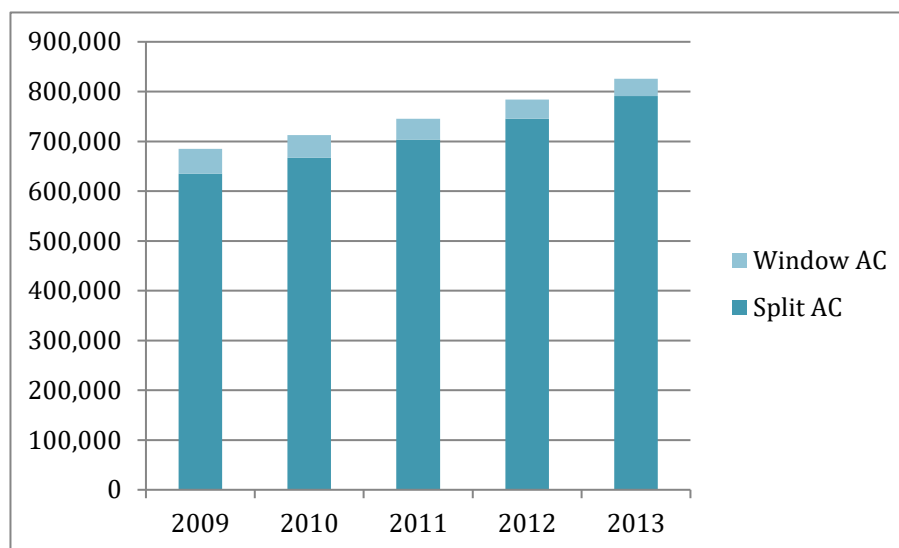
⁴³ [http://meih.st.gov.my/statistic-Final Electricity Consumption](http://meih.st.gov.my/statistic-Final%20Electricity%20Consumption)

AC Market Characteristics

Sales and types overview

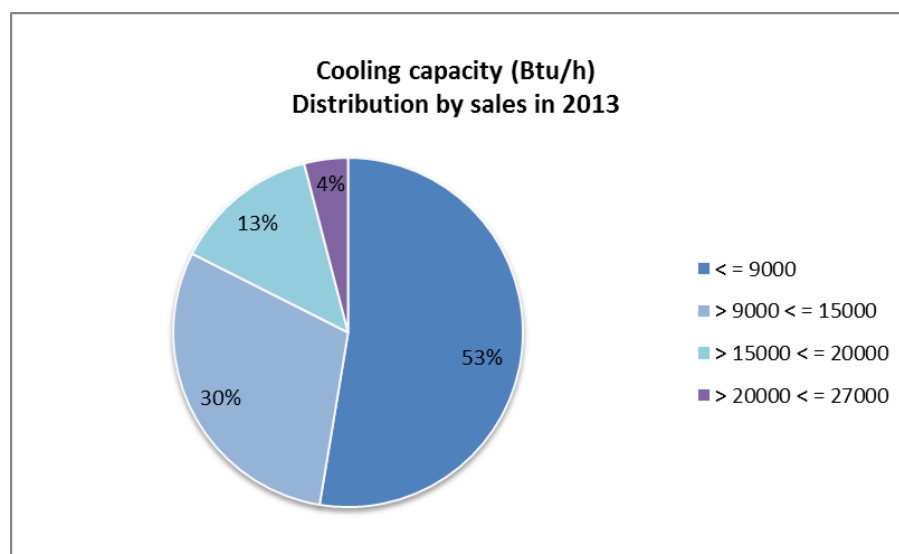
The room air conditioners market in Malaysia achieved sales of over 826,000 units in 2013. The average sales growth in the past 5 years is 4-5% per year. A large proportion (more than 90%) of the units are split ACs; window ACs represent a very small share and expected to further decrease over time.

Figure 41: Sales of all ACs 2009 - 2013



A large proportion (96%) of the models have a cooling capacity less than 20,000 Btu/h; within these, the most popular are units less than 9,000 Btu/h. Figure 42 provides an overview of the distribution of ACs models by capacity in 2013.

Figure 42: Overview of AC sales by cooling capacity



Most of the ACs available in the Malaysian market are of the non-inverter type and use R-22 refrigerant; while the inverter units available in the market use R-410A.

Figure 43 and 44 show the market shares of ACs by type and refrigerant used.

Figure 43: AC type distribution in 2013

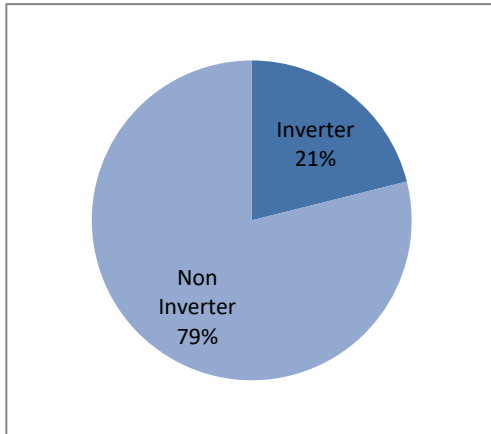
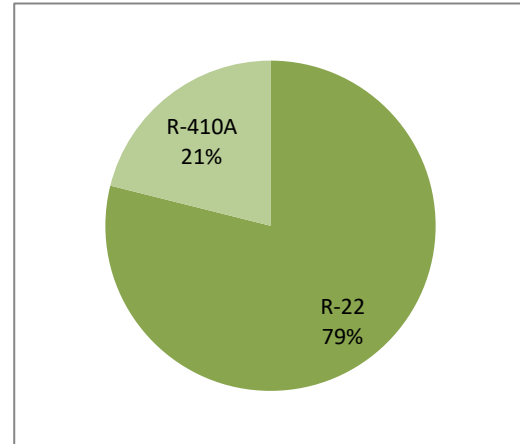


Figure 44: Refrigerant type distribution in 2013

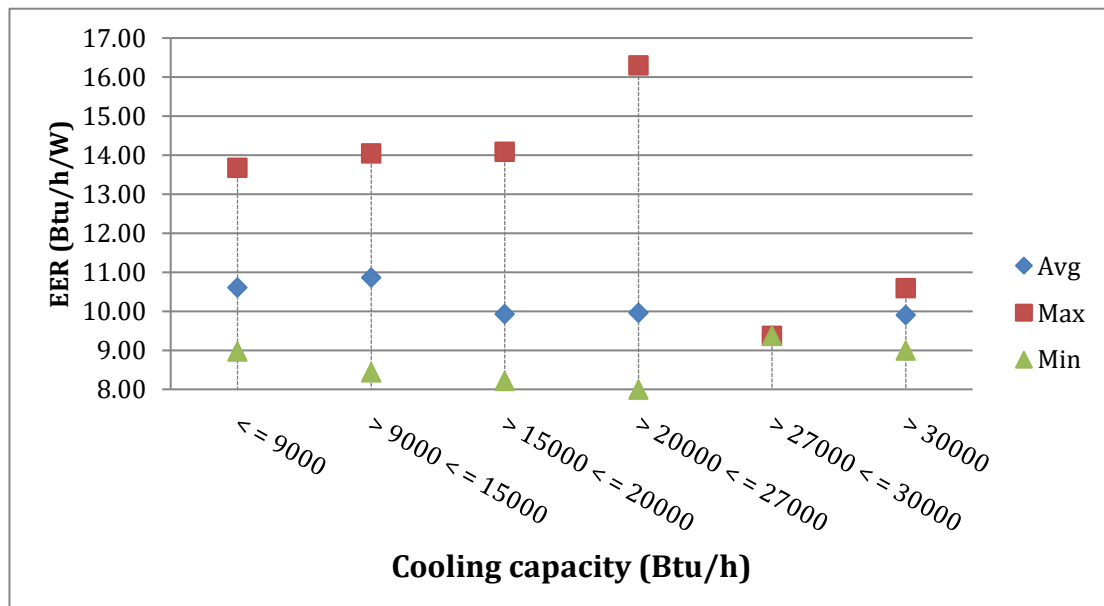


From the data available, 20% of ACs in Malaysia are manufactured domestically and 45% of the units are imported, while the data did not specify the origin of almost 35% of the ACs. Amongst the imported units, ACs are coming from China and other countries not specified.

Energy performance

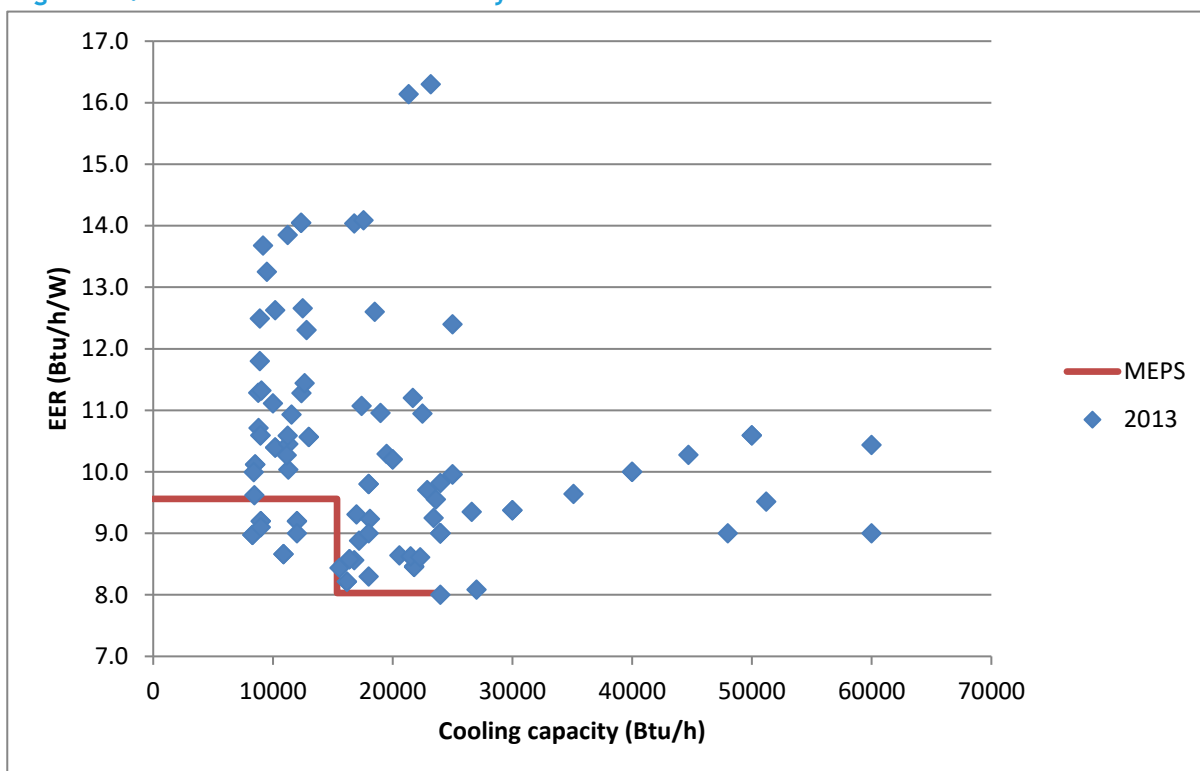
There was no performance data available before 2013. The efficiency of the best available model is for the cooling capacity range $> 20000 <= 27000$ with an EER of 16.30. The same category has the least efficient model with an EER of 8.00.

Figure 45: EER (Btu/h/W) trend by cooling capacity in 2013



Among all surveyed models, some smaller units appear to not satisfy the MEPS requirements as shown in the figure below. There is also a wide range of efficiencies available for units < 20,000 Btu/h, showing a large potential for improving efficiency with more stringent MEPS.

Figure 46: EER distribution of all surveyed models



Institutional and Regulatory Framework

National Energy Efficiency policies

The Government of Malaysia enacted the *Electricity Supply Act* in 1990 to promote the efficient use of electricity, to formulate the standards, specifications, practices and measures for the efficient use of electricity and to meet the requirements of efficient use of electricity for installation and equipment.

Malaysia also enacted the *Energy Commission Act* in 2001, which was later amended in 2010. It had provisions for establishing the Energy Commission (Suruhanjaya Tenaga-ST) with powers to regulate the energy supply activities in Malaysia, and to enforce the energy supply laws, and for matters connected therewith.

Malaysia has had *Electricity Regulations* since 1994 which were later amended in 2013 and incorporated MEPS.

Organizations and responsibilities

The Ministry of Energy, Green Technology and Water (MEGTW) oversees energy efficiency policy formulation. The Energy Commission (Suruhanjaya Tenaga-ST) is the implementation agency for energy efficiency activities in Malaysia

Department of Standards, Malaysia (DSM) under the Ministry of Science, Technology and Innovation (MOSTI) is the national standard making agency in Malaysia. It is governed by the Standards of Malaysia Act 1996 (Act 549) and is mandated to develop, promulgate and promote the use of Malaysian Standards. DSM is responsible for the policy and strategy and it appoints SIRIM Berhad to undertake the implementation at the technical level.

Standards and labels for ACs

MEPS

Malaysia has MEPS for air conditioners, refrigerators, televisions, fans and lighting products (TFL, CFL, ballast and LED) under a mandatory regime; and a voluntary regime for high efficiency motors. It is likely to be revised every 5 years.

MEPS for ACs were implemented with the following scope:

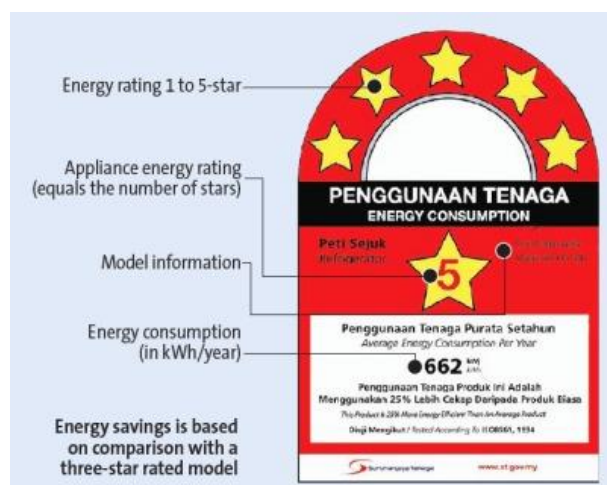
- Cooling capacity less than or equal to 7,100 W (25,000 Btu/h)
- Single-phase non-ducted single split wall mounted type vapor compression air conditioners

Labeling program and requirements

The labeling program uses comparative label. Products rated with 5 star is mandatory to fix STAR rating label.

Television, fans, air conditioner and refrigerator are included in the Energy Commission (Suruhanjaya Tenaga-ST) STAR labeling program. A label sample and labeling requirements are shown in Figure 47.

Figure 47: Sample of the comparative label



The table below specifies EER requirements for various categories of star rating.

Table 8: EER requirements for label classes

Star Rating	Cooling capacity < 4.5kW, 15355 BTU/hr	AC > 4.5 to ≤ 7.1kW Watt, 15355 to ≤ 24226 BTU/Hr
5	≥ 11.94	≥ 10.71
4	11.16 - 11.93	9.83 - 10.70
3	10.37 - 11.15	8.94 - 9.82
2	9.56 - 10.3	8.03 - 8.93
1	9.00 - 9.55	7.50 - 8.02

The MEPS value has been revised, and appliances should have at least a 2 star rating.

Local testing capabilities

In order to join the program or sell the products, manufacturers must provide the test report from an independent third party laboratory, which should be recognized by Department of Standards Malaysia (DSM). Along with test report, manufacturers must register with the Energy Commission (Suruhanjaya Tenaga-ST). Testing can be carried out by either balanced-type calorimeter or psychrometric type.

SIRIM QAS International Sdn Bhd (SIRIM QAS) is a testing and certification body in Malaysia with operational testing laboratories for the five appliances under MEPS, including ACs.

Department of Standards Malaysia (DSM) under the National Laboratory Accreditation Scheme (SAMM) is the accreditation agency for test laboratories, which provides accreditation under the following standards:

- National standard- MS ISO/IEC 17025
- International Standard- ISO/IEC 17025

These labs conduct AC testing under MS ISO 5151, Non-ducted air conditioners and heat pumps: Testing and rating for performance, following both methods: balance calorimeter and psychrometric (enthalpy). There is no information on the time required to complete and issue a test report.

Product testing can be done in any accredited national or regional testing laboratories recognized by Department of Standards Malaysia (DSM). Foreign test reports are accepted as long as the test laboratory is recognized by Department of Standards Malaysia (DSM) (a member of ILAC and APLAC).

Market surveillance mechanisms

There is a legal framework to act on non-compliance issues for the labeling program in Malaysia. Under the Energy Commission Electricity (Amendment) Regulation 2013, regulation 109A, it states that the Energy Commission may, from time to time, carry out market surveillance to determine if the equipment referred to in the regulation is safe and affixed with an efficiency rating label. The non-compliance and related issues are addressed by the regulation. In addition, the Energy Commission is also responsible to ensure the compliance with safety requirements.

Verification of the product performance for the program is conducted by the government laboratory SIRIM QAS International Sdn Bhd.



Assessment of energy savings potential

Base case and Policy case

According to the survey results, all ACs sold on the Malaysia market are single-phase. Small units with less than 9000 Btu/h cooling capacity dominate the market, and thus are selected as the base case cooling capacity. The rated power is 850W and the average EER is 10.6 Btu/h/W under this product category. The best performing ACs have EER of 13.6.

Based on the market trend from 2009 to 2013, it is assumed that the AC market in Malaysia will grow at an annual rate of 6% from 2013 to 2030.

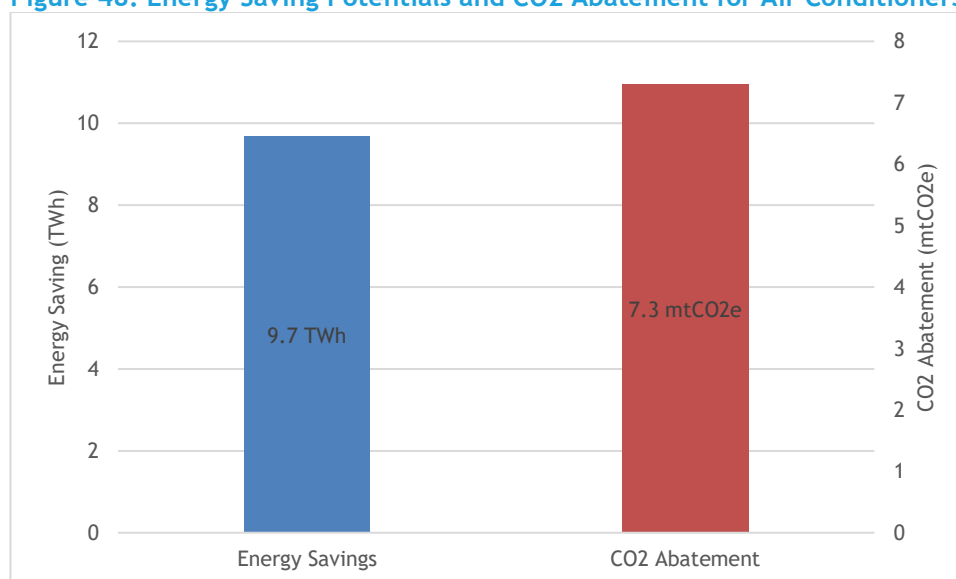
Malaysia has a typical tropical climate, and its weather is hot all year-round. Its monthly mean maximum temperature values ranged from 30.7°C to 34.1°C⁴⁴. Therefore, it is assumed a year-round AC operation of 365 days and 8 hours of AC usage per day.

The lifespan for ACs is expected to be 10 years based on values reported by other economies.

Results

Using the PPAT it is estimated that over 9.7 TWh of energy savings can be achieved in 2030 if the best available technology in the current Malaysia market is adopted.

Figure 48: Energy Saving Potentials and CO2 Abatement for Air Conditioners in Malaysia in 2030



44 http://www.met.gov.my/index.php?option=com_content&task=view&id=846&Itemid=1586 [Date Accessed: 2014 Nov. 19th]

6. National assessment - Indonesia

Power sector profile

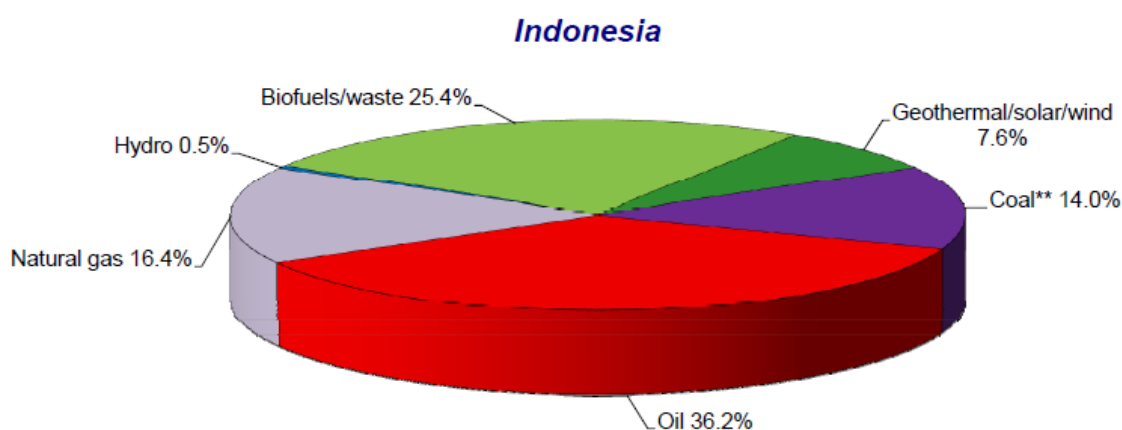
Indonesia is reorienting its energy production from primarily serving export markets to serve its growing domestic consumption. It was the world's largest exporter of coal by weight in 2012 and the fourth-largest exporter of liquid natural gas (LNG) in 2013. As Indonesia seeks to meet its energy export obligations and earn revenues through international market sales, the country is also trying to meet demand at home.

Indonesia's total primary energy consumption grew by 44% between 2002 and 2012. Overall, the energy sector (including electricity) constituted 15.6% of Indonesia's GDP in 2012 and has held roughly constant at this level since 2005.

Generation capacity growth in Indonesia has been lower than growth in electricity demand, leading to power shortages and a low electrification ratio. Indonesia has the world's third-largest geothermal electric capacity, although much of this resource potential is still undeveloped.⁴⁵

The Indonesian government has set a national goal for electrification: 90% of households will have electricity by 2020.

Figure 49: Share of total primary energy supply in 2012-Indonesia⁴⁶



*Share of TPES excludes electricity trade

** In this graph, peat and oil shale are aggregated with coal, when relevant.

The total primary energy supply of Indonesia comes from multiple sources. The major share being oil, followed by biofuel/waste, natural gas and coal. Other sources include renewable energy such as geothermal, solar, wind and hydropower.

⁴⁵ <http://www.eia.gov/countries/cab.cfm?fips=id>

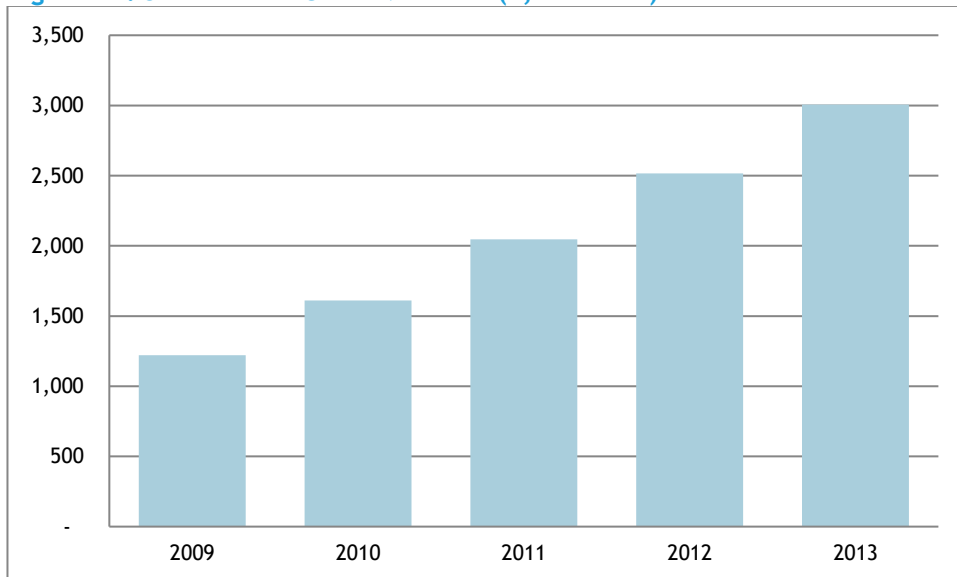
⁴⁶ <http://www.iea.org/stats/WebGraphs/INDONESIA4.pdf>

AC Market Characteristics

Sales and types overview

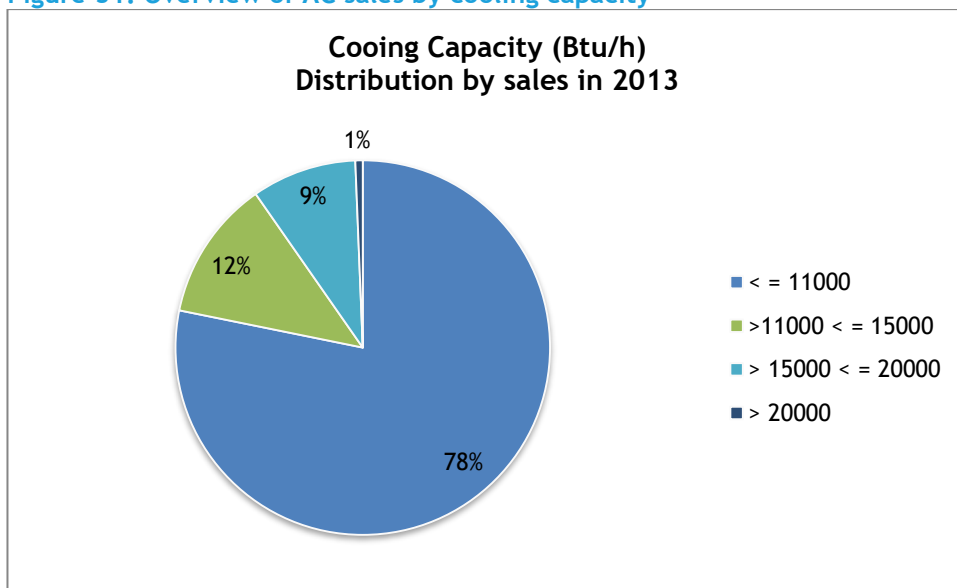
The room air conditioner market in Indonesia grew rapidly over the past few years. The annual sales increased from 1.2 million units in 2009 to over 3 million units in 2013, with an average growth rate of 24%.

Figure 50: Sales of all ACs 2009 - 2013 (1,000 units)



Almost all ACs sold in the Indonesian market have cooling capacities less than 20,000 Btu/h, which correspond to single phase ACs. Smaller units with cooling capacities less than 11,000 Btu/h are the most popular models which account for 78% of ACs sold in 2013. Figure 51 provides an overview of the distribution of ACs sales by capacity in 2013.

Figure 51: Overview of AC sales by cooling capacity



The types of ACs available in the Indonesian market include wall mount (80%), floor standing/corner type (7%) and cassette units (6%). A very small amount of window units are also available for sale.

Most of the ACs available in the Indonesian market are of the non-inverter type and use R-22 refrigerant; while the inverter units available in the market use R-410A. Non-inverter ACs are currently dominating the Indonesian market with over 95% of market share in 2013. Figure 52 and 53 show the market shares of ACs by type and refrigerant used. It is reported that all units are imported.

Figure 52: AC type distribution in 2013

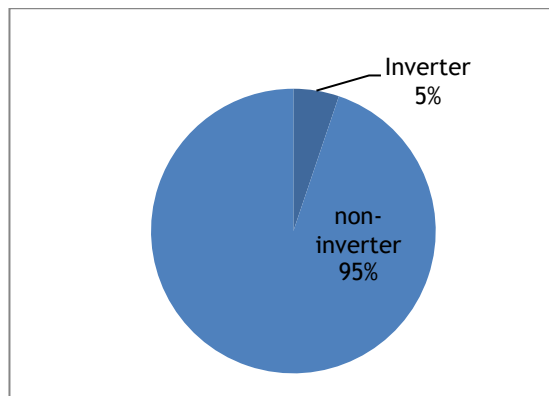
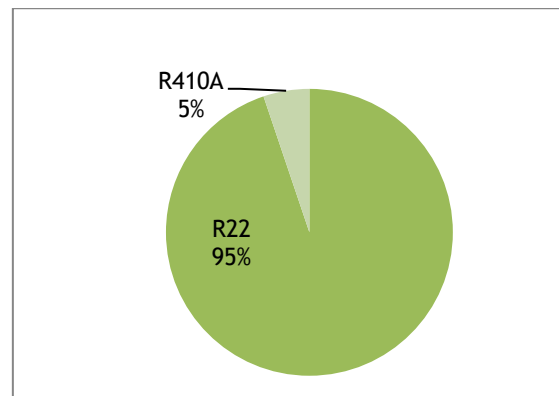


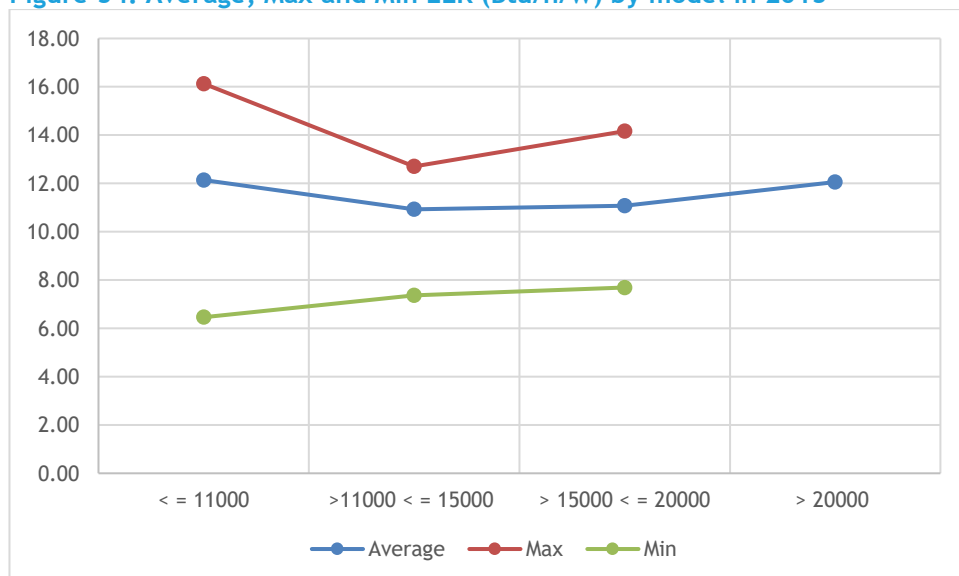
Figure 53: Refrigerant type distribution in 2013



Energy performance

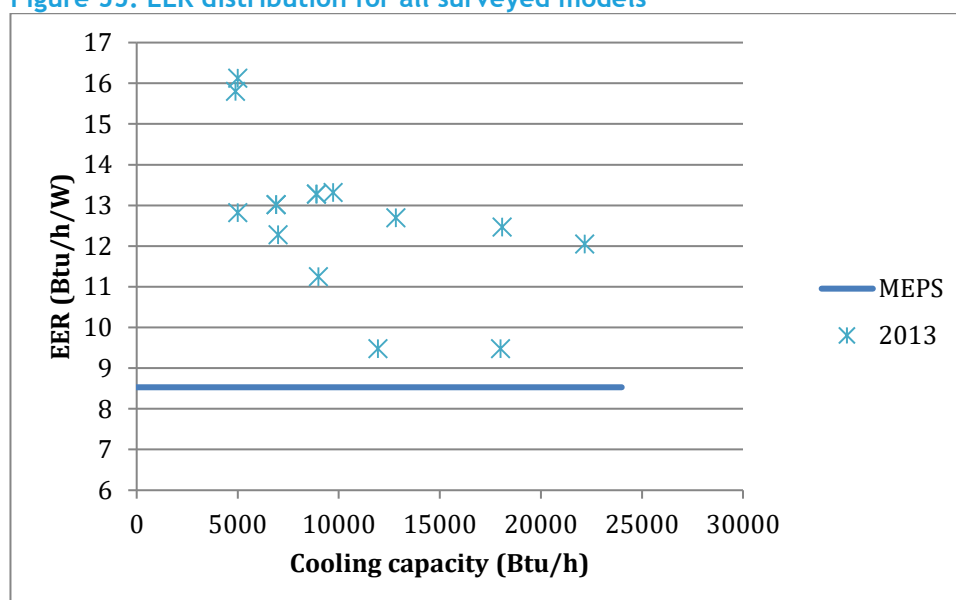
As per data available, only a very small sample size for EERs is reported (30 models). It was observed that EERs for smaller units with cooling capacities lower than 11,000 Btu/h were higher than other product capacities. The average EERs decrease with increasing cooling capacity in general. It has to be noted that only one model with cooling capacity higher than 20,000 was available and therefore no maximum and minimum EER data in that product category was reported. The efficiencies reported below should be considered as indicative values, as the sample size is very small and may not be representative of the market.

Figure 54: Average, Max and Min EER (Btu/h/W) by model in 2013



Only one manufacturer provided detailed data on cooling capacity and performance expressed in EER. It was observed that all models reported satisfy the MEPS requirements (for non-inverters) as shown in Figure 55.

Figure 55: EER distribution for all surveyed models



Institutional and Regulatory Framework

National Energy Efficiency policies

The government of Indonesia's effort for energy conservation was initiated as early as 1982 when the Presidential Instruction No. 9/1982 concerning Energy Conservation was issued. Since then, the government of Indonesia passed a series of laws, act and regulations to promote energy conservation and efficiency.

In 2007, the government passed the Law No. 30 / 2007 Concerning Energy, in which the utilization of new renewable energy and energy efficiencies by the national and regional governments was set as top priority and incentives were given to promote energy efficiencies and renewable energy. The National Energy Council was established and the National Energy Plan and Regional Energy Plan were also developed.

A more detailed Government Regulation No. 70 / 2009 on Energy Conservation was issued in 2009. The regulation clearly indicated that the national government, regional governments, private sectors and society in general were all responsible for energy conservation. The regulation stipulated the implementation of energy conservation and energy efficiency, the implementation of standards and labeling, and the facilitation of incentive measures for efficient products, such as tax reduction or duty reduction.

The laws and regulations established the legal basis for Indonesian government's standards and labeling program for energy efficient appliances. The first energy label program for CFLs was mandated by the Regulation of the Minister of Energy and Mineral Resources No. 18 Year 2014 on Label Affixing Signs Save Energy for ballast lamp. Indonesian National Standards (SNI) for energy performance are already in place for refrigerators and air conditioners, whereas their labeling scheme is at the draft stage SNI and labeling scheme for electric fans, rice cooker, electronic ballasts and

electric motors are still in draft or preparation phase at the moment. TV, washing machines and electric iron are also target product groups for MEPS and labeling.

Organizations and responsibilities

At the highest level, the National Energy Board (DEN), which is chaired by the President of Indonesia, is responsible for designing and formulating national energy policies. The implementation of energy policies is left to each ministry in accordance with their duties and functions.

The Ministry of Energy and Mineral Resources is responsible for the energy efficiency labeling program. The ministry is divided into: (a) The Directorate General of Oil and Gas; (b) The Directorate General of Electricity; (c) Directorate General of Coal and Minerals; and (d) Directorate General of New Renewable Energy and Energy Conservation. The Directorate General of New Renewable Energy and Energy Conservation is responsible for energy efficiency related policies.

The Ministry of Trade is responsible for the monitoring of product distribution in the market and the Ministry of Industry is responsible for the SNI label to certify safety, which must be obtained before the product is eligible for the energy efficiency label.

Standards and labels for ACs

MEPS

MEPS for AC will be published by Indonesian government in the near future. However, the mandatory MEPS is already being implemented unofficially since there is an informal agreement between the industry/importers and regulator to carry out a voluntary labeling program, and mandatory MEPS. The MEPS levels are set as shown in Table 9:

Table 9: Indonesian MEPS for AC⁴⁷

	EER/COP
Inverter	9.01/2.64
Non - Inverter	8.53/2.50

The MEPS is also intended to serve as the baseline for further efficiency improvement. A road map for improvement indicated that an increment of 0.2 in COP should be made every time levels are revised.

Labeling program and requirements

Indonesia is currently running a voluntary labeling program which aims to introduce energy-saving rates as a guide for consumers. The comparative label features a four-star system where one star represents the lowest efficiency and four stars represent the highest efficiency. The label also employs a key message of “more star, more efficient”. A label sample and labeling requirements are shown in Figure 56 and Table 10.

In order to use the energy labels, the manufacturer sends the product samples to a government assigned certifying body to ensure the products are tested by an independent and accredited test laboratory. Certificate is issued to products which meet the star rating requirements⁴⁸.

47 Maritje Hutapea. (2014). Market Transformation towards Energy Efficient Air Condition in Indonesia. Presented at Asia Clean Energy Forum, 19th June 2014.

48 Mark Ellis & Associates. (2011). Survey of Market Compliance Mechanisms for Energy Efficiency Programs in APEC economies.

Table 10: Voluntary Star label requirements⁴⁷

Star Rating	Inverter	Non-inverter
1-Star	$9.01 \leq \text{EER} < 9.96$	$8.53 \leq \text{EER} < 9.01$
2-Stars	$9.96 \leq \text{EER} < 11.40$	$9.01 \leq \text{EER} < 9.96$
3-Stars	$11.40 \leq \text{EER} < 12.83$	$9.96 \leq \text{EER} < 10.41$
4-Stars	$12.83 \leq \text{EER}$	$10.41 \leq \text{EER}$

Figure 56: Sample of the comparative label

Local testing capabilities

There are limited testing capabilities in Indonesia for AC energy efficiencies. A total of three laboratories are available in Indonesia: one is government-owned and two are third-party owned. The government-owned laboratory is under the Center for Material and Technical Products which is under the Ministry of Industry. The other two laboratories are from Indonesian Institute of Science, and Succofindo, a large-scale Indonesia corporate engaged in the inspection, monitoring, testing, and assessment.

The testing facilities are accredited by the National Accreditation Committee and Indonesian National Standards following ISO 17025 and ISO 5151.

Market surveillance mechanisms

The overall market surveillance mechanisms are based on the following laws and regulations:

- Law No. 8 Year 1999 on Consumer Protection
- Government Regulation No. 58 Year 2001 on Guidance and Supervision of Consumer Protection
- Ministerial Regulation No. 20 Year 2009 on Terms and Procedures for Control of Goods

Almost all ACs sold on Indonesian market are imported, thus customs inspection is an integral part of the overall market surveillance mechanism. Document inspection and physical inspection are carried out by Customs when the product is being imported. The documents related to compliance such as importer's identity, fulfillment obligation documents, prohibition/restriction of the relevant technical agencies, customs duties and taxes on import, are examined by Customs. Physical examination is done selectively based on importer profile or product profiles. Product labeling can also be proved through physical inspection, if label is required to be affixed to the products from the exporting country.

Market surveillance is conducted based on the authority possessed by the State agency or the Ministry or the non-ministry government institutions technical units. The Ministry of Commerce is one of the government agencies conducting market surveillance for existing items in the market. The frequency of market surveillance varies depending on the available budget at the Ministry of Commerce in

central, provincial and city governments. The market supervision is carried out by the Goods and Services Supervisory Officer and Civil Servant Investigators of Consumer Protection. There are normally two types of supervision:

1. Periodic supervision monitoring, which is conducted based on the priority of goods and/or services to be monitored according to the program,
2. Special supervision, which is carried out at any time based on the finding of a violation indication, consumer complaint or public report by Institute of Societal Consumer Protection (LPKSM) or follow-up of the results of periodic supervision or information.

Ministerial Regulation of Trade No. 20 of 2009 On Terms and Procedures of Controlling Goods and/or Services laid out the monitoring and verification systems. The Director-General of New, Renewable Energy and Energy Conservation, under Ministry of Trade, is responsible for check testing and verification. Samples are randomly selected from the market by the Products and Services Supervisory Officer, and delivered to an accredited laboratory by National Accreditation Commission. Check testing and verification can be carried out periodically but the frequency depends on the budget and should not exceed once every three months. Check testing and verification can also be carried out at the request of producers or if there is suspicion of non-compliance of a particular product.

An enforcement system is also in place in Indonesia, with Law No. 8 Year 1999 on Consumer Protection, Government Regulation No. 58 Year 2001 on Guidance and Supervision of Consumer Protection, and Ministerial Regulation No. 20 Year 2009 on Terms and Procedures for Control of Goods and/or Services. The Directorate General of Customs and Excise (DGCE) is responsible for ensuring that all products entering the country meet regulations and requirement (such as labeling).

Once the products are distributed to the market, it is the responsibility of Supervisory officers and Investigator officers of the technical office of the Ministry of Commerce, and the Police department to enforce the regulations. Law No. 8 of 1999 on Consumer Protection stipulates that domestic manufacturers or importers who committed any offense referred to by the law shall be liable for prosecution in accordance with the provisions of the legislation.

The current AC labels are voluntary so the manufacturers or importers do not have the obligation to label their products. However, the voluntary labeling program may become mandatory, similar to the CFL labeling scheme (already mandatory). Therefore, similar punitive actions towards non-compliance of CFL labeling may be used for ACs and other products. For CFL products without mandatory energy labels, the following actions are taken:

- Products withdrawn from circulation with no efficient energy label;
- Importer is obliged to re-export or destroy imported ballast lamps bearing no efficient energy label at their own cost.

In case of fraudulent use of misuse of labels, a written warning is issued to the manufacturer or importer three times in a warning period of at least three months. If the manufacturer or importer fails to respond to the written warnings before the expiration date, the Director-General imposes sanctions such as license revocation of efficient energy label and reports filed to the Police department.

In terms of import customs compliance obligations using false documents (labels/false recommendation) may be subject to criminal falsification of import documents under Article 103, Law on Customs. Legal action is limited to the subject of the document forger/labels for import compliance obligations (relating to Customs and Excise, among others, transporters, importers or their proxies).



Assessment of energy savings potential

Base case and Policy case

According to the survey results, most ACs sold in Indonesia are single-phase. Small units with less than 11,000 Btu/h cooling capacity dominate the market, and thus a 9,000 Btu/h unit is selected as the base case cooling capacity. The rated power is 800W and the average EER is 11.3 Btu/h/W under this product category. The best performing ACs have EER of 16.1.

Based on the market trend from 2009 to 2013 and third-party market data, it is assumed that the AC market in Indonesia will grow at an annual rate of 17% until 2015 and 13% from 2016 to 2030.

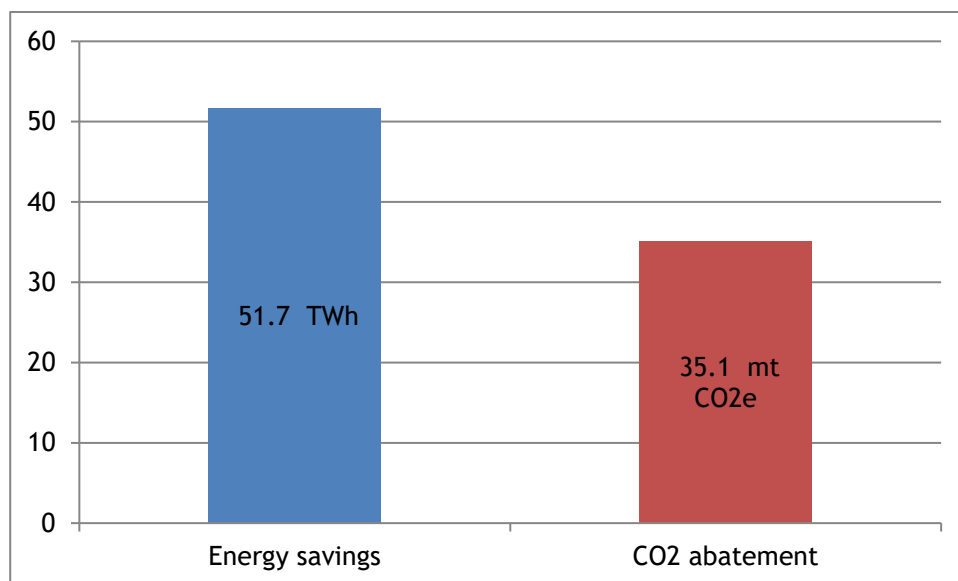
Indonesia has a typical tropical climate, and its weather is hot all year-round. Average temperatures vary from 23°C to 28 °C depending on the region, and temperature varies little from season to season. Therefore, it is assumed a year-round AC operation of 365 days and 8 hours of AC usage per day. Manufacturers in Indonesia also reported similar yearly usage.

The lifespan for ACs is expected to be 10 years based on values reported by other economies.

Results

Using the PPAT it is estimated that over 51.7 TWh of energy savings can be achieved in 2030 if the best available technology on the current market is adopted.

Figure 57: Energy Saving Potentials and CO2 Abatement for Air Conditioners in Indonesia in 2030

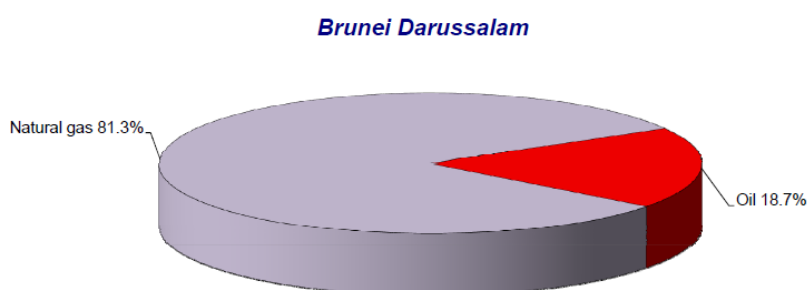


7. National assessment - Brunei Darussalam

Power sector profile

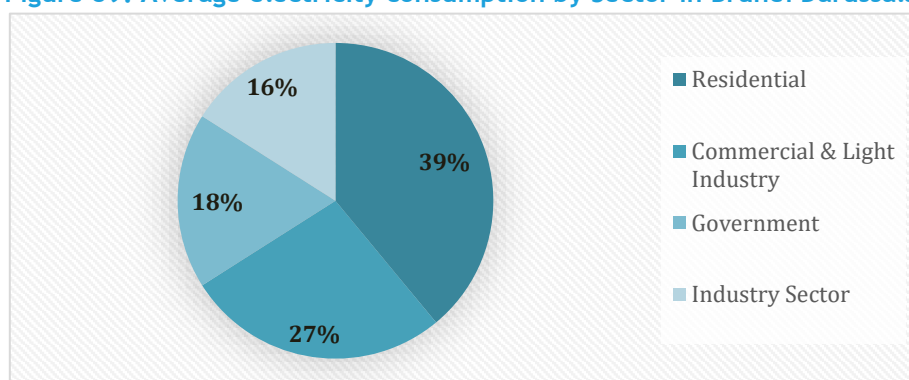
Brunei Darussalam is one of the few economies in ASEAN that is self-sufficient when it comes to energy. The economy is blessed with an abundance of oil and gas resources, and some potential of renewable energy sources such as solar. With a small population, the overall total energy consumption constitutes a small share of energy production and the economy is able to export the bulk of its resources and generate revenue⁴⁹. Based on APERC's projections in the APEC Energy Demand and Supply Outlook 5th Edition, Brunei Darussalam is likely to remain an energy exporter beyond the year 2035. The revenue from energy sector accounts for more than 60 percent of Brunei Darussalam's Gross Domestic Product⁵⁰.

Figure 58: Share of total primary energy supply in 2012-Brunei⁵¹



The residential and commercial sectors account for the largest energy demand. As a result, in the past few years efforts towards saving energy in these sectors have been initiated. Measures include applying “smart” tariffs in the residential sector, an initiative launched in January 2012, and using high-energy efficiency technologies in buildings like air-conditioners with ‘inverter’ technology, chillers, lighting equipment (i.e., compact fluorescent lamps, LEDs), and lighting system controls, among others.

Figure 59: Average electricity consumption by Sector in Brunei Darussalam



49 <http://www.ewg.apec.org/documents/EWG46.PEER%20Review%20Brunei%20Darussalam%20Final%20Report.pdf>

50 <https://www.usasean.org/sites/default/files/uploads/Energy%20White%20Paper%202014.pdf>

51 <http://www.iea.org/stats/WebGraphs/BRUNEI4.pdf>

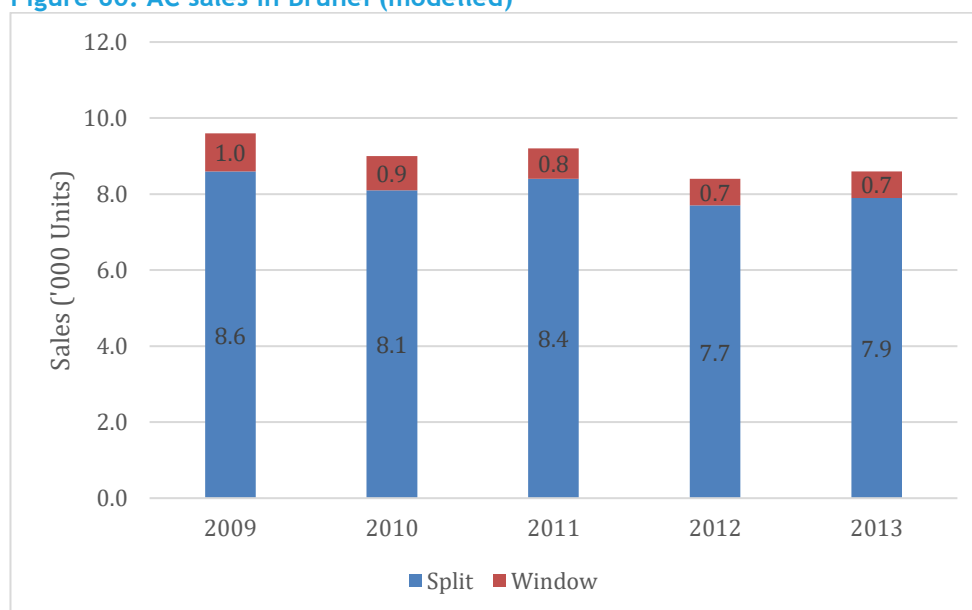
Air conditioning is the leading end-use of electricity in Brunei, accounting for almost 60% of electricity consumption in buildings. This is prevalent in almost all homes, government and commercial buildings in Brunei Darussalam.

AC Market Characteristics

Sales and types overview

The AC market in Brunei is fairly small. Annual sales of AC in Brunei fluctuated between 9,600 and 8,600 units from 2009 to 2013. Most of the ACs on the Brunei market were split units and only a small fraction are window units.

Figure 60: AC sales in Brunei (modelled)⁵²



Institutional and Regulatory Framework

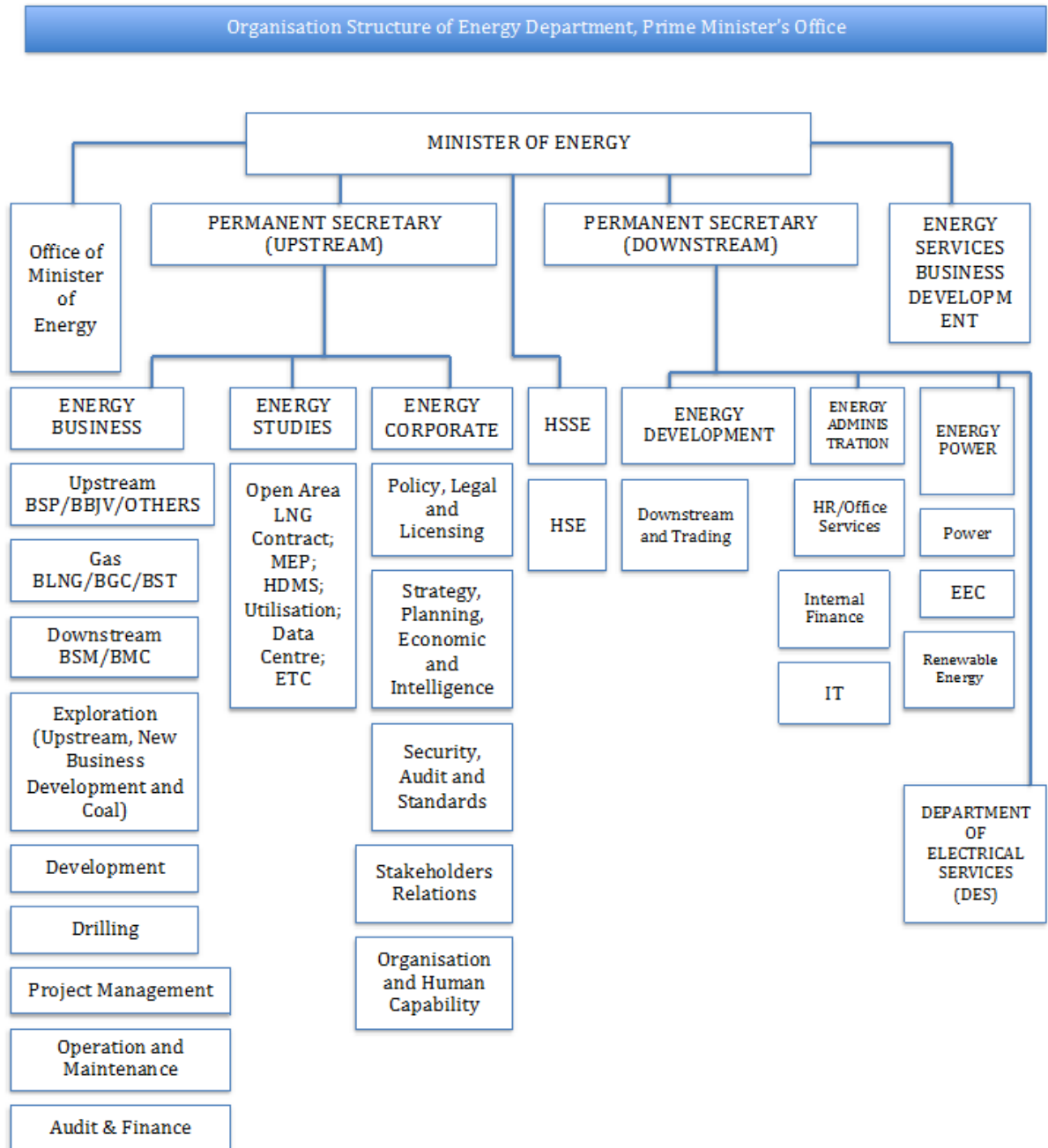
National Energy Efficiency policies

In 2005, Brunei Darussalam released an overall energy efficiency goal to reduce energy intensity by 25% by 2030. This was part of the Energy Efficiency and Conservation Strategic Plan, which includes the planned introduction of energy efficiency labeling for electrical equipment and appliances. The Energy Efficiency and Conservation Act is under development. Air conditioners and lighting are under consideration for labeling, with plans to expand to other electrical appliances and equipment in the future.

⁵² Source: Euromonitor.

Organizations and responsibilities

Figure 61: Brunei Energy Efficiency S&L structure



The Energy Department, created in 2005, is under the purview of the Minister of Energy at the Prime Minister's Office and is the implementing agency for standards and labeling scheme in Brunei. Under the EDPMO, the Energy Efficiency & Conservation (EEC) Unit was established. The EEC Unit takes the coordination lead among government agencies in all topics related to energy efficiency and conservation (EEC), in implementing EEC measures including the National Standards and Labeling initiative, the Building Code initiative, the Electricity Tariff Reforms and EEC Awareness Raising amongst others.

Standards and labels for ACs

MEPS

Brunei does not have MEPS for room air conditioners.

Labeling program and requirements

The comparative labeling program is under development with ratings from 1 to 5 star. One star being the least efficient and five the most. The program would include non-inverter type and single phase ACs.

There is no information on the test standard to be adopted under the labeling program.

Table 11: Labeling requirements

Stars	Energy efficiency rating	Minimum EER w/w for window/single split (non-inverter)
1	Low	< 2.5
2	Fair	≥ 2.5
3	Good	≥ 2.78
4	Very Good	≥ 3.2
5	Excellent	N/A

Figure 62: Sample of the comparative label⁵³



⁵³ [http://www.erc.or.th/ERCWeb/Upload/Document/09.20-10.30%201Cheng%20Guan%20Lim\(Brunei%20Darussalam\)-edit.pdf](http://www.erc.or.th/ERCWeb/Upload/Document/09.20-10.30%201Cheng%20Guan%20Lim(Brunei%20Darussalam)-edit.pdf)

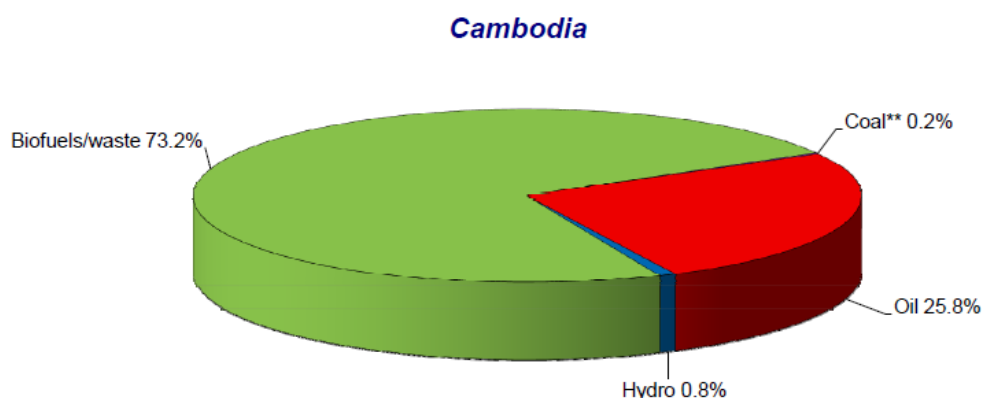
8. National assessment - Cambodia

Power sector profile

In Cambodia, less than 15% of households have access to electricity (urban 53.6%, rural 8.6%). The share of electricity consumption among various sectors is as follows: residential 36%, industry 24%, administration, public buildings and others 40%⁵⁴. The supply requirements are projected to increase in average by 12.1% per year, and the peak load is expected to reach up to 1,000 MW in 2020.

The total primary energy of Cambodia comes from various sources. Biofuel/waste accounts for a major share, followed by oil. Coal and hydropower constitute approx. 1% of supply.

Figure 63: Share of total primary energy supply in 2012-Cambodia⁵⁵



*Share of TPES excludes electricity trade

** In this graph, peat and oil shale are aggregated with coal, when relevant.

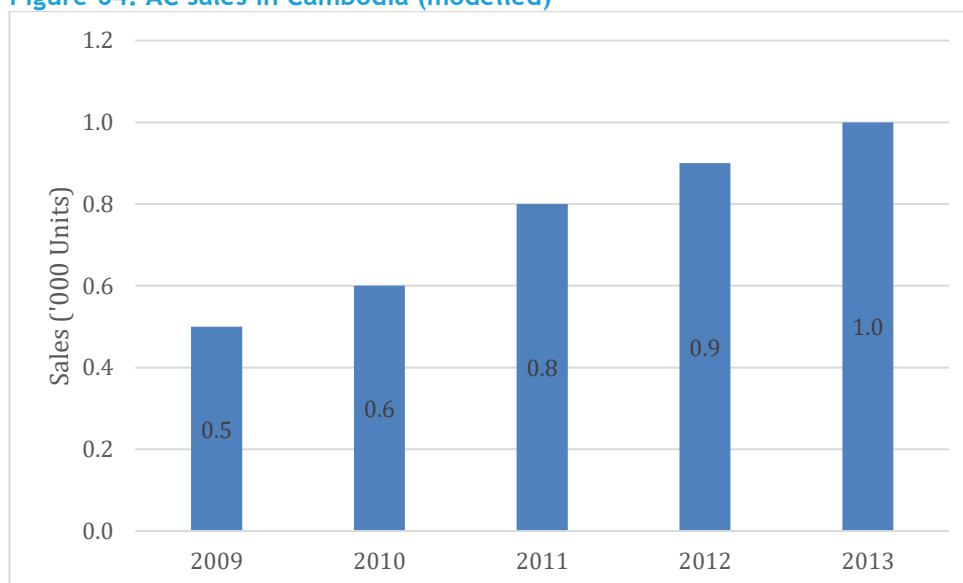
AC Market Characteristics

Sales and types overview

Although the AC market in Cambodia has grown consistently from 2009 to 2013, the market is still very small. The annual sales of AC in Cambodia were only 1,000 units in 2013. No window units were available in Cambodia.

⁵⁴ http://cambodia.usembassy.gov/media2/pdf/energy_sector_in_cambodia.pdf

⁵⁵ <http://www.iea.org/stats/WebGraphs/CAMBODIA4.pdf>

Figure 64: AC sales in Cambodia (modelled)⁵⁶

Institutional and Regulatory Framework

National Energy Efficiency policies

Currently, there is no law or Act for energy efficiency and conservation in Cambodia. However, Cambodia has a National Energy Efficiency Policy, Strategy and Action Plan.

Organizations and responsibilities

The Department of Energy Technique (DET) of the Ministry of Industry, Mines and Energy (MIME) collaborates with Climate Change Department (CCD) to translate energy efficiency labels for selected electric appliances sold in the market.

Standards and labels for ACs

No energy efficiency standards or labels for air conditioners currently exist in Cambodia.

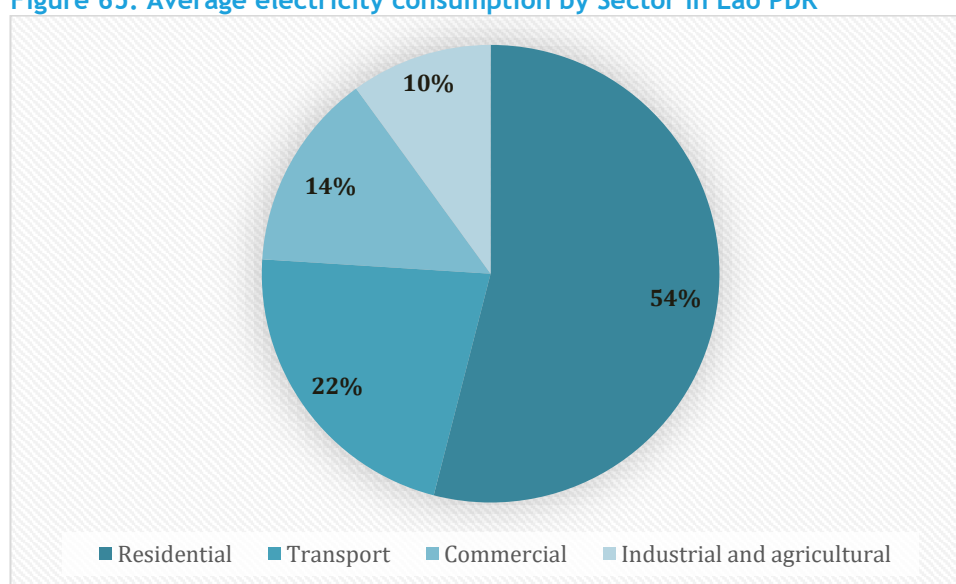
⁵⁶ Source: Euromonitor.

9. National assessment - Lao People's Democratic Republic

Power sector profile

Lao's government's Seventh Five-Year National Socio-Economic Development Plan (NSED), 2011-2015 identifies the energy sector as a strategic development factor, both for the short and longer terms. The primary energy source in the Lao PDR, as in many developing countries in the region, is biomass. However, in terms of final energy use, biomass accounts for less than 60%, petroleum products account for about 17%, electricity for 12%, and charcoal and coal for 14%.

Figure 65: Average electricity consumption by Sector in Lao PDR⁵⁷



Domestic demand for electricity is expected to increase rapidly by 15%-18% annually, reflecting the government's policy to accelerate rural electrification and industrial development. Currently, electricity consumption in the Lao PDR is very low. The government's rural electrification program is targeting provision of electricity services to 90% of households by 2020⁵⁸.

⁵⁷ <http://www.gms-eoc.org/uploads/resources/303/attachment/ADB%20lao%20pdr%20energy%20assessment%202013.pdf>

⁵⁸ <http://www.gms-eoc.org/uploads/resources/303/attachment/ADB%20lao%20pdr%20energy%20assessment%202013.pdf>

AC Market Characteristics

Sales and types overview

As Cambodia, the AC market in Laos is very small, with annual sales of less than 700 units from 2009 to 2013. Most of the ACs were split units while a small proportion are window units.

Figure 66: AC sales in Laos (modelled)⁵⁹



Institutional and Regulatory Framework

National Energy Efficiency policies

Currently, there is no National Strategy and Policy, legislation, regulation or guideline for the promotion of Energy Efficiency and Conservation (EEC) in Lao PDR. Formulation of a national energy policy is a priority for the Ministry of Energy and Mines (MEM). With a national energy policy framework, the MEM will be better placed to undertake its responsibilities for energy planning and strategic guidance.

Organizations and responsibilities

In Lao PDR, the energy-related ministries have been integrated into the Ministry of Energy and Mines (MEM). The MEM is responsible for energy policy and overall strategic guidance, as well as management of sector development. With the creation of the Institute of Renewable Energy and Promotion (IREP) and Department of Energy Management (DEM) under the Ministry of Energy and Mines, EEC initiatives are now more coordinated. The IREP is preparing a national EEC strategy and draft EEC laws and regulations. The DEM is preparing requirements concerning monitoring of energy use and labeling for appliances.

Standards and labels for ACs

No energy efficiency standards currently exist in Lao PDR.

⁵⁹ Source: Euromonitor.

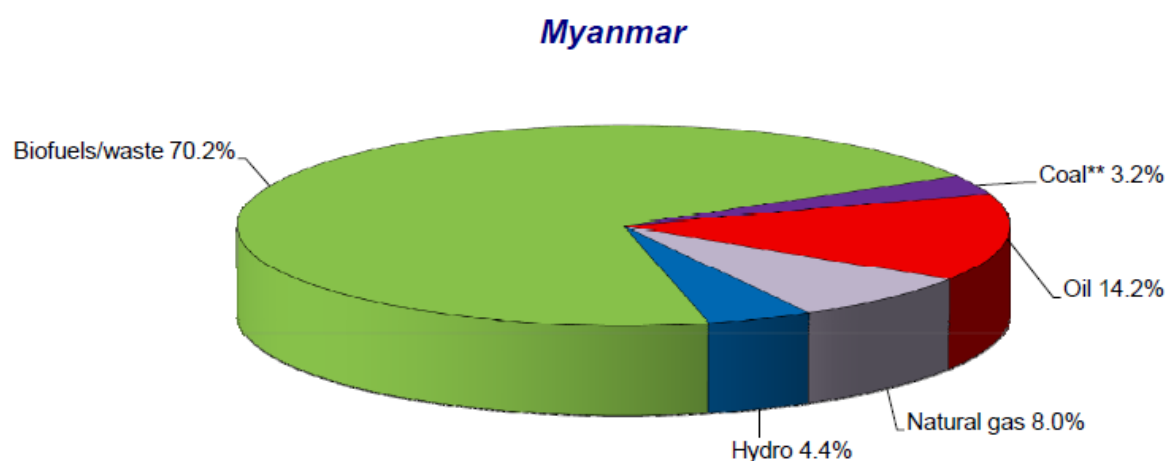
10. National assessment - Myanmar

Power sector profile

Myanmar has abundant energy resources, particularly hydropower and natural gas and is one of the five major energy exporters in the region, particularly of natural gas. The country's primary energy supply includes biofuel, oil, gas, hydropower, and coal. Investment in hydropower and coal-powered plants, gas fields, and oil and gas pipelines is gaining rapidly, evidence of a highly dynamic sector⁶⁰.

Presently, only 30% of Myanmar's population has access to electricity (with that percentage decreasing to around 6% in rural areas). Power cuts and brown outs are a feature of daily life. The power sector is therefore a top priority for the government.⁶¹ Myanmar allows power producers to export the bulk of the power produced domestically to neighboring countries, despite its own unmet demand.⁶² The Myanmar government is broadening its strategic approach to fully tap the large potential of Myanmar's energy sector by inviting foreign technical expertise and foreign investment for participation in its hydropower, oil, and gas subsectors; expanding the capacity of existing liquefied petroleum gas plants and implementing new liquefied natural and petroleum gas production projects; and substituting the use of liquid fuel in the transport sector with compressed natural gas.⁶³

Figure 67: Share of total primary energy supply in 2012-Myanmar⁶⁴



*Share of TPES excludes electricity trade

** In this graph, peat and oil shale are aggregated with coal, when relevant

60 <http://www.myanmarenergyinvestmentsummit.com/>

61 <http://www.mayerbrown.com/files/uploads/Documents/PDFs/2014/May/140527-Newsletter-Energy-Review.PDF#page%3D15>

62 <http://breakingenergy.com/2014/03/27/powering-myanmar-fdi-geopolitics-and-the-appetite-for-risk/>

63 <http://www.myanmarenergyinvestmentsummit.com/>

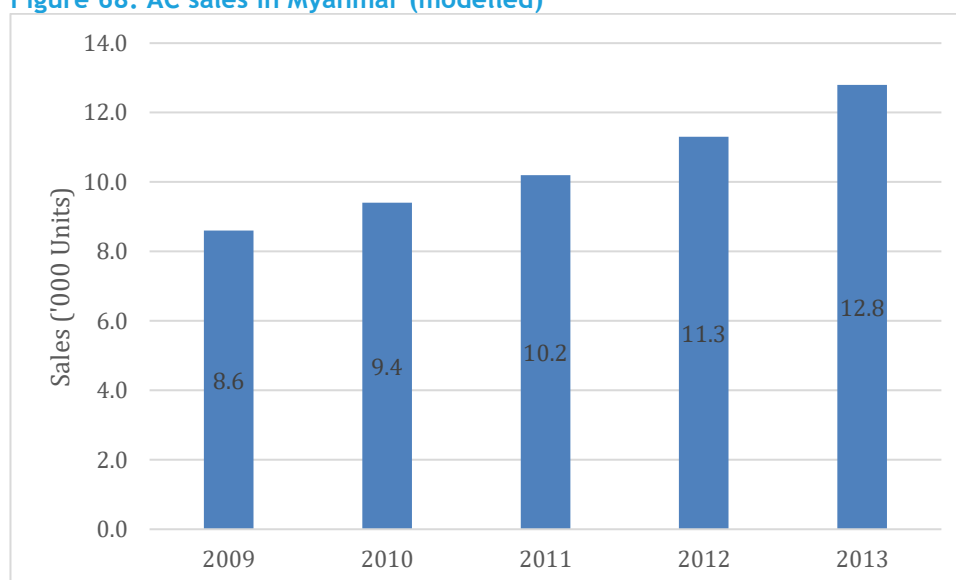
64 <http://www.iea.org/stats/WebGraphs/MYANMAR4.pdf>

AC Market Characteristics

Sales and types overview

Myanmar AC market expanded steadily over the past five years, with an approximate average annual growth rate of 10%. The annual sales increased from 8,600 units in 2009 to 12,800 units in 2013. All ACs on Myanmar market were split units and no window units were available.

Figure 68: AC sales in Myanmar (modelled)⁶⁵



Institutional and Regulatory Framework

National Energy Efficiency policies

There is no law on energy efficiency or conservation. Myanmar is currently preparing its Energy Efficiency and conservation master plan⁶⁶. Myanmar is at the very beginning of the process aimed at introducing appliances and equipment standards and labeling.

Organizations and responsibilities

The focal point for all matters of energy conservation is the Ministry of Energy.

Standards and labels for ACs

No energy efficiency standards currently exist in Myanmar.

⁶⁵ Source: Euromonitor.

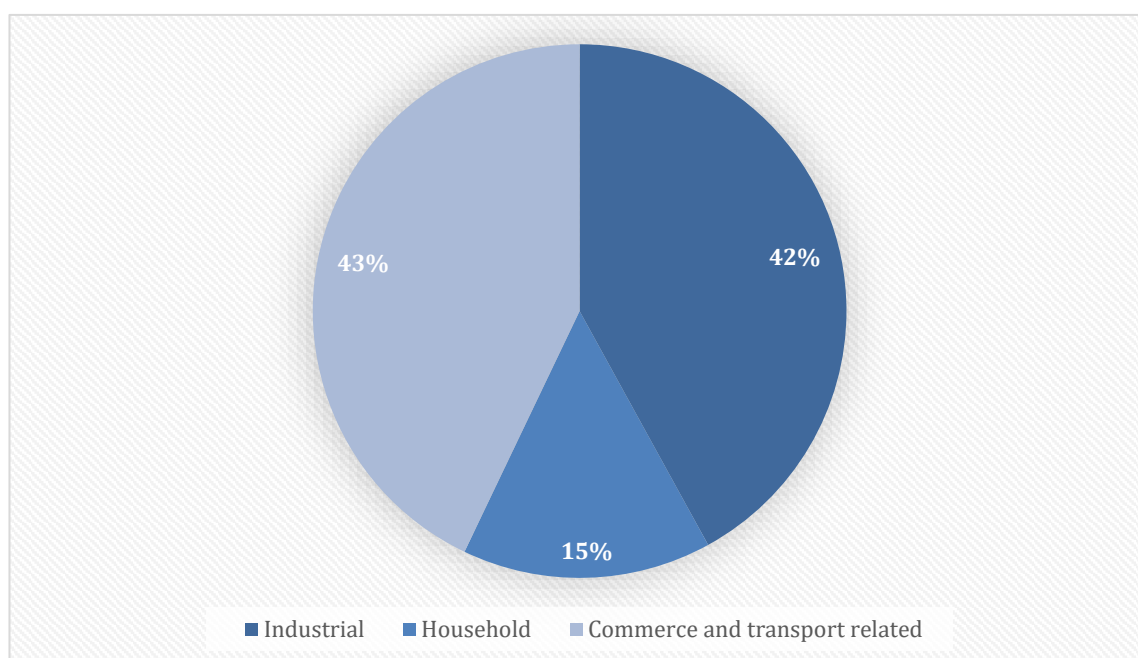
⁶⁶ <http://eeasia.unescap.org/PDFs/Assessment-Report.pdf>

11. National assessment - Singapore

Power sector profile

Singapore has a vibrant energy industry, which produces, transforms and supplies energy in various forms to all sectors. This is largely dominated by the electricity generation and oil refining sector. Singapore's power industry has over the years shifted from using oil-fired steam turbine plants, which use fuel oil as its primary fuel, to combined cycle gas turbine (CCGT) plants which use natural gas. The share of NG in Singapore's fuel mix reached a record high of 95% in 2014 compared to 92% in 2013. The government is also exploring the option to import electricity from neighboring ASEAN member countries to supplement its internal electricity generation. According to the Singapore Energy Statistics 2014, power consumption in 2011 by the industrial and household sectors accounted for 42.0% and 15.1% of the total electricity demand respectively. The other sectors (commerce and transport related) accounted for 42.9%.

Figure 69: Average electricity consumption by Sector in Singapore⁶⁷



⁶⁷ http://www.ema.gov.sg/cmsmedia/Publications_and_Statistics/Publications/EMA_SES%202014.pdf

AC Market Characteristics

Sales and types overview

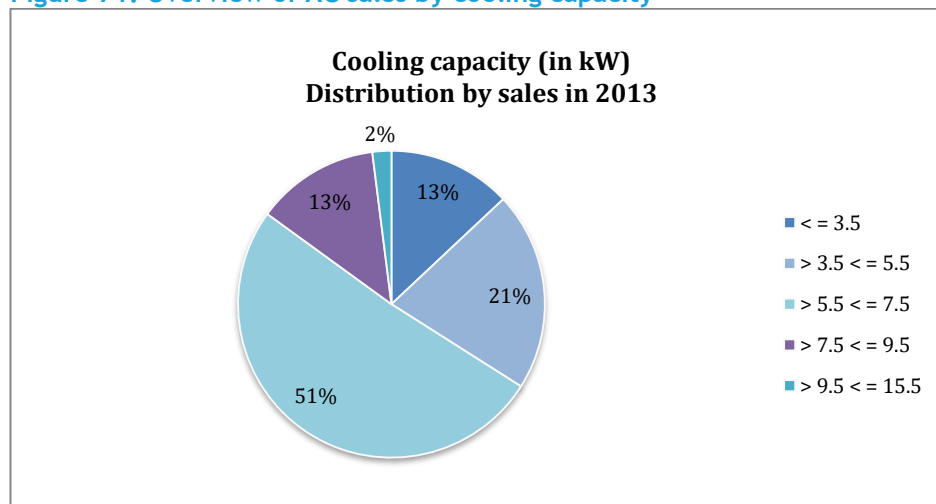
Singapore has a fairly sizable AC market with annual sales of 174,000 units in 2013. The market appears to be mature with a steady sales growth rate of 1-2% per year from 2009 to 2013. The majority of ACs in the market were split units, accounting for approximately 90% of the market. Window units accounted for the other 10% of the market.

Figure 70: AC sales in Singapore⁶⁸



A large proportion of reported sales in Singapore in 2013 were in the range of 5.5 to 7.5kW as can be seen in Figure 71. Smaller capacities had a market share of 34%, and larger models (>7.5kW) corresponded to 15% of total sales.

Figure 71: Overview of AC sales by cooling capacity



⁶⁸ Source: Euromonitor.

Types of ACs available in Singapore include casement ACs (1%), window ACs (5%), single split non-inverter ACs (10%) and single split inverter ACs (84%).

Most of the ACs available in the Singapore market are of the inverter type and use R-410A as a refrigerant. Figure 73 and 74 show the market shares of ACs by type and refrigerant used.

Figure 72: AC type distribution in 2013

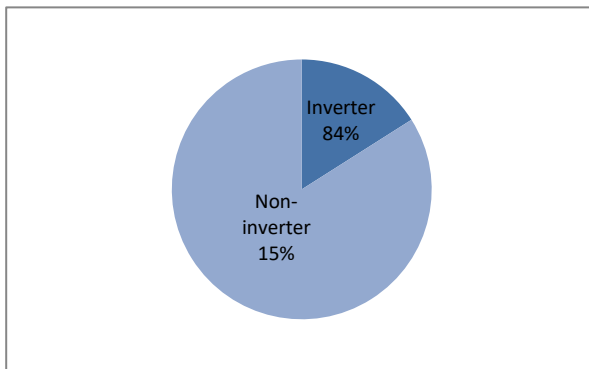
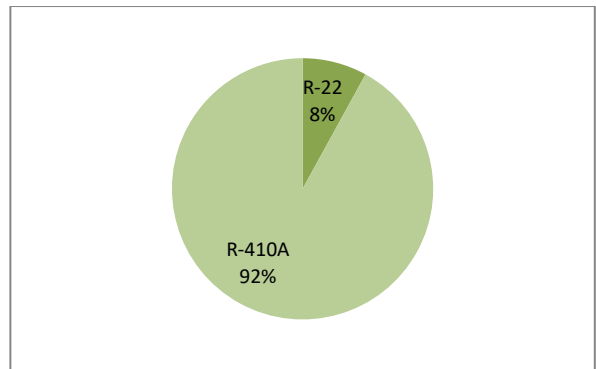


Figure 73: Refrigerant type distribution in 2013



Energy Performance

The average performance of ACs available in Singapore has improved slightly from 2011 to 2013, as can be seen in Figure 74. The most efficient models correspond to a large size category (7.5 - 9.5kW), contrary to what is found in other markets where smaller sizes tend to have better performances. Figure 75 and

Figure 76 also show the maximum and minimum coefficient of performance (COP) of available models by cooling capacity.

Figure 74: Average COP weighted by sales volumes of individual models, by cooling capacity (kW)



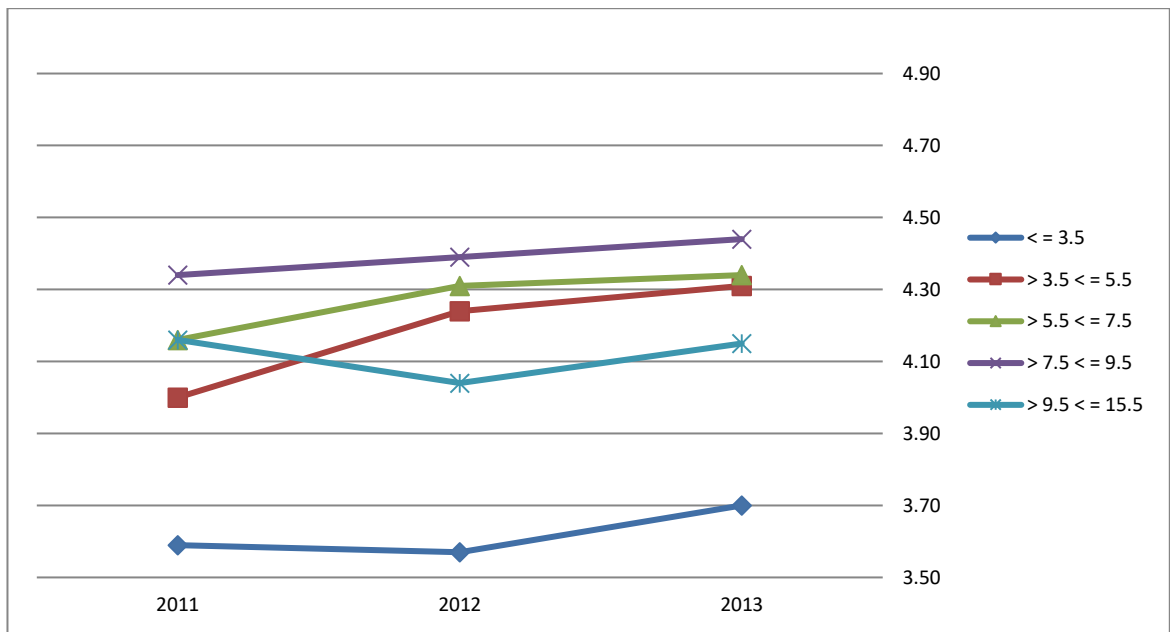


Figure 75: Maximum COP by cooling capacity (kW)

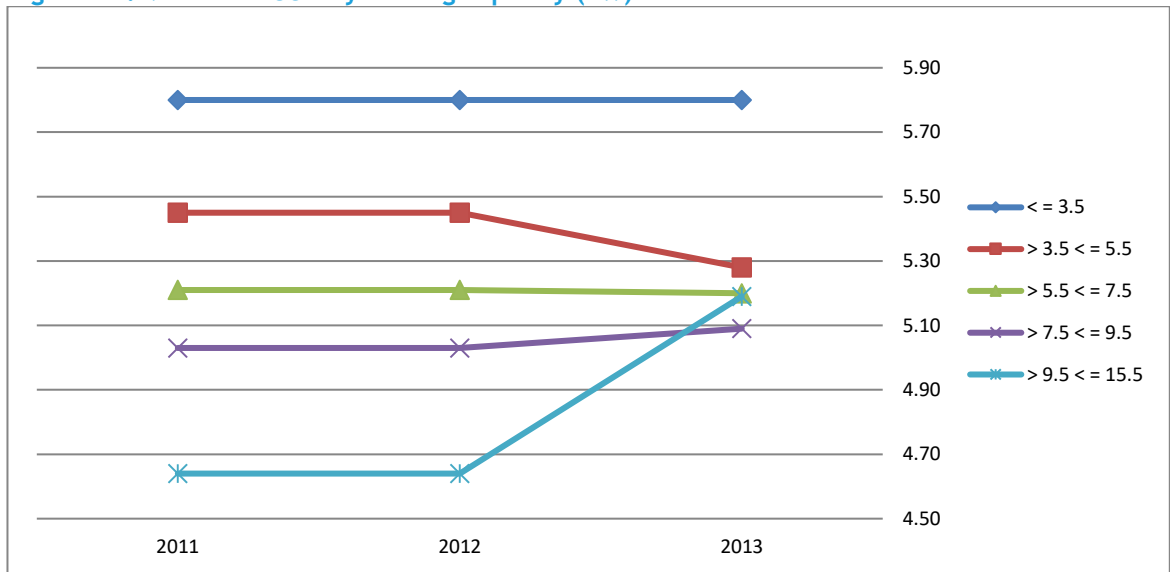


Figure 76: Minimum COP by cooling capacity (kW)

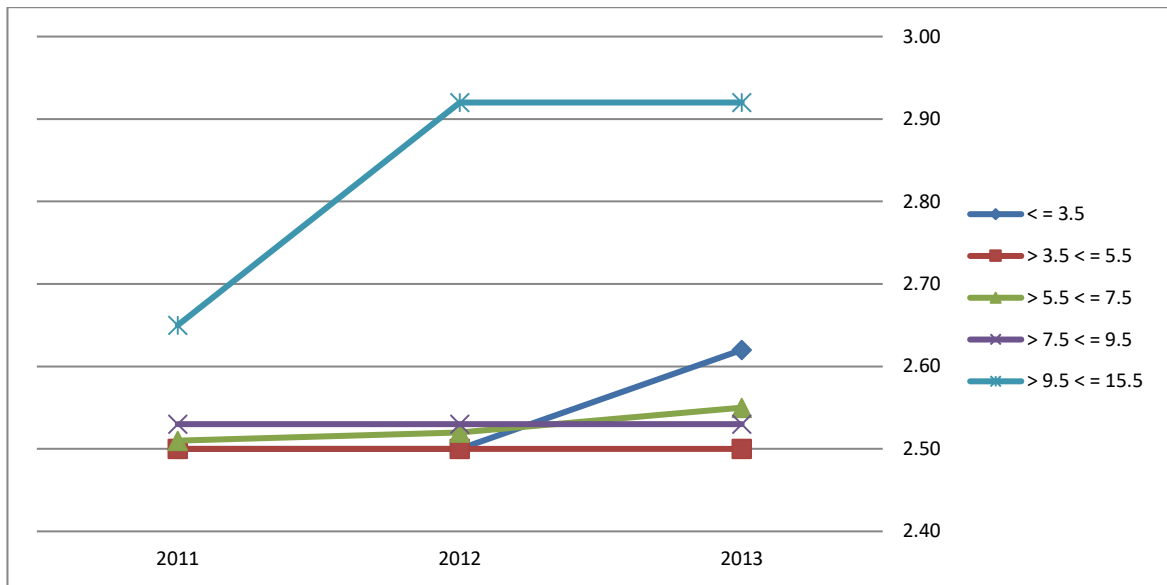
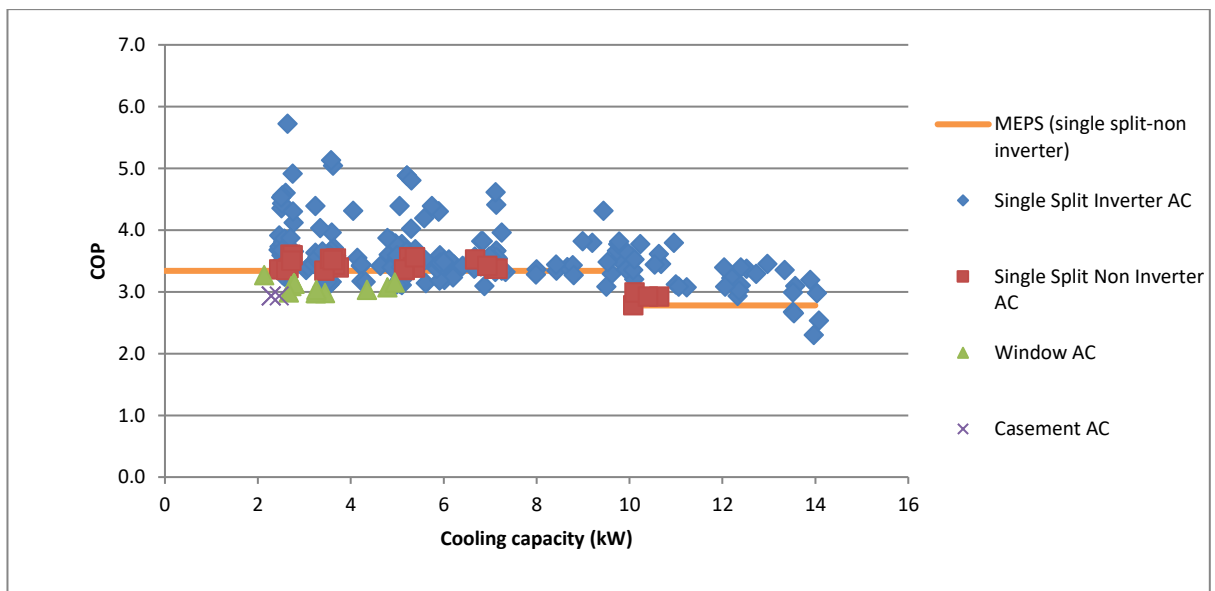


Figure 77 shows reported COP values of models available for sale in Singapore vs. the MEPS level for single split non-inverter ACs. Models below the MEPS level correspond to casement and window units which are allowed a lower MEPS of 2.9. Some inverter units appear to be also below the MEPS level; this is due to the fact that plotted values correspond to the COP at full load (lower than the weighted COP for inverter units).

Figure 77: COP distribution of all available models



Institutional and Regulatory Framework

National Energy Efficiency policies

When Singapore planned to introduce mandatory S&L in 2007, it expanded the existing 'Environmental Protection and Management Act' by including a division on energy conservation and setting a regulation to define the scope of regulated goods. Over time, Singapore gradually enriched its EEC policy portfolio and in 2012 put together all EE regulations, including S&L regulations, into a comprehensive EEC legal framework, called the Energy Conservation Act⁶⁹. One of the major objectives of the Act is to help Singapore achieve the target of a 35% improvement in energy intensity by 2030, from 2005 levels and to ensure a coordinated approach to standards setting for energy efficiency across all sectors.

Organizations and responsibilities

Singapore has mandatory energy performance standards, mandatory comparative labeling and voluntary endorsement labeling for a number of products.

The National Environment Agency is the implementing agency for MEPS and comparative labeling while voluntary endorsement labeling is implemented by Singapore Environment Council (SEC).

Standards and labels for ACs

MEPS

The mandatory Energy Performance Standards program came into effect in 2011, with three products initially being covered - room air conditioners, refrigerators, and refrigerator/freezers. The program was extended to clothes dryers in April 2014. There are plans to widen the coverage of the program to include products such as incandescent lamps, self-ballasted compact fluorescent lamps and LED lamps in the future. Singapore has the highest MEPS in comparison with the other countries in the ASEAN region.

In order to join the program, a test report must be provided by the manufacturer, with each model or family of models required to undertake a registration process.

Test standard for air conditioner are ISO 5151:2010 for casement, window and single-split, ISO 15042: 2011 for multi split and IEC: 62301 for all ACs for standby power. All tests are carried out at 230V AC. Testing is performed by both calorimeter and enthalpy method.

Table 12: MEPS Requirements

Type of room air conditioners	Cooling Capacity *	Minimum Coefficient of Performance (COP)
Casement and Window Single Split Inverter	Up to 8.8 kW	2.90 W/W (9.9 Btu/hr/W)
	< 10 kW	Weighted COP ² 3.34 and COP _{100%} 3.06
	≥ 10 kW	Weighted COP ² 2.78

69 <http://www.nea.gov.sg/energy-waste/energy-efficiency/household-sector/about-mandatory-energy-labelling>

Single Split Non-inverter	< 10 kW	COP _{100%} 3.34
	≥ 10 kW	COP _{100%} 2.78
Multi Split Inverter	< 10 kW	Weighted COP ² 3.34 and COP _{100%} 3.06
	≥ 10 kW	Weighted COP ² 2.64
Multi Split Non-Inverter	< 10 kW	COP _{100%} 3.34
	≥ 10 kW	COP _{100%} 2.64

* Cooling capacity refers to the measured total cooling capacity in accordance with the applicable test standards.

** ² Weighted COP = 0.4 x COP_{100%} + 0.6 x COP_{50%}

Labeling program and requirements

Comparative Labeling

The Mandatory Energy Labeling Scheme was launched in 2008. The appliances under the labeling program include refrigerators, refrigerators/freezers, room air conditioners, clothes dryers and televisions. The energy label and rating system for refrigerators, refrigerators/freezers, room air conditioners and clothes dryers were revised on 1 September 2014. The label for television was launched on 1 April 2014.

The comparative labeling program is based on ticks with ticks ranging from 1 to 5 (low efficiency to high efficiency).

In order to join the program, a test report must be provided. NEA recognizes following test reports:

- Testing laboratories that are accredited by the Singapore Accreditation Council (SAC) to carry out the tests in accordance with the applicable test standards;
- Testing laboratories in countries other than Singapore that are accredited by their local accreditation bodies, which have signed a Mutual Recognition Arrangement (MRA) with the SAC, to carry out the tests in accordance with the applicable test standards; or
- Manufacturer's in-house testing laboratories.

Registered suppliers selling registrable products into the market must affix the energy label on the units they supply to Singapore. The energy label shall be affixed only after the NEA has issued the Certificate of Registration (COR) for the model. Retailers are only allowed to display models that have the label affixed on them.

Table 13: Labeling requirements



Type	Capacity (kW)	COP (W/W) and Standby Power				
		1 tick	2 ticks	3 ticks	4 ticks	5 ticks
Casement and Window	8.8 or lower	$2.90 \leq \text{COP}_{100\%}^1 < 3.78$	$3.78 \leq \text{COP}_{100\%} < 4.29$	$4.29 \leq \text{COP}_{100\%} < 4.86$	$\text{COP}_{100\%} \geq 4.86$	$\text{COP}_{100\%} \geq 5.50$ and Standby power ⁵ ≤ 4
	Less than 10	$3.34 \leq \text{COP}_{100\%} < 3.78$	$3.78 \leq \text{COP}_{100\%} < 4.29$	$4.29 \leq \text{COP}_{100\%} < 4.86$	$\text{COP}_{100\%} \geq 4.86$	$\text{COP}_{100\%} \geq 5.50$ and Standby power ≤ 4
Single-Split (non-inverter)	10 or more	$2.78 \leq \text{COP}_{100\%} < 3.78$				
	Less than 10	$3.34 \leq \text{COP}_{100\%} < 3.78$	$3.78 \leq \text{COP}_{100\%} < 4.29$	$4.29 \leq \text{COP}_{100\%} < 4.86$	$\text{COP}_{100\%} \geq 4.86$	$\text{COP}_{100\%} \geq 5.50$ and Standby power $\leq 9 \times N^4$
Multi-Split (non-inverter)	10 or more	$2.64 \leq \text{COP}_{100\%} < 3.78$				
	Less than 10	Weighted COP ≥ 3.34 and $\text{COP}_{100\%} \geq 3.06$	Weighted COP ≥ 3.78 and $\text{COP}_{100\%} \geq 3.34$	Weighted COP ≥ 4.29 and $\text{COP}_{100\%} \geq 3.78$	Weighted COP ≥ 4.86 and $\text{COP}_{100\%} \geq 4.29$	Weighted COP ≥ 5.50 , $\text{COP}_{100\%} \geq 4.86$ and Standby power ≤ 4
Single-split (inverter) ²	10 or more	Weighted COP ≥ 2.78				
	Less than 10	Weighted COP ≥ 3.34 and $\text{COP}_{100\%} \geq 3.06$	Weighted COP ≥ 3.78 and $\text{COP}_{100\%} \geq 3.34$	Weighted COP ≥ 4.29 and $\text{COP}_{100\%} \geq 3.78$	Weighted COP ≥ 4.86 and $\text{COP}_{100\%} \geq 4.29$	Weighted COP ≥ 5.50 , $\text{COP}_{100\%} \geq 4.86$ and Standby power $\leq 9 \times N$
Multi-split (inverter) ²	10 or more	Weighted COP ≥ 2.64				
	Less than 10	Weighted COP ≥ 3.34 and $\text{COP}_{100\%} \geq 3.06$	Weighted COP ≥ 3.78 and $\text{COP}_{100\%} \geq 3.34$	Weighted COP ≥ 4.29 and $\text{COP}_{100\%} \geq 3.78$	Weighted COP ≥ 4.86 and $\text{COP}_{100\%} \geq 4.29$	Weighted COP ≥ 5.50 , $\text{COP}_{100\%} \geq 4.86$ and Standby power $\leq 9 \times N$

¹ $\text{COP}_{100\%}$ is defined as the ratio of total cooling capacity to effective power input at full load cooling capacity

²For split (inverter) type air-conditioners, the model shall meet both the minimum $\text{COP}_{100\%}$ and weighted COP

³Weighted COP = $0.4 \times \text{COP}_{100\%} + 0.6 \times \text{COP}_{50\%}$

⁴N is the number of indoor and outdoor units

⁵Standby power is expressed in Watts

Figure 78: Sample of the comparative label



Endorsement Labeling

Launched in 1992 and administered by the Singapore Environmental Council (SEC), the Singapore Green Labeling Scheme is Singapore's leading environmental standards and certification mark. It is a voluntary labeling scheme. The label is applicable to most products except food, drinks and pharmaceuticals, with products evaluated through stringent standards. Some of the appliance categories include air conditioners, coffee machines, dishwashers, refrigerators, refrigerator/freezers, television (flat screen and CRT). Application for the Scheme is open to both local and foreign companies.

Figure 79: Sample of the endorsement label



Local testing capabilities

In Singapore, the NEA recognizes laboratories that check air conditioners (ACs) that have been accredited by the Singaporean national accreditation authority, including laboratories in China, Malaysia, Thailand, the US and the EU.

Market surveillance mechanisms

Under Section 12 of the Energy Conservation Act of Singapore, no person shall, in the course of any trade or business, supply any registrable goods in Singapore on or after the effective date unless the registrable goods are registered and labeled in the prescribed manner, and meet minimum energy efficiency standards where prescribed. Any person who supplies such products shall be guilty of an offence and shall be liable on conviction to a fine up to \$2,000.

Under Section 13 of the Act, any importer and manufacturer who intends, in the course of any trade or business, to supply registrable goods in Singapore on or after the effective date shall apply to the National Environment Agency (NEA) to register itself as a registered supplier and to register any registrable goods, which the importer or manufacturer intends to supply in Singapore. Any importer or manufacturer who contravenes this section, shall be guilty of an offence and shall be liable on conviction to a fine up to \$2,000.

Under Section 18, any registered supplier that does not maintain complete and accurate records or does not provide such records or other related documents or information to NEA when requested, shall be liable on conviction to a fine not exceeding \$2,000.

Section 16 of the Act states that once a registration is withdrawn or revoked, the registered suppliers must inform their customers and those who are trading such goods. The purpose is to prevent suppliers from withholding the information, which would allow registrable goods to be sold in the market as unregistered goods, and thus undermine the restriction on the registrable goods.

Under section 16 of the Act, if a supplier is supplying products which do not conform with the test results as furnished by the supplier or do not meet the prescribed minimum energy performance standards or a modification to the registered goods has resulted in a change that affects the energy efficiency or the registered goods or the registered supplier has procured the registration of the registered goods by providing any particulars, information or document, or by making any statement or representation, which are false or misleading, NEA may revoke the registration of such products after giving notice to the registered supplier.

Under section 19, NEA may require registered suppliers to provide free of charge samples of the registrable goods for the purpose of testing or analysis; and to furnish such documents or information as he may require in respect of those registrable goods or the supply of those registrable goods, failing which the supplier shall be guilty of an offence and shall be liable on conviction to a fine up to \$2,000.

Under Section 20, any person who in relation to an application for registration made under section 13 or to renew the registration made under section 15, makes or causes to be made any statement or declaration, provides any document or information which is false or misleading in any material particular; shall be guilty of an offence and shall be liable on conviction to a fine up to \$2,000 or to imprisonment for a term not exceeding 3 months or to both.

NEA completed a verification testing exercise of air-conditioner, refrigerator and clothes dryer models in mid-2014 and published the results of the exercise on its website⁷⁰ in January 2015.

It is the responsibility of the retailers and suppliers to ensure products are correctly labeled. Surveys (visual checks of retail outlets) are commissioned by NEA to check that energy efficiency labels are placed correctly on products at the point of sale.

Verification testing

Stage 1

- Models of registered products are randomly selected for verification testing by NEA. Samples of selected models are provided by suppliers for testing and are collected from warehouse of the supplier
- Samples are selected and sealed by NEA personnel at the time of collection
- Samples are tested by test laboratory contracted by NEA for verification testing (1 sample per model)
- Verification testing results are compared with the values in the test report submitted by suppliers at the time of registration

⁷⁰ <http://www.nea.gov.sg/energy-waste/energy-efficiency/household-sector/verification-testing>



Stage 2

- In case the sample has failed verification testing, 2 more units of the same model are tested. All the costs for second testing are borne by the supplier. The second testing is conducted by third party laboratories which are either accredited by Singapore Accreditation Council (SAC) or the test laboratory's national accredited body which has signed a mutual recognition agreement (MRA) with the SAC.
- If the average energy performance of these 2 units is within the allowed tolerance limits, the model is considered to be passed.

Apart from Energy Conservation Act, the subsidiary legislation governing these requirements are:

- Energy Conservation (Registrable Goods) Order 2013
- Energy Conservation (Energy Labeling and Minimum Performance Standards For Registrable Goods) Regulations 2013
- Energy Conservation (Composition of Offences) Regulations 2013



12. Regional Policy Roadmap

One of the objectives of the formation of the ASEAN Economic Community (AEC) by 2015 is achieving economic integration in Southeast Asia. The implementation of trade facilitation measures, such as removal of Technical Barriers to Trade (TBT), is key for achieving this goal, as the differences in regulations, standards and conformance assessment measures pose barriers to the movement of goods from one country to another within the region. Thus, the objective of the Regional Policy Roadmap is to facilitate harmonization or clear alignment of minimum energy performance standards for air conditioners in ASEAN economies. The ultimate goal is to drive market transformation in ASEAN member countries, promoting the use of more efficient air conditioning equipment. Other goals include greater intra-ASEAN trade in space cooling products, reduced costs for product testing, monitoring and verification, energy savings, and carbon emissions reductions from more efficient ACs for consumers.

The regional market for ACs is expected to grow at 10% per year in the next 5 years (as per the regional assessment - Section 1). Therefore, economies in ASEAN will see an increase in the energy demand from cooling applications. Most ASEAN member countries have mechanisms in place to address this challenge by strengthening energy performance requirements for new ACs in the market (through S&L) and ensuring performance requirements are met by products placed in those markets (through monitoring, verification and enforcement regimes).

This policy roadmap will build on those mechanisms and discuss specifically the harmonization or alignment of critical components of energy efficiency policies at the regional level.

Robust and harmonized energy performance standards

Harmonization of test methods

Among commonly used air-conditioners, there are small variations in the ISO test procedures (i.e. ISO 5151) that are used or referenced. The scope of ISO 5151:2010 is wide, i.e. it covers all non-ducted air-cooled air-conditioners and air-to-air heat pumps, irrespective of the capacity⁷¹. It covers most, if not all, of the common applications of air-conditioners used in residential, commercial and industrial sectors. These standards, however do not take into account the partial load under different climatic conditions⁷². The scope of the test standard relates to new products only and does not cover depreciation in the energy efficiency performance over a period of time. Deterioration of the energy efficiency over time depends on several factors including the local conditions particularly the pollution level, grid conditions, usage pattern, maintenance, poor product quality, etc.

The current national test standards used in the ASEAN countries are:

Country	Standard	Notes
Malaysia	MS ISO 2010:2012	Identical to ISO 5151:2010
Singapore	ISO 5151:1994	Transition to ISO 5151:2010 - 1st September 2013
Thailand	TIS 1155-2536, TIS 385-2524	-
Indonesia	SNI 19-6713	-
Viet Nam	TCVN 6576:1999	Transition to ISO 5151:2010 in 2013
Philippines	PNS 240:1998	-

⁷¹ This standard also covers ducted AC and heat pumps having rating less than 8kW.

⁷² Even though ISO 5151:2010 allows evaluation of variable capacity systems at full-load conditions, it does not specify the test method for part load conditions (i.e. for evaluation of seasonal efficiencies)

The ISO 5151:2010 standard has been identified as the benchmark test standard for harmonization in ASEAN region, according to the “APEC-ASEAN Harmonization of Energy Efficiency Standards for Air Conditioners”⁷³ study. The high level of alignment among the ASEAN national test standards with ISO 5151:2010 provides a compelling rationale for regional harmonization using this standard for ASEAN economies.

Across economies, the cooling capacity test is conducted at the T1 standard rating condition (see Table 14). The T2 (cool climate) and T3 (hot climate) conditions are not used for rating purposes while in Philippines the rating test is conducted at the T4 test condition. The majority of the ASEAN economies conduct tests on equipment with fixed-speed compressors.

Table 14: Test conditions for the determination of cooling capacity

Parameter	Standard rating test conditions - ISO			PNS 240
	T1	T2	T3	T4
Temperature of air entering indoor side (°C)				
dry-bulb	27	21	29	27
wet-bulb	19	15	19	19
Temperature of air entering outdoor side (°C)				
dry-bulb	35	27	46	35
wet-bulb	24	19	24	27
Condenser water temperature (°C)				
inlet	30	22	30	
outlet	35	27	35	

T1 = Standard cooling capacity rating conditions for moderate climates
T2 = Standard cooling capacity rating conditions for cool climates
T3 = Standard cooling capacity rating conditions for hot climates
T4 = Philippines standard rating test condition

The “comparative analysis of test standards report (APEC-ASEAN 2013)” has shown that about 80% of the relevant clauses in the ISO 5151:2010 standard are common among the existing national test standards in the region. However, six areas of differences have been identified which will require further scrutiny:

- standard rating condition (Philippines as described above)
- Test rated voltage specified in ISO 5151:2010 vs. system voltage specified in the national wiring rules
- Duration of test data recording and interval of data recording

⁷³ Wai Meng, Chin. APEC-ASEAN Harmonization of Energy Efficiency Standards for Air Conditioners: Phase 1. Comparative Analysis of Test Standards. June 2013.

- Allowable variation of entering air temperature readings during steady-state cooling capacity tests⁷⁴
- Location of unit under test in the outdoor test room, and the percentage of piping length in the two room chambers
- Acceptance of both calorimeter and indoor air-enthalpy (psychrometric) test methods

The impact of the differences listed above is expected to be minor and it is anticipated that the findings from the comparative analysis will form the basis to develop the harmonized test standard for the ASEAN region.

It is also strongly recommended that in addition to the six economies (Malaysia, Singapore, Thailand, Indonesia, Viet Nam, and Philippines) already using or planning to adopt ISO 5151, Brunei, Myanmar, Laos and Cambodia should also adopt ISO 5151:2010 test standard to further the harmonization of test methods in ASEAN and as a step towards the ASEAN Economy Community 2015 target.

Harmonization of metrics

The EER and the Seasonal Energy Efficiency Ratio (SEER) are the two main types of metrics in use internationally to rate the energy efficiency of ACs. The EER is the ratio of the cooling capacity to the electricity consumption when measured at full load (i.e., at the maximum deliverable cooling capacity of the AC). The EER is not representative of the seasonal energy performance because it does not take into consideration part load due to variation in the ambient temperature conditions annually and the occurrence of the temperature variations in terms of number of hours of operation at each temperature conditions. In fact, ACs typically operate at full capacity for only a small number of hours in the cooling season; they run at part load or cycle on and off for the rest of the time. In order to address this shortcoming of the EER metric, the SEER has been created to provide a more representative measure of the EE performance of AC units over the cooling season. SEER metrics are increasingly being used or considered as alternatives to the EER to set MEPS and labeling requirements. Various economies have already adopted seasonal energy performance test standards for ACs, including the US, the EU, Korea, Japan and China.

The ISO 5151 standard does not specify the method to evaluate the part-load and seasonal energy efficiencies of air-conditioner equipment, e.g. inverter technology. The evaluation method of such seasonal performances is however specified in ISO 16358-1 which uses the Cooling Seasonal Performance Factor (CSPF). The calculation of the CSPF can be accomplished by using test data obtained from two test conditions, one at standard rating, and the other at specified part load conditions defined in the standard for particular types of unit (e.g. fixed speed, two-stage, multi-stage, and variable capacity). Nevertheless, the ISO 16358-1 standard makes reference to ISO 5151 for the testing method.

The cooling load can vary appreciably from region to region and country to country depending on multiple factors. Therefore in order to assess the SEER and CSPF, it is necessary to understand the cooling load at different outdoor temperature conditions and its occurrence over a period of 24 hours and also annually.

The outdoor ambient temperatures in ASEAN countries are higher than those given in ISO 16358. The reference outdoor temperature bin distribution to calculate the cooling load is represented by a value and the assumption that it changes in a linear fashion depending on the change in outdoor temperature. The outdoor temperature and the corresponding bin hours play a very important role

⁷⁴ The maximum variation of individual readings from the specified test conditions



and influence the CSPF/SEER. Therefore the prevailing outdoor temperature conditions in ASEAN countries rather than the outdoor temperature conditions given in ISO 16358 should be taken into account. The CSPF/SEER should be evaluated based on a reference outdoor temperature bin distribution of each country⁷⁵. This methodology would facilitate the correct assessment of product performance evaluation in countries having tropical climate.

Vietnam and Singapore are two countries in the ASEAN region to reference a standard for variable capacity air-conditioners (inverter type). Vietnam refers to TCVN 10273:2013, Air-cooled air conditioners and air-to-air heat pumps - Testing and calculating methods for seasonal performance factors, which is based on ISO 16358 standard to determine seasonal energy efficiency of inverter-driven products. Singapore specifies in its Energy Conservation (Energy Labelling And Minimum Performance Standards For Registrable Goods) Regulations 2013 that the cooling test shall be conducted at 2 points, namely the full-load cooling capacity and the part-load cooling capacity, and makes reference to testing standards, ISO 5151:2010 and ISO 15042:2011, to measure the energy consumption and cooling capacity of single-split and multi-split type inverter air-conditioners respectively. Philippines plans to introduce ISO 16358 into the national standard for air conditioner as PNS/ISO 16358-1:2014 and the technical working group is deliberating on the use of CSPF for both variable (inverter type) and fixed capacity units. Thailand has adopted CSPF for voluntary labeling system for inverter unit from January 2015.

Figure 80 shows the adoption trends of CSPF in various economies. In ASEAN, the CSPF is under consideration as illustrated below, and expected to be adopted in some economies in 2016-17.

Figure 80: CSPF trends worldwide⁷⁶

	2013	2014	2015	2016	2017
	◆ISO16358 has been published				
Japan	CSPF				
USA	CSPF				
Korea	CSPF				
China	CSPF				
Australia			CSPF		
Taiwan			CSPF		
Hong Kong			CSPF		
India			CSPF		
ASEAN			CSPF harmonization study	Agreed to CSPF	
Vietnam	CSPF			◆CSPF Include fixed cap.	
Thailand	EER		CSPF Study	◆CSPF Labeling	CSPF Standard◆Reg◆
Malaysia			0.4EERfull+0.6EERhlf	CSPF regulation draft	◆CSPF reg. publish◆CSPF
Philippine	EER		CSPF Std◆	CSPF reg.◆CSPF	
Singapore	EER / 0.4EERfull+0.6EERhalf			CSPF regulation	◆CSPF
Indonesia			EER/0.4EERful+0.6EERhlf	CSPF Standard◆	CSPF Reg◆

Considering the increasing number of inverter units available in the ASEAN AC market and that this AC type performs better at part load conditions, ASEAN economies should consider to

⁷⁵ For instance, the reference outdoor temperature bin distribution in India has been devised based on a detail analysis of national weather data.

⁷⁶ Source: Mr. Makoto Kaibara, JRAIA, e-mail message to author, February 18, 2015.

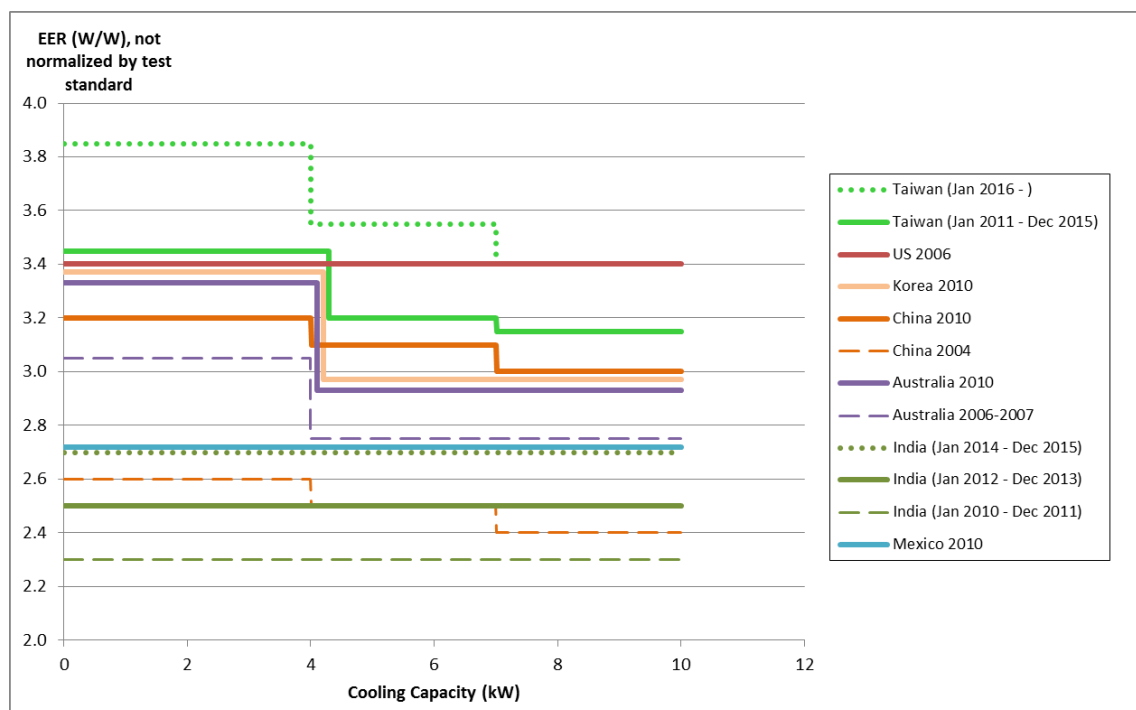
introduce metrics to measure part-load energy performance, in accordance with the ISO 16358-1, and follow the CSPF for both inverter and fixed capacity units.

Harmonization of MEPS

As noted previously in the regional market assessment, MEPS in the ASEAN region vary significantly in stringency and coverage; this is also the case at the international level. A comparison of current MEPS levels in other economies is shown in Figure 81.

MEPS levels for ACs in ASEAN member countries are at par with or lower than those in India in 2014 (EER = 2.7), the sole exception being Singapore. China is a country of interest for the ASEAN region since surveys indicated a significant number of units are imported from there. MEPS levels in China for smaller cooling capacities (< 4 kW) were set at 3.2 EER in 2010 and therefore are higher than MEPS in ASEAN economies (with the exception of Singapore).

Figure 81: MEPS for split units in a list of economies⁷⁷



Given that the average efficiency of units in the market is already well above the current MEPS level (as per the regional assessment), it is recommended that MEPS levels are revised for the overall net benefit to consumers and the economy as a whole. Five of the ASEAN economies (Malaysia, Philippines, Thailand, Singapore and Vietnam) have a market average 15% to 30% better than the current MEPS. More stringent efficiency requirements would eliminate the most inefficient products from the market and provide greater incentive for manufacturers to introduce more efficient products.

Considering the difference in efficiencies among ASEAN economies and that timing of S&L revision cycles is not aligned, the regional policy roadmap proposes setting a MEPS target for all ASEAN economies by 2020. The level will be set and agreed by ASEAN economies, so that each economy can develop a path for its future alignment (through a national policy roadmap), by setting more stringent

⁷⁷ CLASP's cooling benchmarking study at:

<http://clasponline.org/en/Resources/PublicationLibrary/2012/Cooling-Benchmarking-Study.aspx>

MEPS and introducing higher performing products. The MEPS level should also be technology neutral; meaning that both variable and fixed speed units should be considered under a single category of room air conditioners, and use CSPF to evaluate seasonal performance.

A multi-tier schedule for MEPS (see table below) has been developed that provides a path that can be used by the economies to define MEPS levels for future alignment. The tiers have increments of approximately 6%, in other words, the next efficiency level corresponds to a 6% efficiency increase. A schedule with a set of revisions every two years is proposed and could be included in the local regulations, so that future performance requirements (improvements) are laid out at an early stage. This has clear advantages by signaling expectations of future performance requirements in advance, thereby allowing the industry to integrate design changes (due to higher efficiency requirements) into normal manufacturing cycles.

The proposed MEPS tiers correspond to levels that would align with the current levels in India (Tier I), or Singapore (Tier III), with new efficiency levels for smaller cooling capacities (<36,000 Btu/h) starting at an EER of 2.9.

Table 15: MEPS levels for fixed speed units - EER in w/w (Btu/h/W)

Proposal 1	Year 1	Year 3	Year 5
Tier I	2.9 (9.9)	3.1 (10.6)	3.3 (11.3)
Tier II	3.1 (10.6)	3.3 (11.3)	3.5 (12.0)
Tier III	3.3 (11.3)	3.5 (12.0)	3.7 (12.6)

Figure 82 to Figure 84 show proposed MEPS Tiers III with the distribution of models available in 2013 (and the current MEPS) for Thailand, Malaysia and Vietnam.

Figure 82: Proposed tiers in Thailand vs. current market efficiency (starting at Tier III - EER=3.3/11.3)

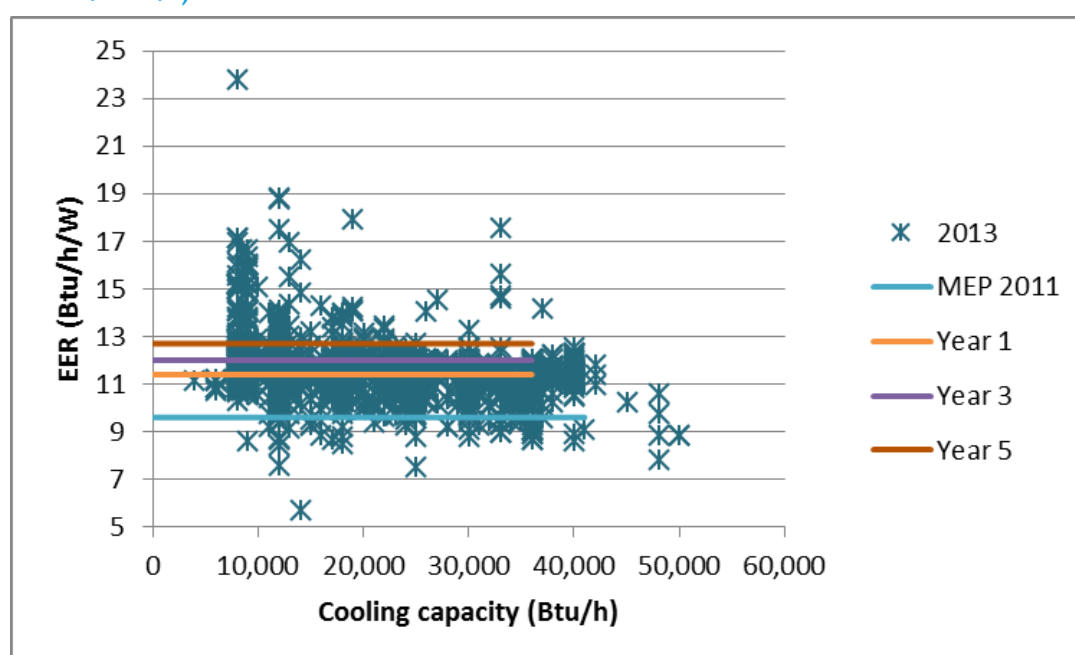


Figure 83: Proposed tiers in Vietnam vs. current market efficiency (starting at Tier III - EER=3.3/11.3)

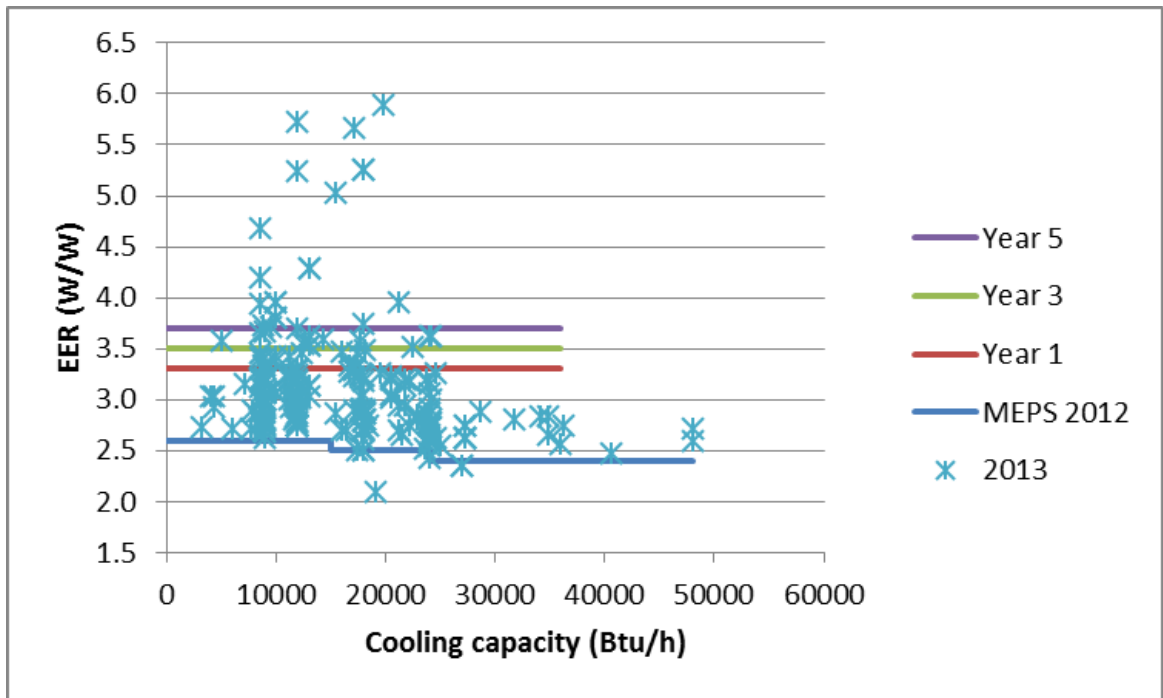
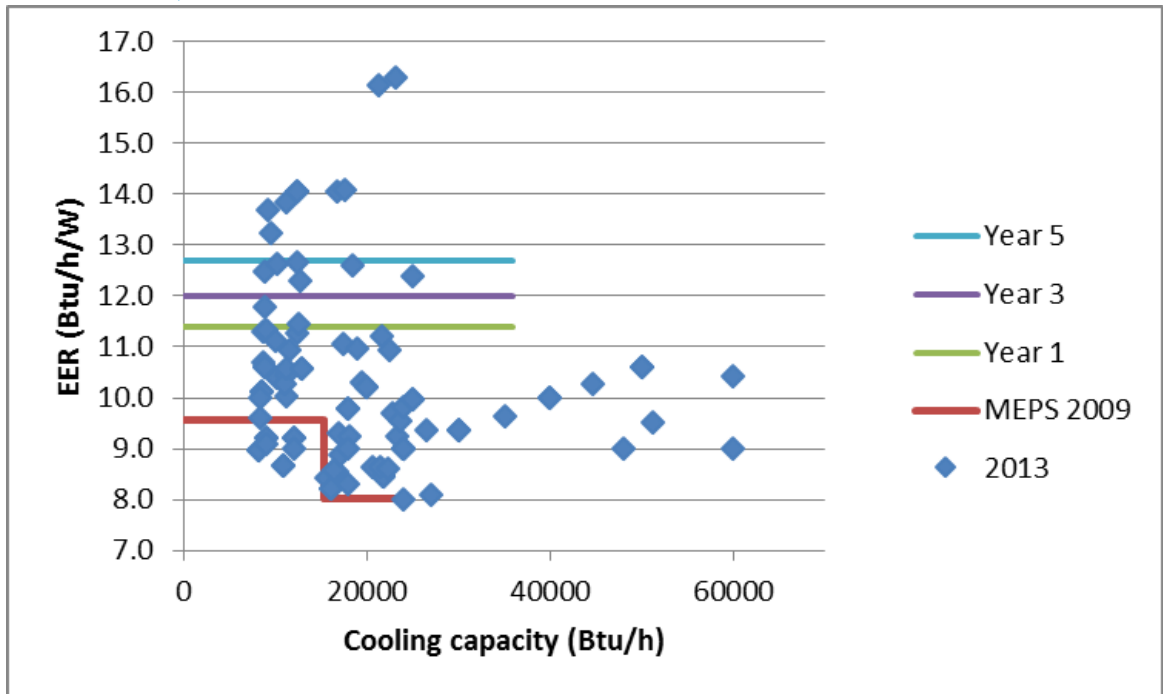


Figure 84: Proposed tiers in Malaysia vs. current market efficiency (starting at Tier III - EER=3.3/11.3)



The selection of a MEPS Tier for a specific economy should be developed in conjunction with the national policy roadmap. A cost-benefit analysis could support the process, by identifying a MEPS Tier that is technically feasible and economically viable in each country, considering the impacts to consumers and manufacturers. The national assessments already provide information that can be used in this type of analysis. Additional information on the costs of current products and the incremental cost increases for higher performing products are required to complement the data already collected.

Testing infrastructure and laboratory capacity

There is limited testing capacity for air conditioners at the national level and overall in the ASEAN region. Economies participating in the survey reported seven independent third party testing facilities (most government owned) and five manufacturer testing facilities. For a regional harmonization program to succeed, governments in ASEAN would need to ensure access to competent and adequate testing laboratories. Testing laboratory infrastructure is expensive⁷⁸ so ASEAN governments can either choose to invest in new laboratory capacity, rely on private laboratories, and/or share testing capabilities among countries. This section focuses on activities that ASEAN economies can implement in the short and medium term to enable access to or enhance current testing capacity.

In general, countries with no local production of air conditioners and/or no existing testing facilities could rely on product test results from facilities in the country of origin or other economies in the region (China and/or other ASEAN economies) where testing facilities are available. Countries with local production and/or existing testing facilities could ensure that such facilities are competent, accredited by a national accreditation body and seek recognition by other accreditation bodies in ASEAN countries.

There are two primary recommendations for improving the access and credibility of testing laboratories in ASEAN:

- A. Build testing capacity in existing facilities, enhance capability and reduce differences in laboratory testing conditions.
- B. Encourage mutual recognition agreements (MRA) to access regional infrastructure and resources more effectively.

Building laboratory capacity

Following harmonization of test methods to measure energy performance at the regional level and alignment of testing conditions, the natural step would be to develop programs for training in existing testing facilities in ASEAN to ensure accuracy and reliability of testing results. An effective manner to conduct such training is through the development of a round robin testing exercise.

In round robin testing (RRT), two or more laboratories test the same or similar samples following the same test method and testing conditions, which is followed by an evaluation of the testing process and the results. The objective of the round robin testing is not only to check the operational conditions of laboratory devices, but to improve the quality and testing skills of lab personnel, and identify existing problems and disparities in the methods. It is a very effective way to build capacity as participant laboratories identify corrective measures for improvement in their processes if necessary, or ratify the quality of current practices.

⁷⁸ Anecdotal evidence from a testing facility in Europe suggests that the cost of a new calorimeter room could reach up to 1.5 million US dollars (this estimate is for the equipment only, and doesn't include personnel costs).



CLASP conducted an RRT exercise for air conditioners in China in 2009- 2010⁷⁹. The RRT included three testing samples in six testing facilities in China. An international expert participated as witness of the testing in various facilities. Among the results achieved by this specific exercise were:

- Enhanced communication amongst participant laboratories;
- Improved testing capabilities and expertise of laboratory staff;
- Identification of problems and the necessary related improvements, among others.

The scheme laid out in this exercise could be used by ASEAN economies to conduct RRT at the testing facilities identified in the region.

Use of mutual recognition agreements

Mutual recognition agreements (MRAs) are “multilateral arrangements between two or more economies to mutually recognize or accept some or all aspects of another’s conformity test procedures”⁸⁰. There are two types of MRAs: intergovernmental and technical.

Intergovernmental MRAs are established between governments. An example of an MRA established to facilitate trade in electrical products is the APEC Electrical Mutual Recognition Agreement. This MRA has three components (countries in APEC can choose to sign onto one of the components or all three):

1. Information exchange agreement
2. Mutual recognition of test results
3. Mutual recognition of certification

Technical MRAs can eliminate the need of retesting products by establishing technical equivalency among bodies in different countries. They can include:

1. Laboratory accreditation
2. Inspection-accreditation
3. Testing-certification

International laboratories participating in this type of MRA shall at least comply with the following criteria:

- be accredited by the accreditation body of respective country and the accreditation body shall be the member of ILAC/APLAC
- be accredited under scope of IEC/ISO 17025
- scope of accreditation shall cover the relevant ISO/IEC standard, as applicable
- scope of accreditation shall also include all relevant tests as specified in the respective appliance regulation (National Standard).

Examples of these MRAs already exist in ASEAN economies (see Section 1 - Regional assessment). The development of an intergovernmental MRA could be pursued by a regional network of market surveillance authorities, as part of the efforts to improve monitoring and verification practices in the region.

⁷⁹ Ning, Cao et al. China Energy Efficiency Round Robin Testing Results for Room Air Conditioners. April 2010.

⁸⁰ Definition provided on CLASP’s S&L Guidebook: Energy-efficiency labels and standards: A guidebook for appliances, equipment, and lighting. Second Edition.



Monitoring and Verification

Establishing an effective compliance - or Monitoring, Verification, and Enforcement (MV&E) - regime is key to improving the impact of S&L programs, while also realizing numerous co-benefits. An effective MV&E regime is, therefore, crucial to ensure that program participants operate in a market that is fair, consistent and encourages investment and innovation in energy efficiency. Benefits of achieving high rates of compliance include:

- Understanding the rates of compliance is a prerequisite to accurately measuring the outcomes of S&L programs (energy savings and reduced greenhouse gas emissions).
- High compliance rates safeguard the investment made by governments by building up the credibility of their voluntary and mandatory energy labels. High compliance rates also safeguard the investment made by compliant industry participants in order to manufacture and supply energy efficient products. Without adequate enforcement, the compliant industry participant is penalized through a loss of economic returns and competitive advantage, leading to a disincentive to invest further in innovation;
- Conversely, there is a corresponding risk that a failure to address issues of non-compliance can lead to serious long-term consequences through the erosion of consumer confidence. Instances of non-compliance, which can mean that consumers pay for performance that they do not receive, can seriously erode credibility. Once credibility is damaged, it will require a considerable time and effort to re-establish consumer confidence;

A good system for ensuring compliance includes:

- A legal and administrative framework,
- A financial plan and budget,
- A communication and reporting strategy, and, where possible,
- Effective communication, collaboration, and coordination with other MVE regimes.

Annex 1 outlines possible measures to implement comprehensive “Monitoring and Verification” (M&V) processes associated with a standards or an energy labelling program and provides examples of international best practice. This section doesn’t provide options on “Enforcement”, as this is a legislative issue subject to country specific laws.

Recommendations for ASEAN economies

The following recommendations are based on the policy and institutional assessments and sound existing M&V practices discussed in Annex 1, which should operate on the regional level for regional harmonization to succeed. These include proposals for individual S&L energy efficiency programs and opportunities to improve M&V regimes through collaboration between economies in the ASEAN region.

Opportunities at the regional level

Recommendation 1 - Coordinated approach to verification testing

Currently verification testing is conducted at the national level by ASEAN economies, even though there are many common AC models traded within the region. The benefits of a more coordinated approach to testing include cost savings and the gathering of market intelligence based on larger sample sizes. Some examples of the types of collaboration on verification testing that ASEAN member states could consider, and their advantages, include:



- Focus on individual product: An agreement between S&L programs of different economies to undertake verification tests on the same product model at a similar time within their own economies, and share results, to gain a greater insight into compliance issues relating to individual product type/model.
- Focus on different product types/models: An agreement between S&L programs in the region to undertake verification tests on different categories of products over a designated period of time, and share results, in order to maximize coverage across a range of products.
- Shared costs for testing programs: An agreement between S&L programs in the region to undertake verification tests on the same type of product at one designated laboratory, and share results, to gain cost savings.
- Mutual recognition of test reports: Where tests methodologies are technically equivalent, country S&L programs agree to allow manufacturers/importers/suppliers to lodge the same test reports as evidence of compliance.
- The sharing of test results and/or notification of enforcement actions: Where a product type/model has been proven to be non-compliant in one economy, this information may be used by other economies to justify increased scrutiny and improve the targeting of limited testing budgets.

These options and other potential ones could be further considered by governments, and developed under the proposal for a regional network.

Recommendation 2 - Establishment of a regional network

There are considerable opportunities to rapidly improve compliance regimes through sharing of experiences and approaches between programs. Governments should therefore, devote more attention to establishing links with other S&L programs and exploring the transfer of expertise and information. Coordination among market surveillance authorities in the ASEAN region could facilitate program implementation and enforcement by increasing information sharing of compliance of products sold at the regional level. As such, ASEAN economies should consider supporting the establishment of, and participation in a forum on M&V. ASEAN economies can learn experiences from the APEC MV&E Network, by participating in regular meetings or workshops to discuss common MV&E challenges and best practices. An ASEAN MV&E Network might also build on and use the draft APEC MV&E Network Guiding Principles, to help design a structure for communication, collaboration and cooperation on MV&E⁸¹.

Recommendation 3 - Industry Engagement

Governments with responsibility for S&L programs need to engage with industry participants and work together to develop more effective M&V regimes. ASEAN economies should consider engaging industry in a constructive dialogue, to increase awareness and understanding of the objectives of governments, and assist governments to find ways of reducing costs and increasing effectiveness.

Recommendation 4 - Reporting to increase visibility and transparency of the M&V regime

Reporting outcomes of any screening or verification tests is an important part of the compliance regime. In addition to communication with relevant suppliers, further reporting options include:

- Inform the respective trade associations: This should always be done regardless of whether the products were found to be in conformity with the requirements. If in conformity, then the supply side has been reminded that monitoring is taking place - something that all bona-fide trade associations will welcome. Where not in conformity, then support from the trade association to

⁸¹ See Annex II



ensure that corrective action is taken should be sought. Peer pressure applied through trade associations can be a very effective tool for improving conformity;

- Inform other verification authorities: Such information can provide useful intelligence authorities in neighboring jurisdictions;
- Publish the results: This significantly increases the visibility of the verification action. It demonstrates to all stakeholders that monitoring activity is taking place and increases pressure on manufacturers and suppliers to ensure that they only market products which are in conformity with the requirements.

Recommendation 5 - Development of a regional product database

Ensuring that all products within the scope of mandatory S&L programs meet program requirements is a complex and on-going task that involves several related processes. While there are different approaches to how this is achieved, the effectiveness of a program's compliance regime would likely be improved considerably with the availability of a national or regional centralized listing of product models that are part of the program. Such information can be gained through the use of market entry conditions involving registration or certification processes, and be used to increase the effectiveness of market surveillance checks. This database can be a useful tool to track impacts of the program and also to provide the regulator with valuable information regarding the market and product performance for future standard revisions. Where the same products are available on different markets, economies should consider either aligning database criteria or establishing a regional database to facilitate cross-border M&V.

Recommendation 6 - Increase access to competent laboratories

In ASEAN there is limited testing capacity for air conditioners at the national level and overall in the region. As reported by participating economies on the surveys, there are seven independent third party testing facilities (most government owned) and five manufacturer testing facilities. This presents an opportunity to develop a regional approach to improve and increase access to testing facilities on a regional basis. The use of mutual recognition agreements can grant access to competent test facilities to those countries with limited resources, while the development of round robin testing exercises can improve the competency of the already existing capacity at the regional level (as discussed in a previous section).

Opportunities at the national level

Recommendation 1 - Awareness Raising

Ensuring that participants are aware of their obligations within S&L programs is an important first step to facilitating compliance and supports any future enforcement actions. Educating stakeholders on their S&L requirements is not only a key first preventative step towards ensuring compliance, it is also a very resource efficient way of doing so. Well targeted information provision and regular surveys of industry awareness can maintain the integrity of S&L programs.

Recommendation 2 - Regulatory framework review and program resource

All S&L energy efficiency programs need to periodically review their M&V enabling legislation, processes and activities to identify ways of making sustained improvements. Such reviews should take into account the views of key stakeholders and international experience. Governments should invest sufficient funds in the development and on-going implementation of robust M&V processes to ensure the integrity of their S&L programs. The budget for M&V activities should also include the provision of an adequate number of appropriately trained staff.

Recommendation 3 - Operational Guidelines



Providing transparent operational guidelines that detail the main elements of a program's administrative and M&V procedures decreases the opportunities for misunderstandings and disputes, while facilitating compliance. Governments should ensure that S&L programs have developed such guidelines and made them available to stakeholders.

Recommendation 4 - Communications

Communications play a vital role in signaling the importance that governments place on compliance and making the risks (by way of enforcement) obvious to stakeholders in S&L programs. For example; the lack of readily available records on M&V surveillance and verification activities might suggest that no compliance process were undertaken. Governments should maintain records of M&V surveillance and verification activities and make them publically available in order to highlight the risks of non-compliance. Similarly, governments should keep better records of enforcement actions and make them publically available in order to make stakeholders aware of the range and frequency of enforcement activities.

Other policy measures to enhance market transformation

In order to ramp up the regional effort of promoting high efficiency ACs among ASEAN countries, incentive policies could be used to overcome the barrier of higher first cost that often restricts the purchase of energy-efficient ACs. Regional energy labels and standards provide a verified baseline for judging enhanced performance and pull the market towards higher efficiencies while incentive programs can accelerate the market by encouraging consumers, manufacturers and suppliers to switch to high efficiencies ACs. The most common incentives are consumer rebates, tax credits or accelerated depreciation, loan financing (including shared-savings or performance-based contracting), and equipment replacement. The policy makers in ASEAN countries could consider the following incentive policies in their effort to foster high efficiency AC markets in the region.

Subsidies

In most cases, either a government agency or a utility offers financial incentives directly to end users. Sometimes incentives are provided to manufacturers or builders to encourage them to supply more-efficient products with the assumption (or requirement) that at least some of the incentive will be reflected in a lower price to the final buyer. Subsidies or rebates are widely used by policy makers around the world to promote high efficiency products. For example in China, the State Council committed 26.5 billion RMB (\$4.26 billion) to its Promoting Energy-Efficient Appliance for the Benefit of People Program in 2012. This program aimed to subsidize energy-efficient appliances. It covered six categories of household appliances, including air conditioners, TVs, refrigerators, clothes washers, water heaters and desktop computer. Both non-inverter and inverter ACs were subsidized and the size of the subsidy was between 4% and 9% of the average retail prices (Table 16). Consumers who purchased the qualified products can use their receipt, bar code of the product and their personal identity document to claim the subsidy.

Table 16: Average prices and subsidies for fixed and variable speed air conditioners in China

Cooling capacity (W)	Fixed speed air conditioner					Variable speed air conditioner				
	Subsidy Size (RMB)		Ave. Price (RMB)	Subsidy/Price Ratio		Subsidy Size (RMB)		Ave. Price (RMB)	Subsidy/Price Ratio	
	Tier 1	Tier 2		Tier 1	Tier 2	Tier 1	Tier 2		Tier 1	Tier 2
CC≤4500	180	240	2551	7%	9%	240	300	3596	7%	8%
4500<CC≤7100	200	280	5461	4%	5%	280	350	6942	4%	5%
CC>7100	250	330	6611	4%	5%	330	400	8878	4%	5%

Public Sector Procurement



Public sector procurement is another very effective means to promote energy efficient products. The scale of public sector procurement is large enough to significantly influence the market as in most countries the expenditure for public sector procurement is reported to be between 12% and 20% of national gross domestic product. The adoption of high efficiency products by the government will also have symbolic significance by exemplifying the positive environmental impact of high efficiency products. As such, if governments in ASEAN countries prioritize the procurement of efficient ACs, it is likely that the market will respond and more manufacturers will produce those products to meet the demands of the public sector. In theory, this will expand the market for those products and in turn drive down prices for all consumers.

China started their public procurement program in 2009 and the program is still ongoing today. The Ministry of Finance and the National Development and Reform Commission jointly published a catalogue for energy efficient products for public procurement. Priorities must be given to products appearing in the catalogue when a government entity procures products. In government procurement activities, the procurement officer must specify the required standards for product qualification, and priority of energy efficiency procurement in all tender documents.

Tax incentives

Some countries have reduced import duties or sales taxes on energy-efficient equipment, sometimes distinguishing between locally produced and imported products. Because import duties or sales/excise taxes may be an important source of revenue for a country, another approach that should be considered is a “revenue-neutral” tax incentive or “feebate” for efficient products. The idea is to keep the total amount of tax revenue about the same but to vary the tax rate so that the import or excise tax is lower on an efficient product and higher on a less-efficient one.



ANNEX 1

The section discusses the scope for an M&V framework and draws on the best practice guidebook published by CLASP in 2010: “Compliance Counts: A Practitioner’s Guidebook on Best Practice Monitoring, Verification and Enforcement for Appliance Standards & Labeling”⁸².

Monitoring

Monitoring comprises the collection and analysis of data to give an accurate picture of program progress and compliance, and is usually an on-going process. It provides the opportunity to identify and act on any implementation issue, as well as to collect data for program evaluation.

Most programs will need to monitor a range of requirements to be able to determine whether all the rules of the program are being met. The requirement to provide information when a product supplier joins the program or offers models for sale under the program are referred to as *Entry Conditions* (e.g., self-declaration about product performance). Compliance monitoring that occurs once a particular product is in the retail (or wholesale) marketplace is known as *Market Surveillance*.

Since most programs place different obligations on participants, there is no list of monitoring activities common to all programs; however the design of Entry Conditions and Market Surveillance activities needs to be adequate to track compliance with all the requirements of a particular program. These do not always relate directly to energy performance, but also to processes that help to ensure the integrity of the program; such as whether the right information has been provided by suppliers, or if labels are being placed on products correctly.

Entry conditions can provide an invaluable source of information to the program administrator, including:

- The number and type of products within the scope of the program;
- The energy performance of these products;
- The sales volume or market share of models;
- The details of suppliers responsible for placing individual products on the market, providing traceability for compliance purposes.

This information is most valuable when collected, stored and updated in a registration or certification database. A manufacturer should only be able to place their products on the market once the entry condition data has been registered in the database.

This information is also valuable because:

- It establishes a claim of performance for individual models that can be verified;
- Knowing what products have entered the program enables the program administrator to identify products in the marketplace that may be avoiding mandatory requirements;
- Linking individual models to suppliers is vital for enforcement;
- Collecting performance data supports an evaluation of the program’s achievements - required in order to maintain the support of governments, industry and consumers;
- Continuous monitoring of this data enables policy makers to conduct analysis on policy and product trends, which can inform future revisions to MEPS and labels.

Market surveillance is particularly applicable to energy labelling programs since there is a significant amount of declared information provided directly on the label itself, or available indirectly via registration or self-certification schemes (subject to the specific requirements of the appropriate

⁸² Available at: <http://www.clasponline.org/en/Resources/MVEResources/MVEGuidebook.aspx#MVEGuidebook>



regulations or scheme rules). In the first instance, market surveillance comprises a check that the product in the shop, brochure or internet site carries a label that is compliant with the applicable regulations or scheme rules. Market surveillance of MEPS regimes ensures that all products in the marketplace are compliant with whatever entry conditions are applicable; usually by law.

Verification

Verification is the process of determining whether a product actually performs according to its claimed energy performance value. Unless there is a means of checking the accuracy of energy label claims or minimum energy performance levels, there can only be limited enforcement following on from market surveillance activity. Verification testing checks whether the claims made for the energy performance of individual products by their suppliers are accurate under the conditions stipulated in the program rules. Verification testing thus forms part of the process which begins with market surveillance and ends with an enforcement action. A full description of the various verification tests is provided in the box below.

Since the success of enforcement actions involving performance requirements is determined by product test results, it is essential that these results are reliable and will be found accurate if challenged. Assuming that the specified procedure is technically sound and provides acceptable levels of repeatability⁸³ and reproducibility⁸⁴, then the best way to ensure the competence of the test laboratory is to require that it be accredited.

A **verification** regime is the process specified by the standards and labels program, sometimes in law, to determine whether the declared energy performance of equipment available on the market is accurate. Testing normally forms the core of the determination of whether energy performance claims have been met. There are three main forms of verification testing listed below in order of ascending stringency:

- Screening tests in which the specified procedure may not necessarily be followed precisely, in order to provide a reasonable indication of energy performance at a lower cost and more quickly than in a full verification test. These tests are typically used to provide a preliminary assessment of products which are likely to fail a full verification test. Typical departures from the full procedure are that fewer replicate tests are made, laboratory or staff undertaking the tests may not be accredited, or not all of the test requirements are undertaken. These screening tests are sometimes referred to as check tests;
- Full procedure verification tests where the specified procedure is followed precisely in an accredited laboratory and where all measurements and records stipulated in the procedure have been followed. Full procedure verification testing would normally be the process followed in support of subsequent enforcement action;
- Third party certification in which the manufacturer or suppliers' claim of conformity to the specified procedure is verified by an independent and competent third party.

Testing of products to the standards necessary to ensure a successful enforcement action requires a high level of skill and access to a suitably equipped test laboratory. Consequently, such facilities are a prerequisite for any effective compliance regime. These facilities will usually exist either as government establishments or as independent commercial enterprises. It is rare that individual manufacturers' facilities will be able to satisfy requirements for independence. The skills and equipment required to undertake tests represent a substantial financial investment, therefore, it may be necessary for programs to identify future testing budgets and even to undertake tendering processes to encourage the development of new facilities. With regards to mandatory programs, the administrator may be legally required to use a specific accreditation body, or may have to implement

⁸³ Repeatability: that repeated measurements on the same product in the same laboratory have similar values.

⁸⁴ Reproducibility: that the same measurements conducted in different laboratories have similar values.



its verification process according to some existing legal framework. Another option is to access or help to establish a regionally funded and managed test facility, which is especially useful for countries that have limited resources and may be challenged in finding qualified personnel locally.

There are a number of advantages in soliciting testing services from or collaborating with other regional or even global partners:

- Time saving: Existing laboratories can implement testing tasks immediately upon request;
- Increased competition: Putting national testing out to tender increases potential for competition between providers, whilst reducing costs for the tenderer;
- Standards alignment: Regional testing supports alignment of MEPS and test standards;
- Collaboration on MV&E: Partnering countries may find commonalities between their MV&E programs and wish to collaborate on additional efforts, further reducing costs their costs;
- Laboratory mutual recognition: Collaboration experience can help establish MRAs;
- Resource sharing: Allows for more efficiently used resources.

International Best Practices

MV&E responsibilities defined in EU Ecodesign directive⁸⁵

The Framework Directive for the Ecodesign of Energy Using Products (EuP) came into force in 2005. It provides a legal framework for establishing minimum Ecodesign requirements for energy using products by defining conditions and criteria for setting such requirements through subsequent implementing measures. Since October 2009, its scope has been widened to include energy related products. These implementing measures are targeted at individual product groups such as white goods, motors, televisions or lighting equipment. Once approved as European Regulations, the implementing measures do not need to be transposed into national legislation.

The Framework Directive requires Member States to put in place a Market Surveillance Authority (MSA), which has powers to carry out checks on products, request relevant information from manufacturers, and request the withdrawal from the market of non-compliant products. It also requires that penalties shall be “effective, proportionate and dissuasive, taking into account the extent of non-compliance and the number of units of non-complying products placed on the Community market”. Specifically, the Directive states that:

- Member States shall take all appropriate measures to ensure that products covered by implementing measures may be placed on the market and/or put into service only if they comply with those measures and bear the CE marking.
- Member States shall designate the authorities responsible for market surveillance.
- They shall arrange for such authorities to have and use the necessary powers to take the appropriate measures incumbent upon them under this Directive.
- Member States shall define the tasks, powers and organizational arrangements of the competent authorities which shall be entitled to:
 - organize appropriate checks on product compliance, on an adequate scale, and oblige the manufacturer or its authorized representative to recall non-compliant products from the market;

⁸⁵ <http://www.ecoplant.eu/wp-content/uploads/2013/10/Final-Draft-Best-Practice-Guidelines-Delivery-Sept-2014.pdf>



- require the parties concerned to provide all necessary information, as specified in the implementing measures;
 - take samples of products and subject them to compliance checks.
- Member States shall keep the Commission informed about the results of the market surveillance, and where appropriate, the Commission shall pass on such information to the other Member States.
- Member States shall ensure that consumers and other interested parties are given an opportunity to submit observations on product compliance to the competent authorities.

Co-ordination amongst European market surveillance authorities

The Ecodesign Administrative Cooperation group (ADCO) comprises Market Surveillance Authorities (MSAs) of all EU Member States and has been established to improve cooperation in the implementation and enforcement of S&L programs across Europe. The ADCO is the first serious attempt to build effective linkages between MSAs with responsibility for energy efficiency in Europe. Recognizing that many common products are sold in Member States, the ADCO encourages regular communication between MSAs on compliance issues, and facilitates collaboration and cooperation on compliance activities, especially where the same product is sold across multiple markets. The ADCO has also initiated several projects that consider a joint strategy for product testing, enabling the development of a consistency in testing and enforcement. This has led to the sharing of test results amongst Member States in order to help determine which products placed on the EU market may be at risk of non-compliance.

Harmonised product database for market surveillance in Europe

A well-designed database can support a systematic and comprehensive collection of information. Through a harmonized database tool, the quality of the information exchange is increased as the data can be unambiguously understood, compared and aggregated. Centralization of information also facilitates comparability, limits the burden on data providers and avoids duplication. In particular, harmonized product databases can assist in reconciling the identification of products, especially when the same product is sold under different names or references in different countries. This facilitates subsequent enforcement actions in respective countries. The collection of information in a centralized database helps organize the accessibility to the information, and improves the cost-effectiveness of market surveillance activities by contributing to synergies in the area. For example, two centralized databases of this nature have been set up at EU level, namely RAPEX⁸⁶ and ICSMS⁸⁷.

⁸⁶ http://ec.europa.eu/consumers/archive/safety/rapex/index_en.htm

⁸⁷ http://ec.europa.eu/enterprise/policies/single-market-goods/internal-market-for-products/icsms/index_en.htm



- RAPEX is the EU rapid alert system that facilitates the rapid exchange of information between Member States and the Commission on measures taken to prevent or restrict the marketing or use of products posing a serious risk to the health and safety of consumers. However, the RAPEX system is still essentially focusing on direct risks to health (from toys, textiles, etc.) and has not been put to use to report on non-compliance related to other aspects, such as energy performance.
- ICSMS (Information and Communication System for Market Surveillance) has been in operation in 12 EU/EFTA Member States since 2003. This European database has been designed to exchange information on products tested by official market surveillance authorities. ICSMS consists essentially of an on-line database which is divided into two areas, one open (public), and the other password-protected (for authorities) and it makes available information on products that have been withdrawn from the market due to non-compliance with EU regulations.

Example of sharing inspection programs:

The Nordic countries (Denmark, Finland, Iceland, Norway and Sweden) have established close cooperation in Ecodesign and Energy labelling market surveillance since 2011. Since the Nordic markets for products are quite homogenous, often with the same manufacturers, importers and products, the conditions for market surveillance cooperation are good. All market surveillance officers in all five countries are more or less involved in the cooperation. As a part of this cooperation, the countries exchange their yearly market surveillance plans through regular meetings, by e-mails, and through a web-service for sharing information. By communicating and cooperating on market surveillance programs, common inspection areas are identified at an early stage. If two or more countries have decided to test the same product category, reconciliations are done in order not to select the same product models. When inspections are done, the results are also shared. Because of the Nordic market being fairly homogenous, there have been cases where non-compliant products have been withdrawn in several Nordic countries based on a test result from one country.

The benefits of maintaining databases of this nature in terms of market surveillance can be substantial, for example; they can be used to monitor the program, prepare verification activities and eventually flag out products for which a declared characteristic is proven to be incorrect.

India S&L program

India's S&L program is administered by the Bureau of Energy Efficiency (BEE), a statutory body under the Ministry of Power, Govt. of India. The BEE uses comparative energy performance labels for most labelled products with the exception of notebooks/laptops, which are covered by an endorsement label. For the labelling program, BEE works through committees of experts and stakeholders, including representatives from industry, consumer organizations, and industrial associations, test laboratories, government and regulatory bodies who determine how a program should be implemented on an appliance-by-appliance basis.

The MV&E system for the BEE energy labelling program is based on a registration system for product suppliers, including a self-declaration of model performance. BEE conducts a verification testing program of the labeled products, called check testing, in independent registered laboratories to ensure that product models meet their performance claims. BEE and state government agencies (SDA)



have a range of powers to enforce the energy labelling requirements under the provisions of the Energy Conservation (EC) Act, 2001.

Check testing

Check testing can be initiated by BEE or by SDAs, at a NABL⁸⁸ accredited independent laboratory registered with BEE. BEE uses a 2-part verification process, beginning with an initial check test paid for by BEE. If the model under test is shown not to comply, suppliers may voluntarily de-register the product and withdraw this model from the market. The suppliers may also seek a full verification test, in which case a further two samples of the model are tested at the registrants cost in a different registered laboratory to the one used for the check test. Manufacturers are allowed to witness the second round of testing. If one of the second samples is found to fail, then the model is deemed to be non-compliant.

Check testing in Australia and India:

Australian & Indian authorities have developed a cost efficient form of screening test, known locally as check-testing. This procedure begins with a stage-1 check test, which requires a full or part test to the relevant test Standard, to be performed on one sample of the model. The sample is generally independently purchased (usually from a retail outlet) and tested by a laboratory accredited for check testing on behalf of the regulatory authorities. If that first sample fails the stage 1 check test, then the onus is on the manufacturer or importer to either provide evidence that the sample tested was defective or to fund a more elaborate stage-2 process requiring the testing of replicate samples.

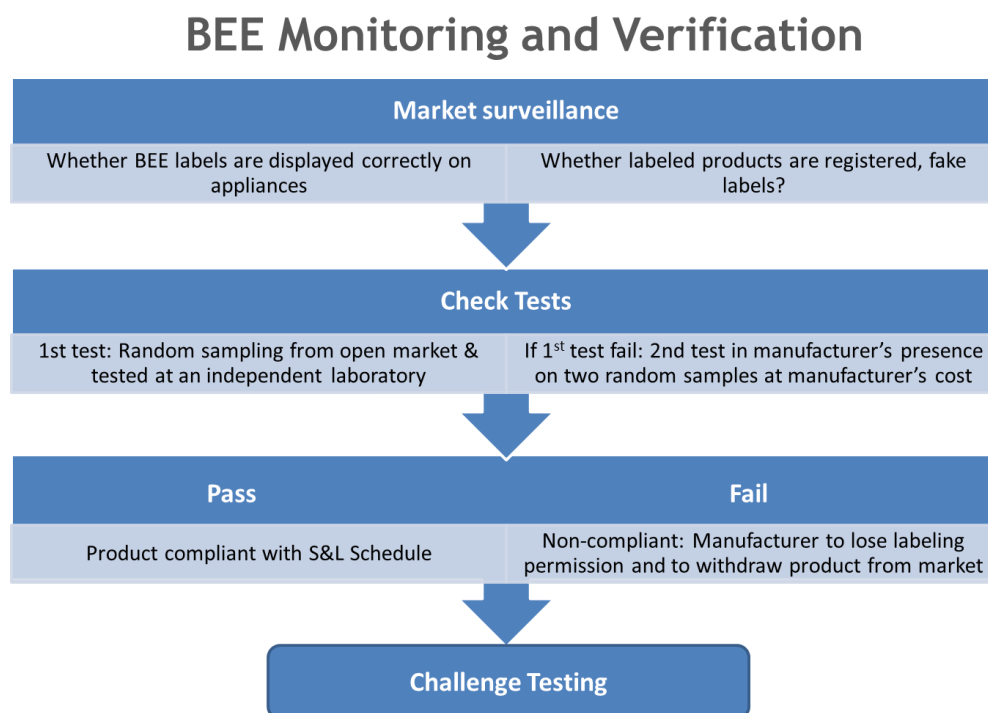
Challenge testing

The BEE's MV&E program allows a third-party to lodge a complaint that the performance of an energy labelled product is not as claimed by the supplier. On receipt of a complaint, the Standards and Labelling Implementation Committee are required to examine the complaint and to recommend to BEE whether to conduct a challenge test. In the case of challenge testing, all costs incurred (the cost of samples, testing charges and the transportation cost) must be paid for by the party making the complaint. If the product is deemed to be non-compliant, the supplier must refund these costs to the claimant via BEE.

⁸⁸ The National Accreditation Board for Testing and Calibration Laboratories (NABL) is an autonomous body under Government of India.



Figure 85: Bureau of Energy Efficiency's approach to monitoring and verification in India



Collaboration Efforts and Opportunities in the APEC Region

Over the past few years, the APEC Expert Group on Energy Efficiency and Conservation (EGEE&C) has been working to increase the consistency and effectiveness of M&VE within the APEC economies. Building on lessons learned from the EU's ADCO and from APEC MV&E workshops⁸⁹, the APEC EGEE&C has recognised the value of establishing a network for sharing MVE experiences, test plans, and where possible, market data. In October 2014, the APEC EGEE&C discussed a draft set of voluntary and informal Guiding Principles that are intended to steer the direction of the APEC MV&E Network. These principles propose the formation of a secretariat to support the network, whose role will consist of organising regular meetings of the Network, maintaining contact information for all participating enforcement authorities or policy makers, and to support regional MVE information sharing. In addition, the Network will establish a platform for potential pilot projects for coordinated testing activities within sub-groups of the Network, to see how coordinated testing and sharing test results might work in practice. The Guiding Principles are yet to be agreed by the APEC EGEE&C, but could serve as an interesting example for establishing cross-border and regional collaboration on MV&E.⁹⁰

⁸⁹ <http://clasponline.org/en/Resources/MVEResources/MVEPublicationLibrary/2014-APEC-Workshop-Facilitates-Collaboration-on-Compliance.aspx>

⁹⁰ See Annex II.

ANNEX 2

The APEC MV&E Regional Collaboration Guiding Principles

January 2015 - DRAFT

This document expresses an intention by willing APEC economies to collaborate on a regional network focusing on sharing monitoring, verification and enforcement (MV&E) information and best practices, in support of national energy efficiency Standards & Labelling (S&L) programs in the Asia Pacific region. The principles below define the background and the needs for such a network. Furthermore, the principles can serve as the basis for future cooperation and coordination between the APEC economies, under the auspices of the APEC Expert Group Energy Efficiency & Conservation (EGEE&C), and strategic partners.

A. Background for the Network

- 1.1. Standards and Labeling (S&L) programs are a proven policy approach for economies to save energy, improve productivity and address climate change by mitigating emissions of greenhouse gases;
- 1.2. Robust national and regional MV&E frameworks help ensure the benefits of S&L policies are achieved and the risks to attaining program targets are mitigated;
- 1.3. MV&E information, market intelligence, and best practices exchange among economies in the region can help programs improve product compliance, quality, consumer confidence, reduce barriers to trade, and mitigate greenhouse gas emissions;
- 1.4. A peer-to-peer network can serve as a secure channel for the communication of, and provide access to, discussions regarding program successes, issues, resource needs, and to share market intelligence among and between economies;
- 1.5. Economies' participation to the Network is on a voluntary basis. Economies are encouraged to work collaboratively to define and identify activities to be undertaken by the Network for leveraging and maximizing compliance resources and activities in the region.

B. Network activities could include, but are not limited to, the following:

- 2.1. Organisation or appointment of an administrative unit serving as the Secretariat for the Network. The Secretariat would provide any necessary administrative support, to be agreed by the Network, such as maintenance of a roster of primary contacts of MV&E agencies and officials or personnel among the APEC economies participating in the network, and identification of other practitioners that could participate in or contribute to the network.
- 2.2. Regular annual meetings for market surveillance authorities to meet their counterparts to share recent compliance-related developments and program work plans, and to address common compliance challenges.
- 2.2. Development and maintenance of communication mechanisms for network participants to support and facilitate coordination and collaboration on MV&E activities.



- 2.3 An agreed upon mechanism for participants to share data, results, and provide support to others while maintaining the need to preserve confidentiality of information where needed.
- 2.4 Ways to share product check-testing experiences, and to explore cost-effective methods for check-testing and other market sampling techniques, as well as regional cooperation on such efforts.
- 2.5 Exploration of potential collaboration with other APEC working groups and any related international initiatives, such as the Sub-Committee on Standards and Conformance, the Asia Pacific Laboratory Accreditation Cooperation (APLAC), and the International Laboratory Accreditation Cooperation (ILAC), for issues related to laboratory capacity and testing accreditation schemes, and to develop or recommend common/regionally-suited factors for consideration among network participants.
- 2.6 Identification of and engagement with energy efficiency projects in the APEC, focused on aligning or harmonizing product standards, to inform potential collaborative and coordinated MV&E activities for the network participants.
- 2.7 Identification of possible funding sources to support the development of a long-term regional framework and activities identified by the members for the network, such as implementation of a regional product test registry, a web-based system that may be used to record and track product S&L compliance and testing information for participants.

The principles above were initiated by the participants of the APEC Compliance Best Practice Workshop, held on 24 October 2014 in Beijing China, with support from the APEC EGEE&C, CLASP, ICA, and UL as part of their joint efforts to promote energy-efficiency in the APEC region. Economies that agree to the principles above will collaborate and agree on a roadmap for potential activities undertaken by the Network.



APPENDIX

- **APPENDIX 1:** Letter of Department of Alternative Energy Development and Efficiency
- **APPENDIX 2:** Harmonization of Energy Performance Standards for Air Conditioners - A Regional Policy Roadmap
- **APPENDIX 3:** Joint ministerial statement The Thirty Third ASEAN Ministers on Energy Meeting (33rd AMEM)



APPENDIX 1

No 0502/ 14549

Department of Alternative Energy Development
and Efficiency (DEDE)

17 Rama I Road, Pathumwan, Bangkok 10330

Tel: +66 2221 7975 Fax: +66 2226 1416

15 September B.E. 2558 (2015)

Dear Dr. Sanjayan Velautham,

**Subject: Outcome of 33rd SOME on A Regional Policy Roadmap on
Harmonization of Energy Performance Standards for Air Conditioners**

Please refer to Work Package 3 “A regional policy roadmap for MEPS is adopted in ASEAN” under ASEAN Standards Harmonization Initiative for Energy Efficiency (ASEAN-SHINE).

Department of Alternative Energy Development and Efficiency (DEDE) as EE&C-SSN Coordinator would like to inform you that A Regional Policy Roadmap on Harmonization of Energy Performance Standards for Air Conditioners had been developed. The Roadmap consist of 8 components, including 1) Harmonization of Testing Methods 2) Harmonization of Evaluation Methods 3) Harmonization of MEPS 4) Testing Infrastructure 5) Mutual Recognition Agreements (MRA) 6) Reporting 7) Awareness Raising 8) Recommendations for National Policy Roadmap. Please refer to the full version as per enclosed herewith.

We are pleased to inform you that DEDE proposed the roadmap to the 33rd SOME for endorsement and the meeting noted on “A Regional Policy Roadmap on Harmonization of Energy Performance Standards for Air Conditioners”. Finally, we would appreciate your consideration to inform the programme coordination body or concerned organization on this matter.

Please be assured of our continued appreciation and cooperation.

Sincerely yours,

Thammayot Srichuai
Director-General

Dr. Sanjayan Velautham
Executive Director, ASEAN Center for Energy
Directorate for Electricity and Energy Utilization Complex, ACE Building,
6th Floor, Jl. HR. Rasuna Said Blok X-2, Kav. 07-08, Kuningan, Jakarta, Indonesia
Tel. (62-21) 527 9332, Fax. (62-21) 527 9350

APPENDIX 2

Harmonization of Energy Performance Standards for Air Conditioners - A Regional Policy Roadmap

Introduction:

Air conditioning represents a large proportion (up to 50%⁹¹) of electricity demand in the residential and commercial sectors in ASEAN economies. The market of room air conditioners is expected to grow at a pace of at least 10% per year over the next 5 years⁹², further increasing energy demand. The economies of the ASEAN countries are moving towards a common market by 2016. It becomes imperative that the product performance standards are harmonized. A number of efforts have already taken place for harmonizing electro technical standards for various products. This paper describes the policy roadmap for the harmonization of energy performance standards of small and medium residential air conditioners. This regional policy roadmap closely follows the ASEAN Plan of Action for Energy Cooperation (APAEC).

The policy roadmap herein, enumerates various components that have been recommended by the policy and technical working groups of the ASEAN SHINE project and where concrete action is required.

Objectives:

To provide clear guidelines in the adoption of policies to promote the use of more efficient air conditioning equipment and define the targets to be achieved by all ASEAN countries with regards to the adoption of harmonized energy performance standards of ACs by 2020.

Components:

- 1) **Harmonization of Testing Methods:** On the basis of various recommendations the ASEAN countries have agreed for a uniform testing method derived from ISO 5151- 2010. The testing method is to be adopted and notified by countries by 2016, with the exception of Cambodia, Laos, Myanmar to be adopted and notified by 2018. The countries also need to agree to take into consideration metrics to measure part-load energy performance, and any revision to ISO 5151- 2010 in the future. Any revision of the harmonized testing standards at the national level should be informed at the EE&C SSN.
- 2) **Harmonization of Evaluation Methods:** For fixed speed and inverted based ACs the ASEAN countries will report the performance as EER or CSPF. A common evaluation method namely CSPF using ISO 16358-1 may be considered by 2020.

⁹¹ International Copper Association, "Market Study for Harmonization of Energy Efficiency Standards for Air-conditioners and Refrigerators in South-east Asia", Research report, ICA, 15th November 2010.

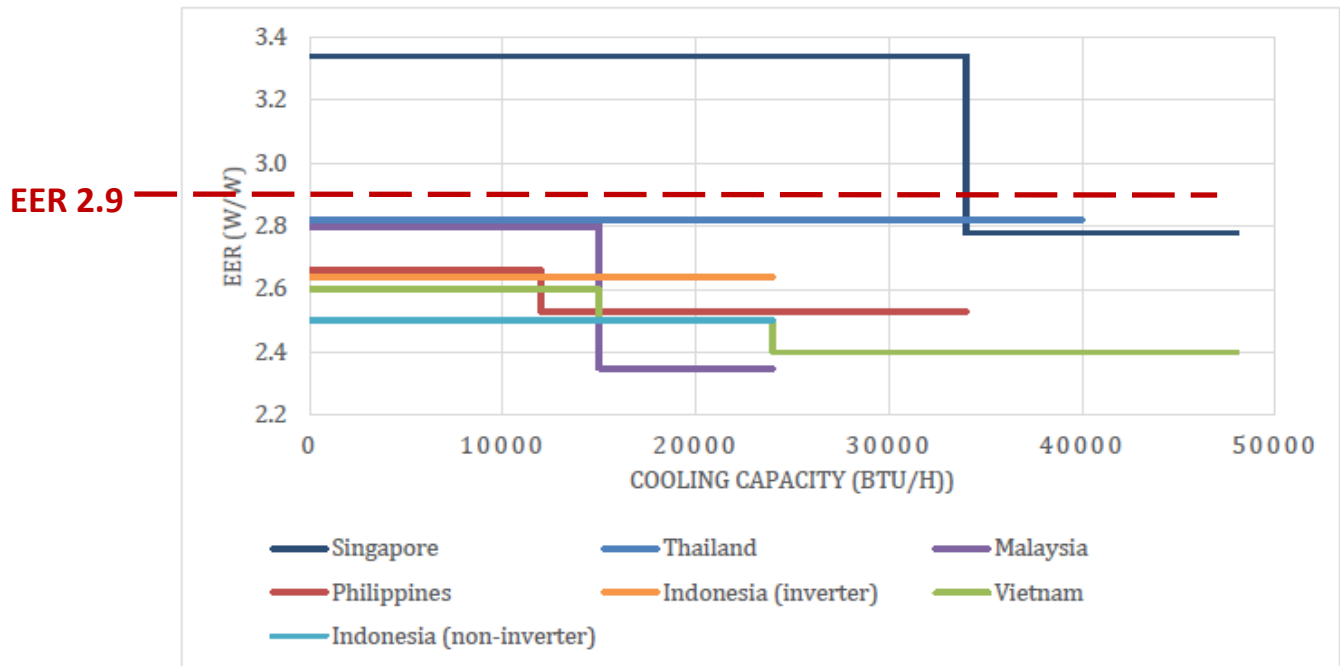
⁹² Source: Euromonitor.



- 3) **Harmonization of MEPS:** The ASEAN countries will notify a **minimum EER** (also refers to weighted EER) of 2.9W/W or CSPF of 3.08W/W by 2020 as mandatory MEPS for all fixed and variable drive ACs below 3.52kW capacities. The MEPS would be periodically reviewed and revised at an interval of 5 years or less
- 4) **Testing Infrastructure:** Establish an appropriate framework for round robin testing (RRT) and evaluation process for testing facilities by 2020.
- 5) **Mutual recognition Agreements (MRA):** The ASEAN countries would evaluate feasibility of incorporating energy performance testing into existing MRA (AHEEERR), or establish new MRAs if necessary by 2020 which would encompass the following elements:
 - Information exchange agreement
 - Mutual recognition of test results
 - Mutual recognition of certification
 - Laboratory accreditation
 - Inspection accreditation
 - Testing certification
 - Verification/Challenge/check testing
- 6) **Reporting:** By 2020 the ASEAN Center for Energy would establish a regional product database for collection of product information, starting with the EMTIPS programme. This would enhance information exchange between member countries and could help in providing alerts to non-compliance related cases. This tool could be specifically used to exchange information on products tested by official market surveillance authorities. The database can also be used to monitor programmes, prepare verification activities and eventually flag out products for which a declared characteristic is proven incorrect.



Figure 86: MEPS stringency and coverage (cooling capacity) in ASEAN economies for single split ACs and Harmonized MEPS



APPENDIX 3

Final

JOINT MINISTERIAL STATEMENT THE THIRTY THIRD ASEAN MINISTERS ON ENERGY MEETING (33rd AMEM)

7 October 2015, Kuala Lumpur, Malaysia

“Powering ASEAN towards a Greener Community”

1. The 33rd ASEAN Ministers on Energy Meeting (AMEM) was held on 7 October 2015 in Kuala Lumpur, Malaysia. H.E. Datuk Seri Panglima Dr. Maximus Johnity Ongkili, Minister of Energy, Green Technology and Water of Malaysia, chaired the Meeting and H.E. U Zay Yar Aung, Union Minister for Energy of Myanmar, was the Vice Chair. The 12th ASEAN+3 Ministers on Energy Meeting (AMEM+3) and the 9th East Asia Summit Energy Ministers Meeting (EAS EMM) were also held back-to-back with the 33rd AMEM.

Opening Ceremony

2. H.E. Datuk Seri Panglima Dr. Maximus Johnity Ongkili, Minister of Energy, Green Technology and Water of Malaysia officiated the 33rd AMEM. In his Opening Remarks, the Minister underscored the theme for this year’s meeting where ASEAN Member States will intensify collaboration with its partners to work towards achieving greater energy security and enhancing ASEAN connectivity. The Minister also highlighted the challenges faced in ensuring energy sustainability in the face of rising energy demand against the backdrop of declining oil prices and amidst volatile geopolitical situation in the Middle East. To respond to these challenges, the Minister called for greater support and cooperation from Governments, industries, companies and individuals in order to achieve a sustained and cost-efficient energy supply without depriving future generations.

Achievements in ASEAN Energy Cooperation

3. The Ministers commended the remarkable achievements made in the implementation of ASEAN Plan of Action for Energy Cooperation (APAEC) 2010-2015. This is the third cycle of ASEAN energy cooperation action plans which will support the ASEAN Economic Community Blueprint 2015. The Ministers welcomed the completion of the Full Term Report of APAEC 2010-2015, which shows that ASEAN has achieved 90% of the targets and activities under the seven programme areas of the APAEC 2010-2015. In particular, ASEAN Member States have exceeded the aspirational targets of 8% reduction in energy intensity and 15% share of renewable energy in installed power generation capacity.

Powering ASEAN towards a Greener Community

4. The Ministers welcomed the achievements made by the Heads of ASEAN Power Utilities/Authorities (HAPUA) in the implementation of the ASEAN Power Grid (APG), including the successful operationalisation of the high priority Sarawak–West



Final

Kalimantan interconnection. The Ministers also noted the efforts to study the constraints of cross border power trade and investments with the completion of two studies on (i) taxation of cross border power transactions and (ii) models, including guidelines, for public-private partnership (PPP) in exploring potential financing modalities for APG projects. The Ministers took note of efforts to build capacity in individual ASEAN Member States with the launch of a handbook on best practices in asset management as well as the completion of various ASEAN reference books on carbon emissions reduction, geothermal development, and power plant efficiency improvement.

5. Recognising that interconnectivity and power trade beyond neighbouring borders can contribute towards energy security, the Ministers reiterated their support for the Lao PDR-Thailand-Malaysia-Singapore Power Integration Project (LTMS-PIP) as a pathfinder to complement existing efforts towards realising the ASEAN Power Grid and the ASEAN Economic Community. The Ministers commended the efforts of the LTMS Working Group (LTMS-WG) and LTMS Technical Taskforce (LTMS TTF) in examining the feasibility of cross border power trade of up to 100MW from Lao PDR to Singapore using existing interconnections. They noted the 11 official meetings thus far and the plans to continue cooperation in assessing the technical viability of using existing interconnections; exchanging information on existing and planned electricity generation sources and electricity demand within each respective country; identifying the legal and regulatory issues that need to be addressed; and exploring possible commercial arrangements for cross border power trade amongst the parties. The Ministers looked forward to the possible signing of a LTMS Memorandum of Understanding on Power Integration when the parties are ready.

6. On activities related to gas infrastructure development under the ASEAN Council on Petroleum (ASCOPE), the Ministers welcomed the efforts to complement the physical pipeline connections under the Trans-ASEAN Gas Pipeline (TAGP) with the virtual pipelines of LNG storage and regasification facilities. The Ministers noted the progress in the development of regional gas infrastructure, such as (i) the new B17 Joint Development Area gas pipeline to Kerteh, Malaysia, which upon commissioning would bring the TAGP total pipeline from 3,270 to 3,673 km; (ii) the development of four LNG terminals in the Philippines, the first of which is expected for completion by 2016; (iii) the ongoing development of Singapore's LNG infrastructure and additional regasification facilities bringing the facility's throughput capacity to 11 million tons per annum (MTPA) by 2017; and (iv) the capacity expansion of the Map Ta Phut LNG Terminal in Thailand to 10 MTPA by 2017.

7. To address emergencies or possible disruptions in oil and gas supplies in the region, the Ministers noted the draft ASEAN Petroleum Security Agreement (APSA) Manual and Localisation Guideline as a basis for continued work to operationalise the APSA. The Ministers urged that actions be taken to conclude the Manual and Guideline before the Special SOME in January 2016.

8. The Ministers were also pleased with the completion of ASCOPE initiatives to address operational concerns through (i) the development of health, safety, security and environment management system guidelines for ASEAN and (ii) a guidebook for decommissioning oil and gas facilities. The Ministers also noted ASCOPE initiatives to



Final

improve the commercial environment for oil and gas through the development of (i) a study on ASCOPE unitisation framework involving resource extraction across national boundaries and (ii) a model for LNG destination flexibility contracts for ASEAN buyers which can provide greater level of flexibility in destination and associated contract costs.

9. The Ministers welcomed the activities of the ASEAN Forum on Coal (AFOC) in moving into a new phase of ASEAN-Japan cooperation in coal, focusing on Clean Coal Technology (CCT)'s potential to contribute towards a sustainable electricity supply in ASEAN. The activities will include (i) an advisory on issues related to coal value chains, with focus on coal power; (ii) a study on barriers and issues to be addressed to enhance and promote coal power development with CCT; (iii) information exchange on coal and coal power; and (iv) an advisory to improve the social perception of coal. The Ministers commended the ongoing efforts to share knowledge and experience within ASEAN Member States in implementing CCTs, to study carbon capture storage/utilisation (CCS/U), and to share information on coal development in ASEAN.

10. In the area of energy efficiency and conservation (EE&C), the Ministers hailed the progress made in the implementation of the ASEAN Standards Harmonisation Initiative for Energy Efficiency (ASEAN-SHINE), including the progress made in developing a regional roadmap for minimum energy performance standards in air conditioners, and mutual recognition agreements for energy performance testing. The Ministers also acknowledged the implementation of ASEAN-Japan Energy Efficiency Partnership Program (AJEEP) and ASEAN-Japan Pilot Project on Energy Efficiency Market Transformation with Information Provision Scheme (AJ-EMTIPS) which support the development of energy efficiency in ASEAN.

11. The Ministers also noted the progress on the cooperative effort to compile ASEAN Energy Intensity Data as well as the initiative to compile data and information on EE&C policies, regulatory frameworks, policy instruments, targets, programmes and action plans through ACE. The Ministers welcomed initiatives from Dialogue Partners/International Organisations, including (i) the regional harmonisation of efficient lighting standards in ASEAN by the UN Environment Programme; (ii) the second Energy Efficient Buildings Workshop in Singapore on 28-29 September 2015, under the auspices of ASEAN-US energy cooperation; (iii) the energy efficiency and climate change mitigation in the land transport sector; and, (iv) ASEAN-German energy programme which was supported by GIZ.

12. On activities relating to renewable energy, the Ministers welcomed the initiative under the Renewable Energy Sub-sector Network (RE-SSN) to further explore the potential of ocean renewable energy in the ASEAN region and to initiate a detailed work plan or roadmap to move ocean renewable energy forward. The Ministers similarly noted the study on the development and harmonisation of standards and codes for solar PV in ASEAN which will help develop the region's PV technology market and strengthen consumer protection.

13. The Ministers welcomed the completion of the study on climate change impacts on hydro power production in ASEAN, which produced a framework and screening tool to help identify climate change vulnerabilities and potential adaptation measures. The



Final

Ministers noted that this was subsequently tested in two hydropower plants in the Philippines and Viet Nam. The Ministers encouraged other ASEAN Member States to also conduct similar testing on other hydropower infrastructure, to help strengthen the climate and disaster resilience of energy infrastructure in the region.

14. The Ministers commended the ASEAN Regional Energy Policy and Planning Sub-sector Network (REPP-SSN)'s efforts along with all the subsector networks and specialised energy bodies towards the completion of APAEC 2010-2015. In addition, the Ministers noted the adoption of the ASEAN-US Work Plan 2016-2020 and the continued good progress in the ASEAN-IEA energy cooperation. The Ministers welcomed the enhancement of collaboration with international organisations, in particular the International Renewable Energy Agency (IRENA) and the International Atomic Energy Agency (IAEA).

15. The Ministers welcomed the key findings of the 4th ASEAN Energy Outlook (AEO4) which showed that (i) ASEAN's energy intensity would improve over the period 2013-2035 as its energy requirement is expected increase by only 2.7 times while the GDP grows by 3.7 times, and (ii) coal is expected to take over from oil as the major energy source in ASEAN by 2025. In this regard, the Ministers emphasised the need for the implementation of cleaner coal technologies while continuing to tap the potential of renewable energy and enhancing energy efficiency.

16. The Ministers noted the continuing efforts to facilitate information sharing and capacity building for ASEAN Member States considering civilian nuclear energy for power generation as an option to meet their energy needs. The Ministers welcomed the discussions on nuclear energy cooperation with China, Canada, the United States, ROSATOM and the Economic Research Institute for ASEAN and East Asia (ERIA) under the Nuclear Energy Cooperation Sub-Sector Network (NEC-SSN) to support the development of future nuclear cooperation activities. The Ministers welcomed the interest from the International Atomic Energy Agency (IAEA) to work with the ASEAN Senior Officials Meeting for Energy (SOME) and looked forward to establishing collaboration in the areas of nuclear safety.

17. The Ministers also welcomed the efforts of the ASEAN Energy Regulators' Network (AERN) to provide strategic support to the implementation of the action plans of the APG and TAGP projects, including the proposal to establish working groups to support the work of HAPUA on (i) technical and regulatory harmonisation and (ii) legal and commercialisation. The Ministers welcomed AERN's future plans to focus on capacity building activities to enhance the efficiency and effectiveness of energy regulation and to strengthen the network among the regulators. The Ministers agreed that AERN members will work and coordinate closely with the APGCC of HAPUA and ASCOPE on such capacity building.

18. The Ministers were pleased with the ongoing enhancement of ACE, citing the organisation's important role in helping coordinate and implement ASEAN energy cooperation. The Ministers noted that ACE's transformation would focus on the implementation of its Business Plan 2015-2017, which introduces among others a new



Final

organisational structure, strategy and programmes, external funding, and newly revised internal rules and procedures.

Strategising the ASEAN Plan of Action for Energy Cooperation Post 2015

19. The Ministers reaffirmed that energy connectivity and market integration play crucial roles in the realisation of the ASEAN Community Vision 2025, which calls for a well-connected, integrated, competitive and resilient ASEAN. The Ministers agreed that the new ASEAN Plan of Action for Energy Cooperation (APAEC 2016-2025), with the strategic theme of "Enhancing energy connectivity and market integration in ASEAN to achieve energy security, accessibility, affordability and sustainability for all", will be the blueprint for ASEAN energy cooperation and integration for the next 10 years and will be implemented in two phases.

20. The Ministers applauded the good work of the APAEC Drafting Committee and adopted the first phase of APAEC 2016-2025 covering the period of 2016-2020 with short to medium-term measures to enhance energy security cooperation and move towards greater connectivity and integration. The APAEC 2016-2025 Phase I builds on the achievements of past APAECs and sharpens cooperation in seven strategic areas, namely in (i) the ASEAN Power Grid by initiating multilateral electricity trade in at least one sub-region in ASEAN; (ii) the Trans-ASEAN Gas Pipeline by enhancing connectivity within ASEAN for energy security and accessibility via pipelines and regasification terminals; (iii) coal and clean coal technologies by enhancing the image of coal in ASEAN; (iv) energy efficiency and conservation by reducing energy intensity in ASEAN; (v) renewable energy by increasing its share in the ASEAN energy mix; (vi) regional policy and planning by greater profiling of the ASEAN energy sector internationally; and (vii) civilian nuclear energy by building capabilities on nuclear energy.

21. The Ministers emphasised the intention to advance clean energy development in ASEAN, including renewable energy, energy efficiency and clean technology applications. The Ministers encouraged the Sub-Sector Networks and the Special Energy Bodies to continue advancing the uptake of clean energy technologies in the region and to strengthen cooperation with dialogue partners and international organisations to achieve robust technology transfer in these areas. The Ministers called for a determined pursuit of the integration of energy infrastructure and markets so that the benefits of sharing the region's indigenous resources, expert human and technical resources, and the resiliency of shared energy systems may be fully realised.

Propagating Best Practices in the Region through Energy Awards

22. The Ministers congratulated the 55 awardees of the annual ASEAN Energy Awards recognised in five categories for best practices in (i) energy efficient building; (ii) energy management for building and industries; (iii) green building; (iv) renewable energy project; and (v) excellence in energy management by individual.

23. The Ministers also congratulated 18 awardees of the biennial ASEAN Coal Awards for best practices in six categories of (i) surface coal mining; (ii) clean coal use



Final

and technology in power generation; (iii) clean coal use and technology in industry; (iv) coal distribution; (v) corporate social responsibility; and (vi) special submission for innovative application and use of coal.

24. The Ministers commended the Sub-Sector Networks (RE-SSN, EE&C-SSN, AFOC) and ACE for this year's successful ASEAN Energy Awards 2015. The Awards help to engage the private sector in the promotion and development of renewable energies, energy efficiency and conservation, as well as encourage the uptake of clean coal technologies and responsible coal resource development in the region.

34th AMEM

25. The Ministers expressed their sincere appreciation to the Government and people of Malaysia for the warm hospitality accorded to the delegations and the excellent arrangements made for the 33rd AMEM and associated meetings.

26. The Ministers agreed to convene the 34th AMEM in the third week of September 2016 in Myanmar.

ASEAN MINISTERS FOR ENERGY

1. **Hon. Pehin Dato (Dr.) Mohammad Yasmin Umar**, Minister of Energy at the Prime Minister's Office of Brunei Darussalam;
2. **H.E. Dr. Ith Praing**, Secretary of State of the Ministry of Mines and Energy of Cambodia;
3. **Mr. Jarman, Jr., MSc.**, Director General of Electricity of the Ministry of Energy and Mineral Resources, representing H.E. Mr. Sudirman Said, Minister of Energy and Mineral Resources of Indonesia;
4. **Hon. Dr. Khammany Inthirath**, Minister of Energy and Mines of Lao PDR;
5. **H.E. Datuk Seri Panglima Dr. Maximus Johnity Ongkili**, Minister of Energy, Green Technology and Water of Malaysia;
6. **H.E. U Zay Yar Aung**, Union Minister for Energy of Myanmar;
7. **H.E. Mdm. Zenaída Y. Monsada**, Officer-in-Charge, Department of Energy of the Philippines;
8. **H.E. Mr. S. Iswaran**, Minister for Trade and Industry (Industry) of Singapore;
9. **H.E. General Anantaporn Kanjanarat**, Minister of Energy of Thailand;
10. **H.E. Mr. Hoang Quoc Vuong**, Deputy Minister of Industry and Trade of the Socialist Republic of Viet Nam; and
11. **H.E. Mr. Lim Hong Hin**, Deputy Secretary General of ASEAN for ASEAN Economic Community.

**PROMOTION OF
HIGHER EFFICIENCY
AIR CONDITIONERS IN ASEAN:
A REGIONAL POLICY ROADMAP**

